

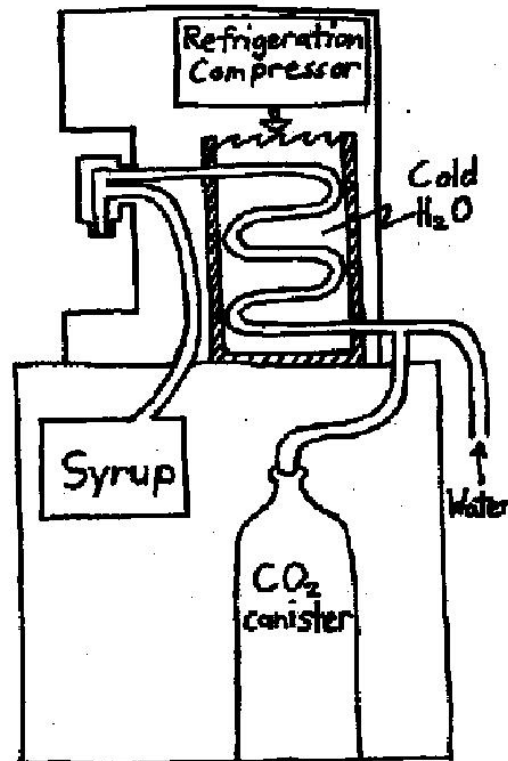
ON THE SPOT COOLING

OVERVIEW OF IDEA:

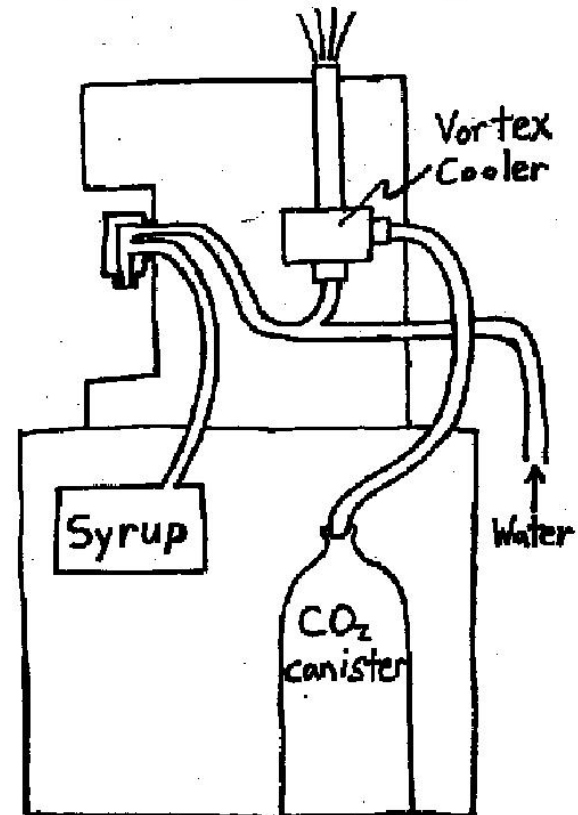
- **CO2 soft drinks: 50,000 M liters per year**
900k soda fountain machines
- **Existing model : continuous cooling**
water reservoir
separate carbonation
- **Our product :**
on-demand cooling
cooling & carbonation combined
no electricity used
energy-efficient
space-efficient (no ice/water reservoir)

ON THE SPOT COOLING

Existing Machine



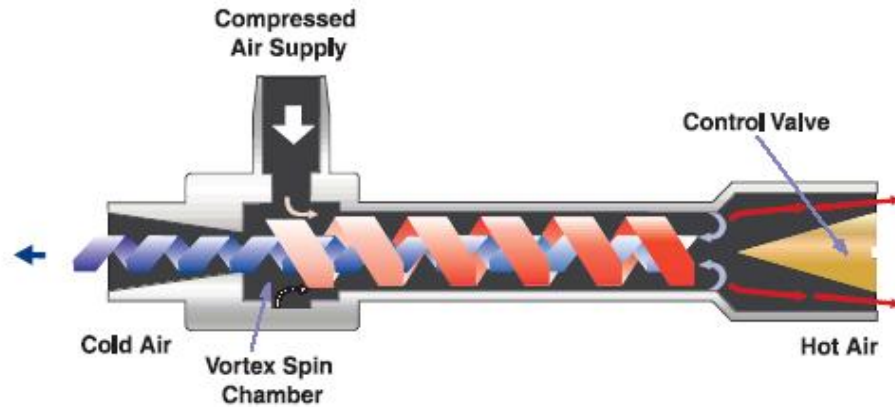
New Machine



ON THE SPOT COOLING

TECHNICAL FEASIBILITY:

- **Vortex Cooling**



MARKET:

- 7,000 new soda machines/year ~ \$ 14 M
- Capital cost – 50% cheaper
- Operation cost – at least 10% cheaper
- Supply line in place

An orange vertical bar is positioned on the left side of the slide, and a horizontal orange line crosses the slide from left to right, intersecting the vertical bar.

QUESTIONS?