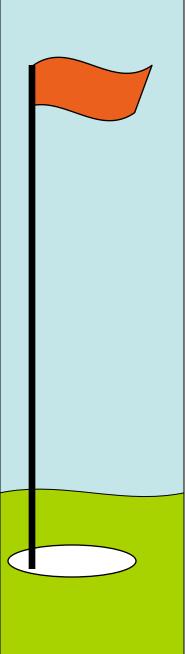


### Overview

- Product & Customer
- Key Challenges
- Design Features
- Game Play
- Customer Feedback
- Takeaways

#### 9-Hole Tabletop Mini-Golf





### Customer Market

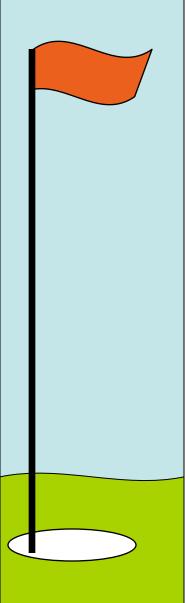
- Physically
  disabled
- Ages 8 and up





# Key Challenges

- Appeal to customers
- Accessibility



# Design Features





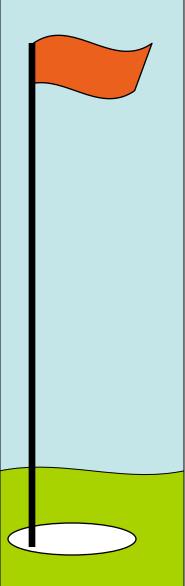
- Obstacles
- Authentic layout
- Acrylic walls
- Various surfaces
- Out of bounds gutter
- Ball return system
- User-friendly putter

# Game Play Overview

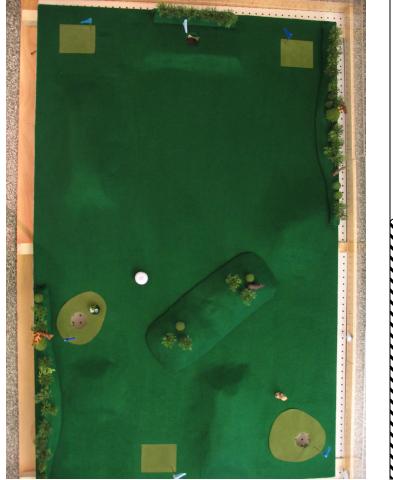
- Mini-golf rules
- Three 3-hole rounds

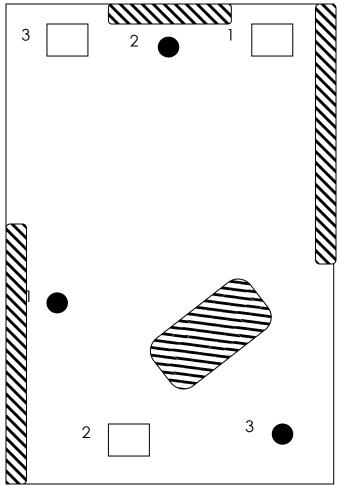
- Increasing difficulty
- Original layouts





## Round One





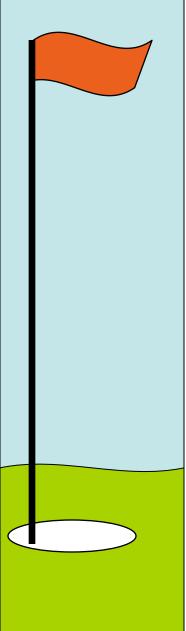
#### Customer Feedback

Wheelchair user Dave George



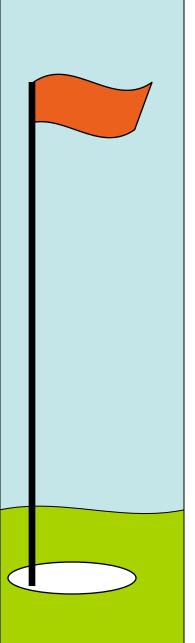
"As a disabled person, I can see myself playing this."





## Takeaways

- Redesign putter
  - 90 degree rotation
  - Lighter
  - Telescoping
- Smaller scale golf ball
- Lower hills
- Layout & appearance well done
- Mini-golf accessory possibilities



#### Thank You

