

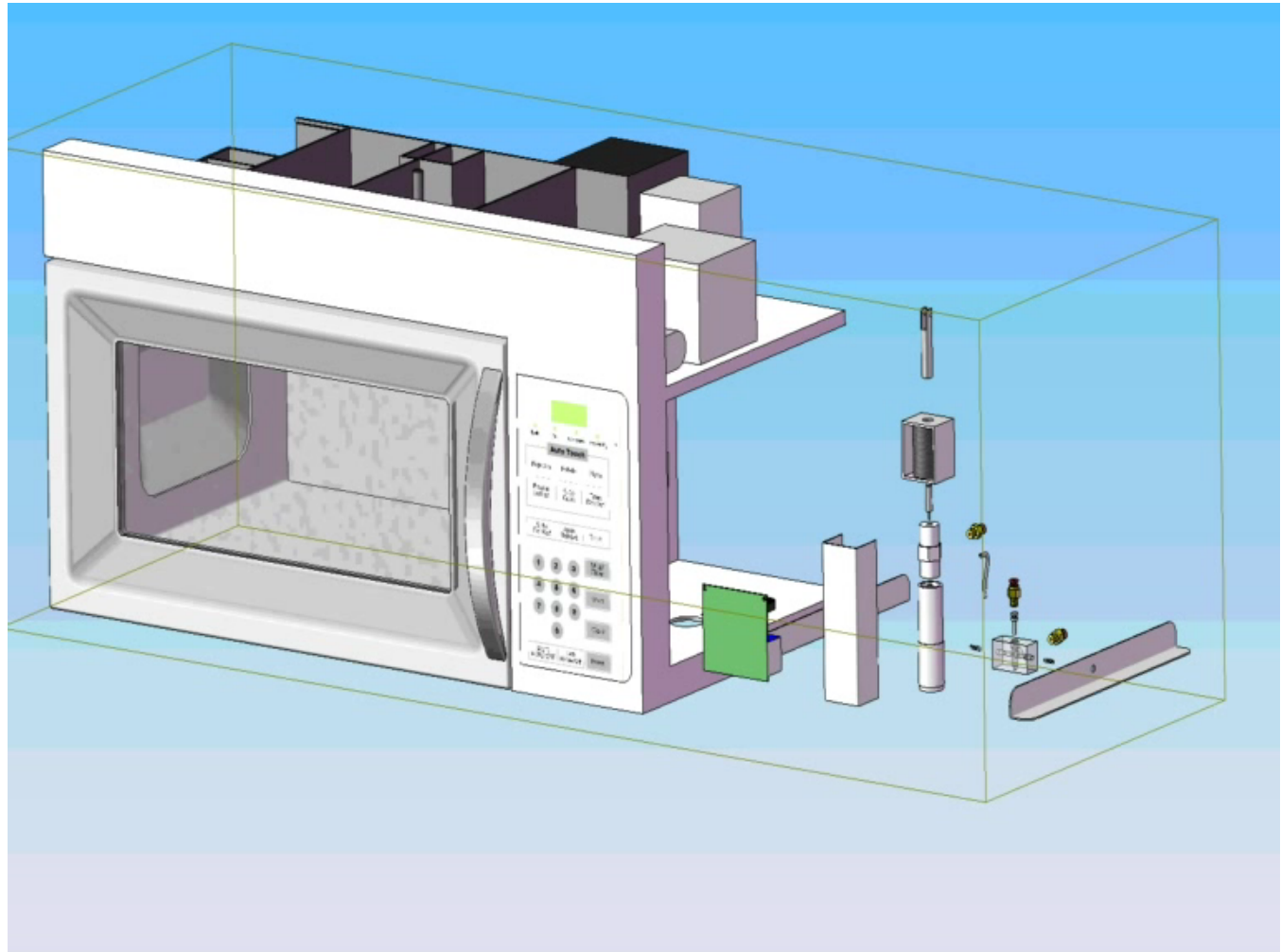


# Fire Safe Microwave

Red Team Final Presentation

December 8, 2008

# Fire Safe Microwave



# Overview

- Background
- Microwave Features
- Technical Components
- Business Model
- Summary

# Unsafe Microwaves

## Fatal fire sparked by foil in microwave

by The Associated Press

Friday October 10, 2008, 7:09 AM

PHILADELPHIA -- Fire officials said an elderly blind woman killed in a West Philadelphia apartment fire started the blaze by putting aluminum foil in a microwave oven.

Officials said Nicole Swaayze, 81, died in a fire in her apartment unit in the Katie B. Jackson Apartment Building.

## Golden Gate Estates microwave fire leaves \$50,000 in damage

By RYAN MILLS (Contact)  
6:28 p.m., Tuesday, September 23, 2008

NAPLES — A microwave fire caused about \$50,000 in damage this afternoon in Golden Gate Estates.

## Holiday jet downed by mid-air microwave fire

28/08/2008

A plane packed with British holidaymakers made an emergency landing after a microwave caught fire.

Passengers on Thomson

all of fire at 170 16th St. S.E. at 3:55 p.m.,  
l. They arrived about five minutes later and

## Prairie school evacuated due to microwave fire

By Jodi Heckel  
Thursday, April 17, 2008 11:39 AM CDT

URBANA – Prairie Elementary School was evacuated for a short time this morning after a microwave caught fire in the teachers' lounge there.

 E-mail Story  Printer-friendly

# Microwave Features

Detects spark and/or fire

1. Alerts user of danger
2. Shuts down microwave
3. Extinguishes flame with CO<sub>2</sub>
4. Notifies user when unsafe to open door
5. Indicates when CO<sub>2</sub> cartridge needs to be replaced



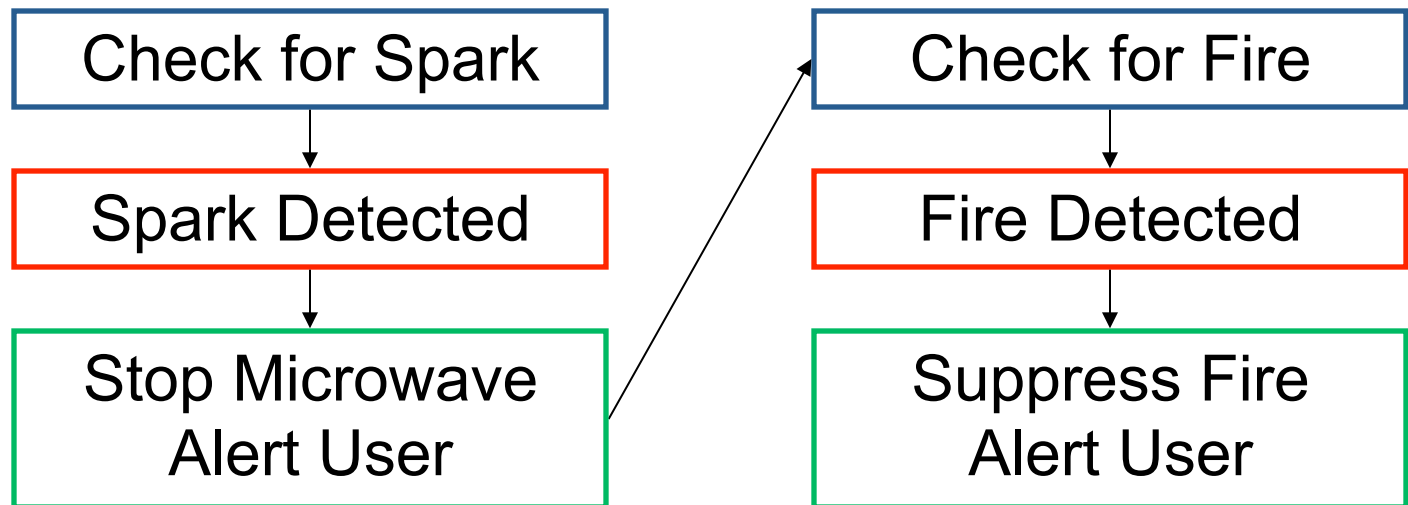
# Product Demonstration

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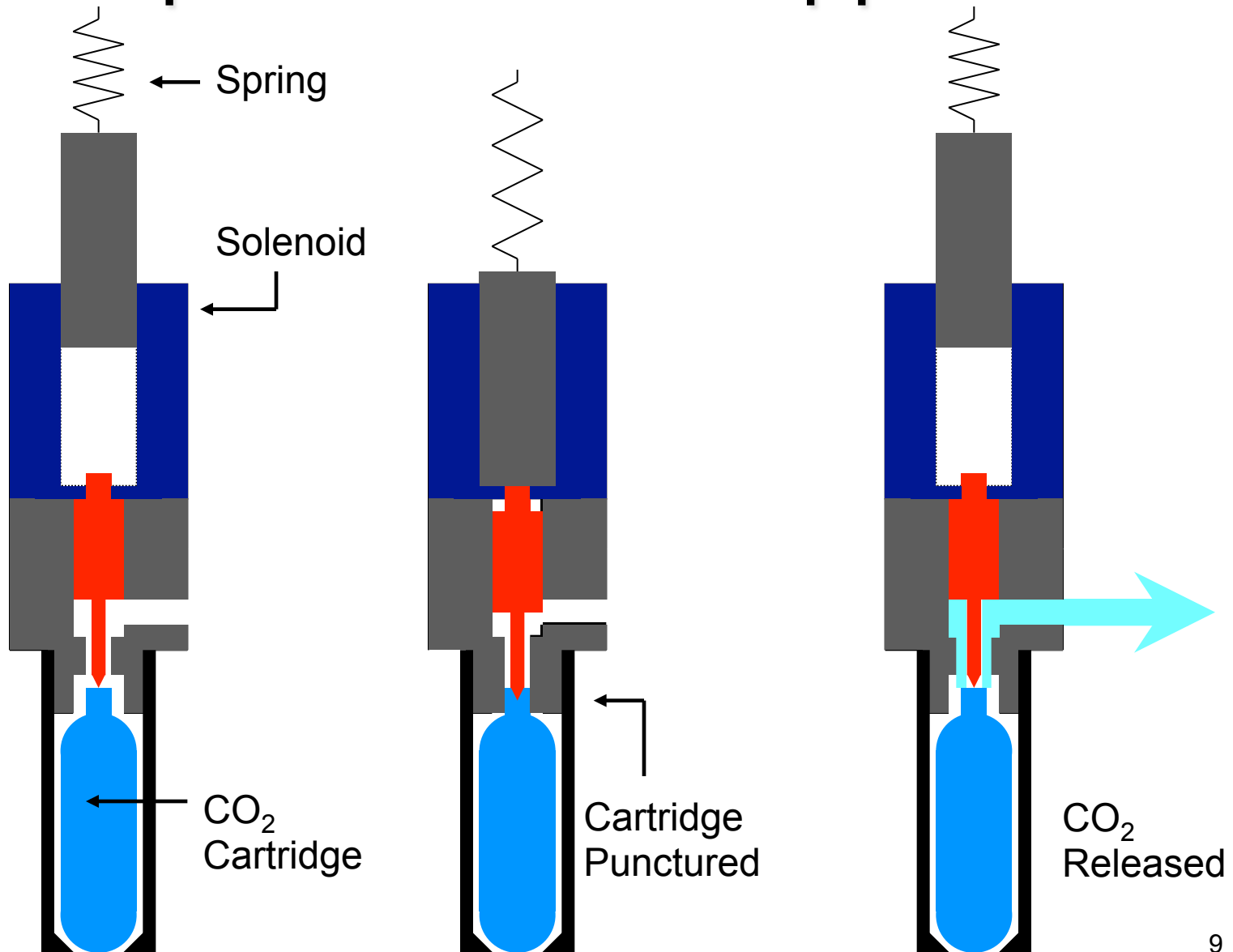
# Component- Circuitry

Digital control system with  
photodiode sensing

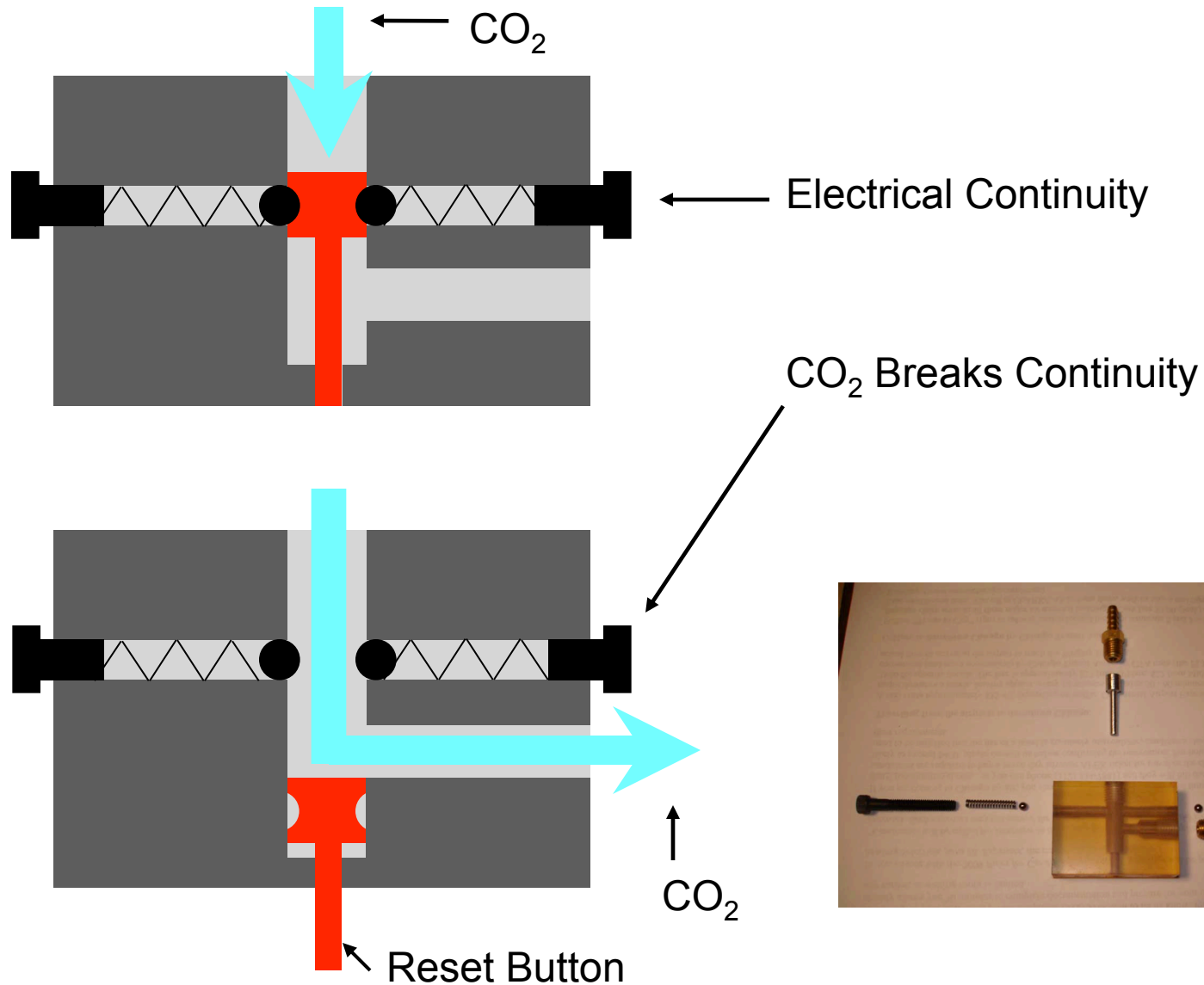




# Component- Fire Suppression



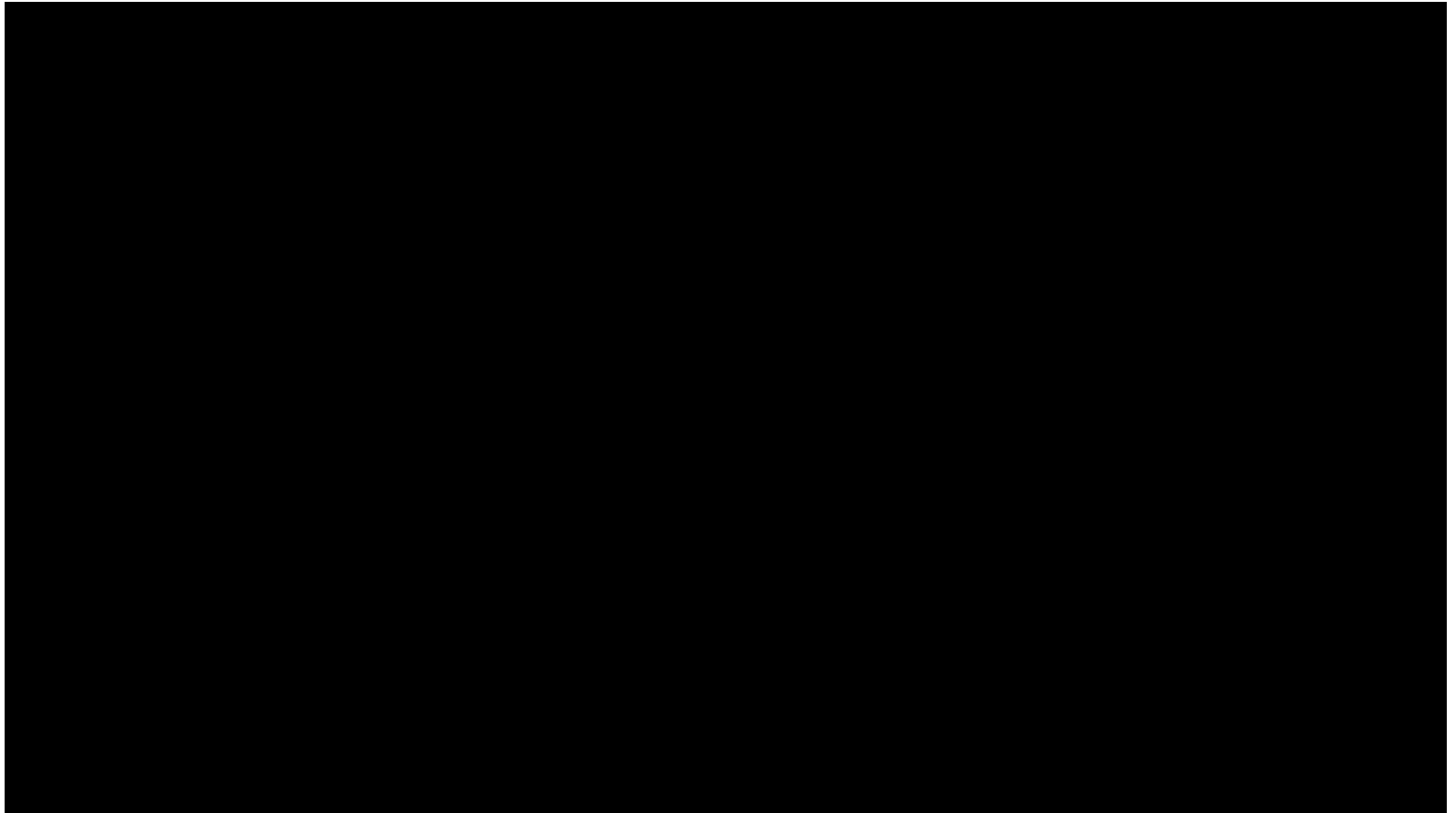
# Component- CO<sub>2</sub> Flow Switch





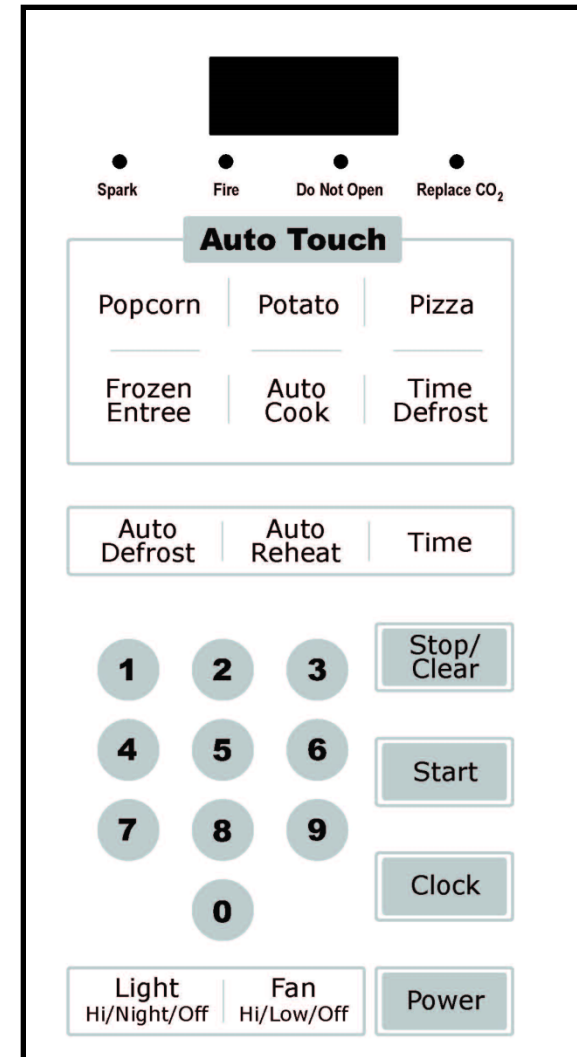
# Testing- Schlieren Flow Visualization for CO<sub>2</sub> Nozzle

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# Component- User Interface

- 3 surveys with over 300 responses
- Final design
  - LED Light System
  - Auditory Alarm

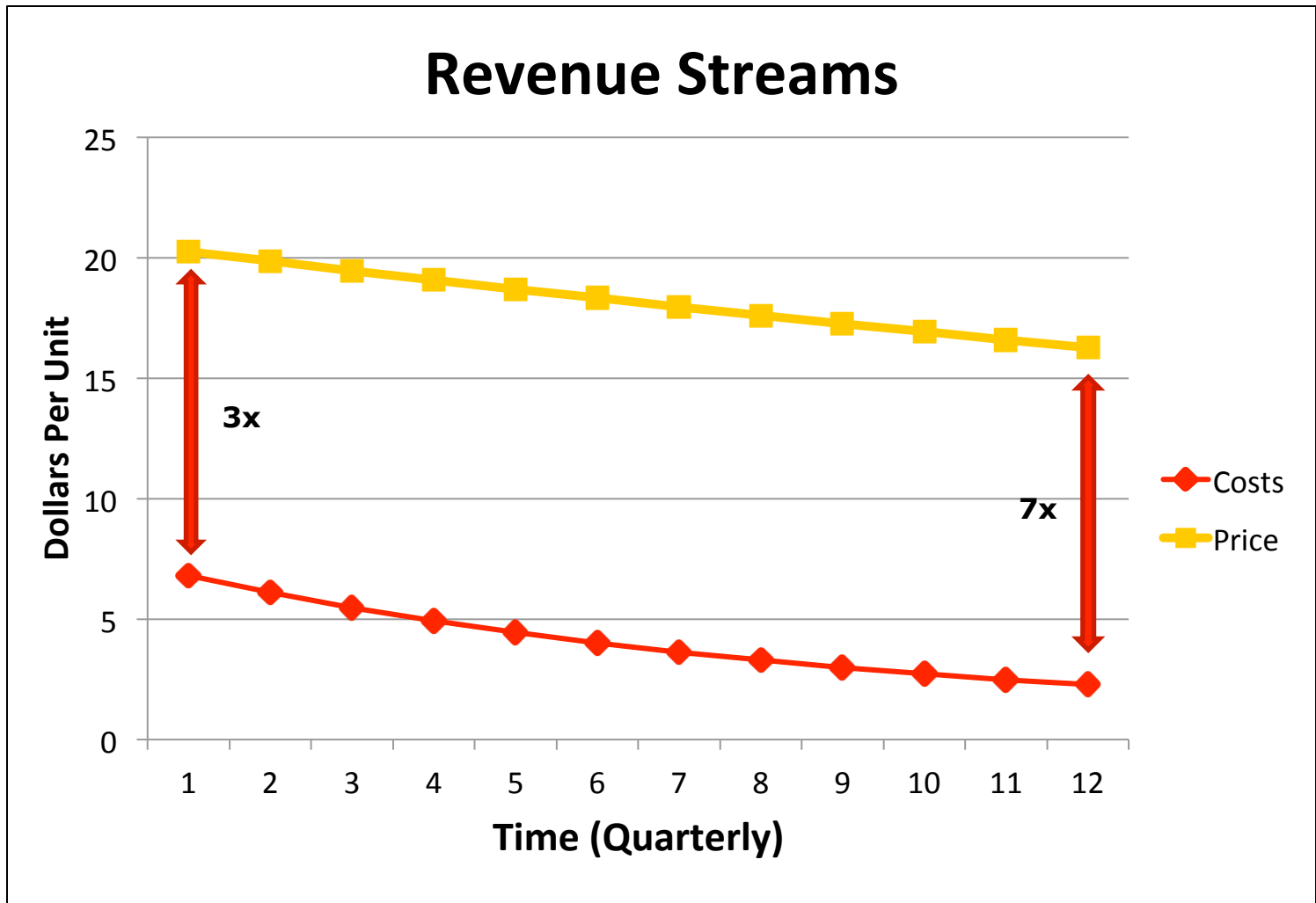


# Business Model

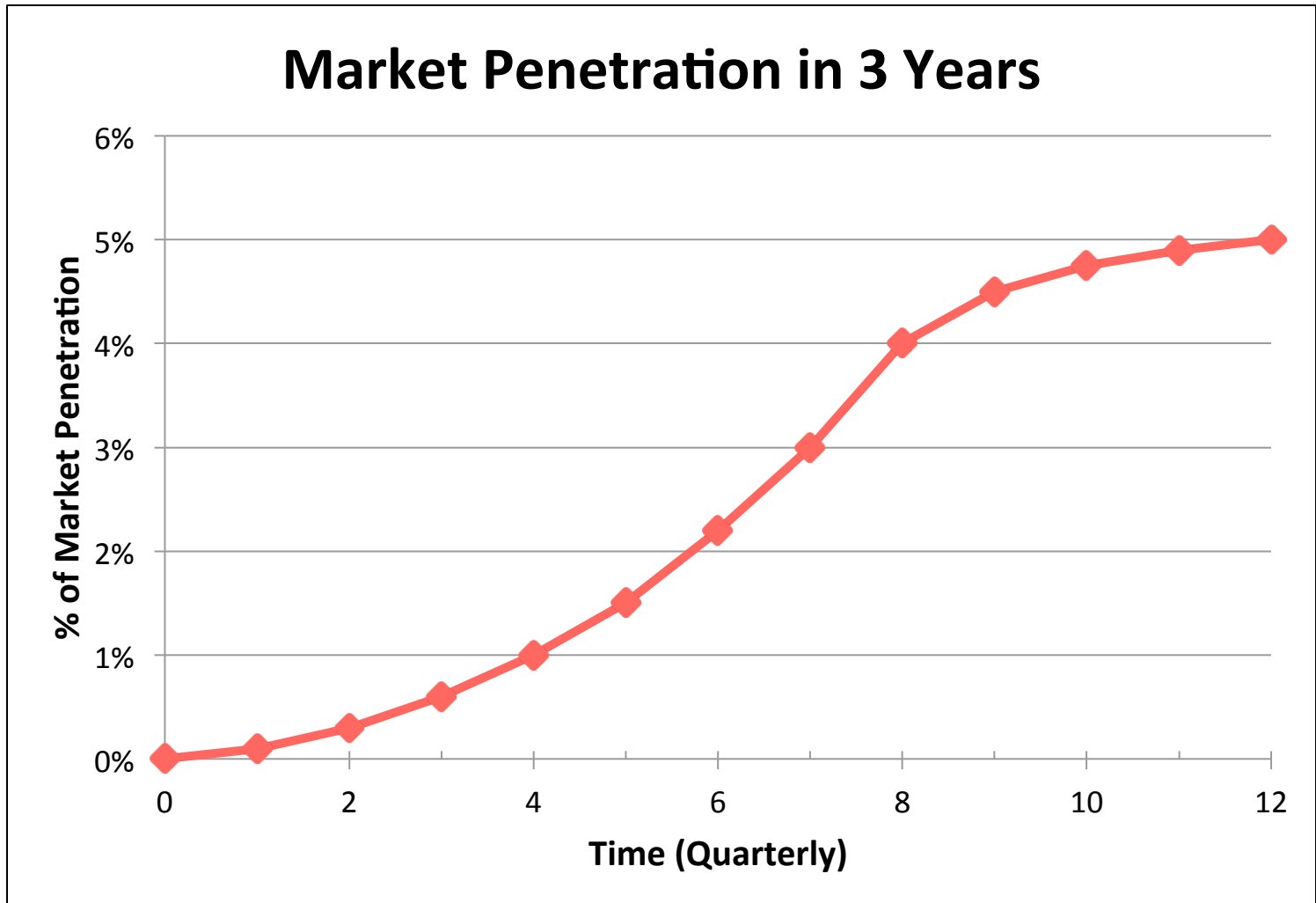
Market Fire Safe Technology to OEM through product license

Version	Survey: Price People Will Pay	Manufacturing Cost to Add Feature	Expected Profit
Standard	\$17	\$2.30	\$14.70
Deluxe	\$30	\$16.20	\$13.80

# Price and Cost

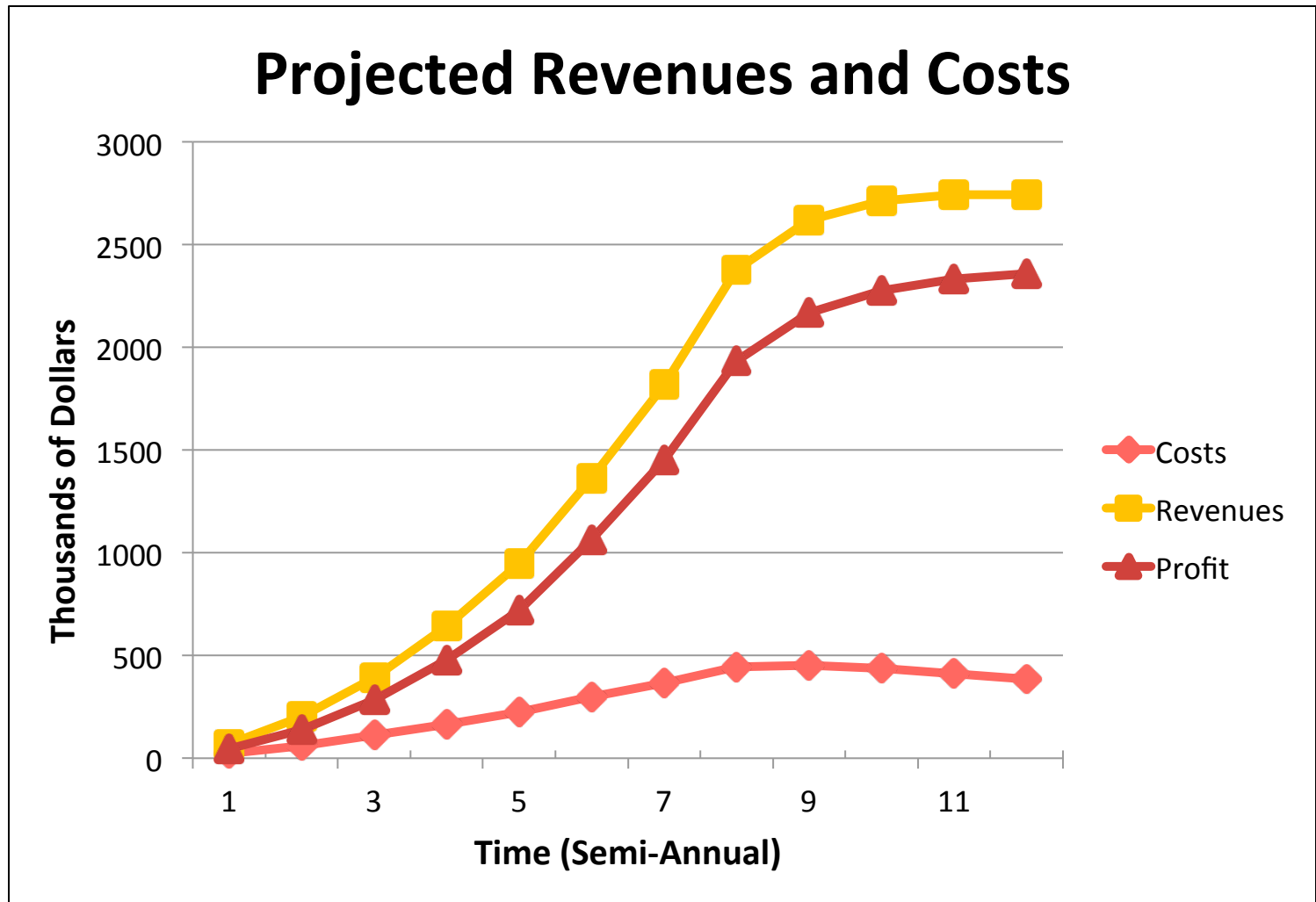


# Market Penetration





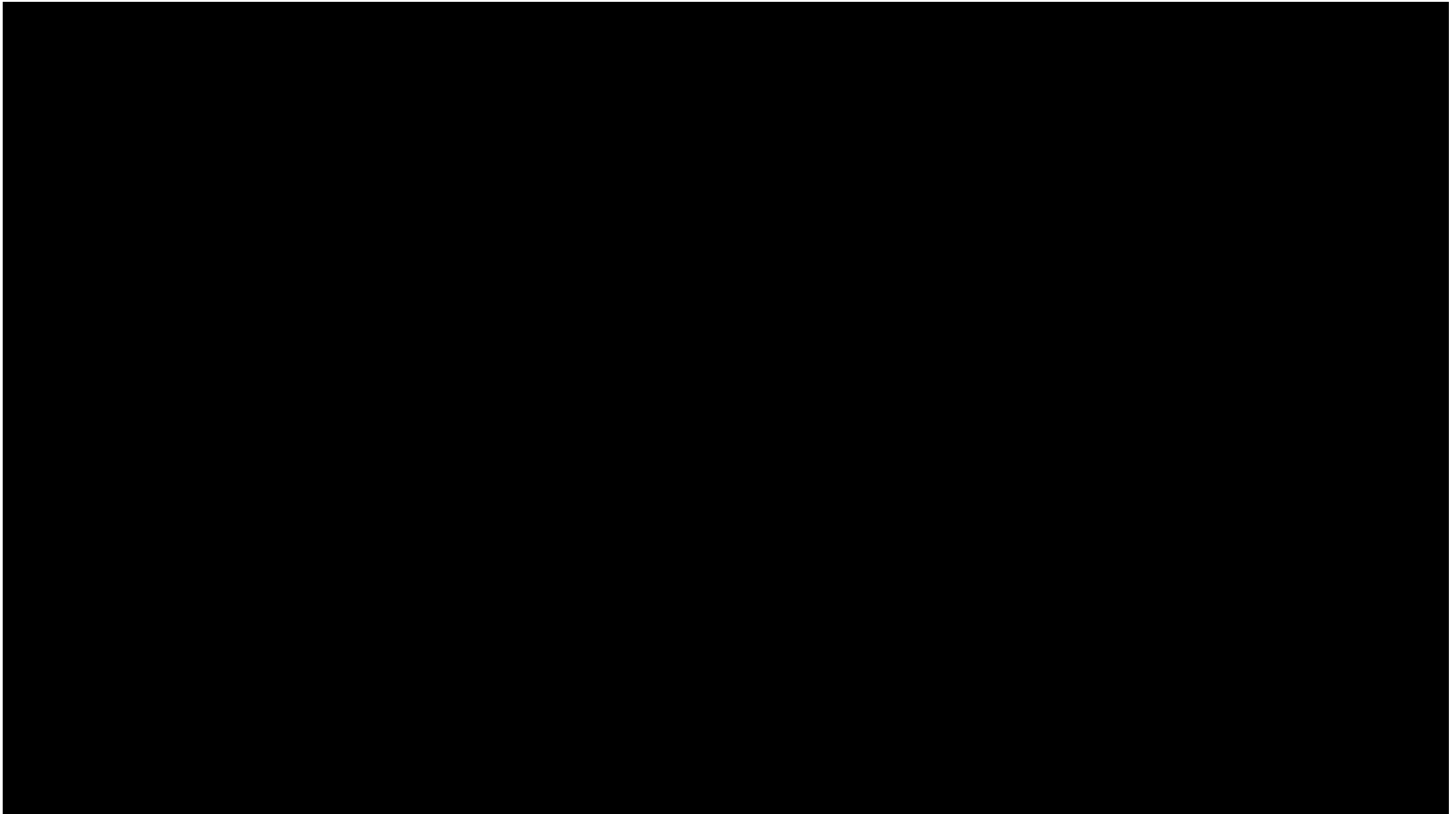
# Expected Revenue





# Fire Demonstration

# Fire Demonstration



# Acknowledgments

- Professor David Wallace
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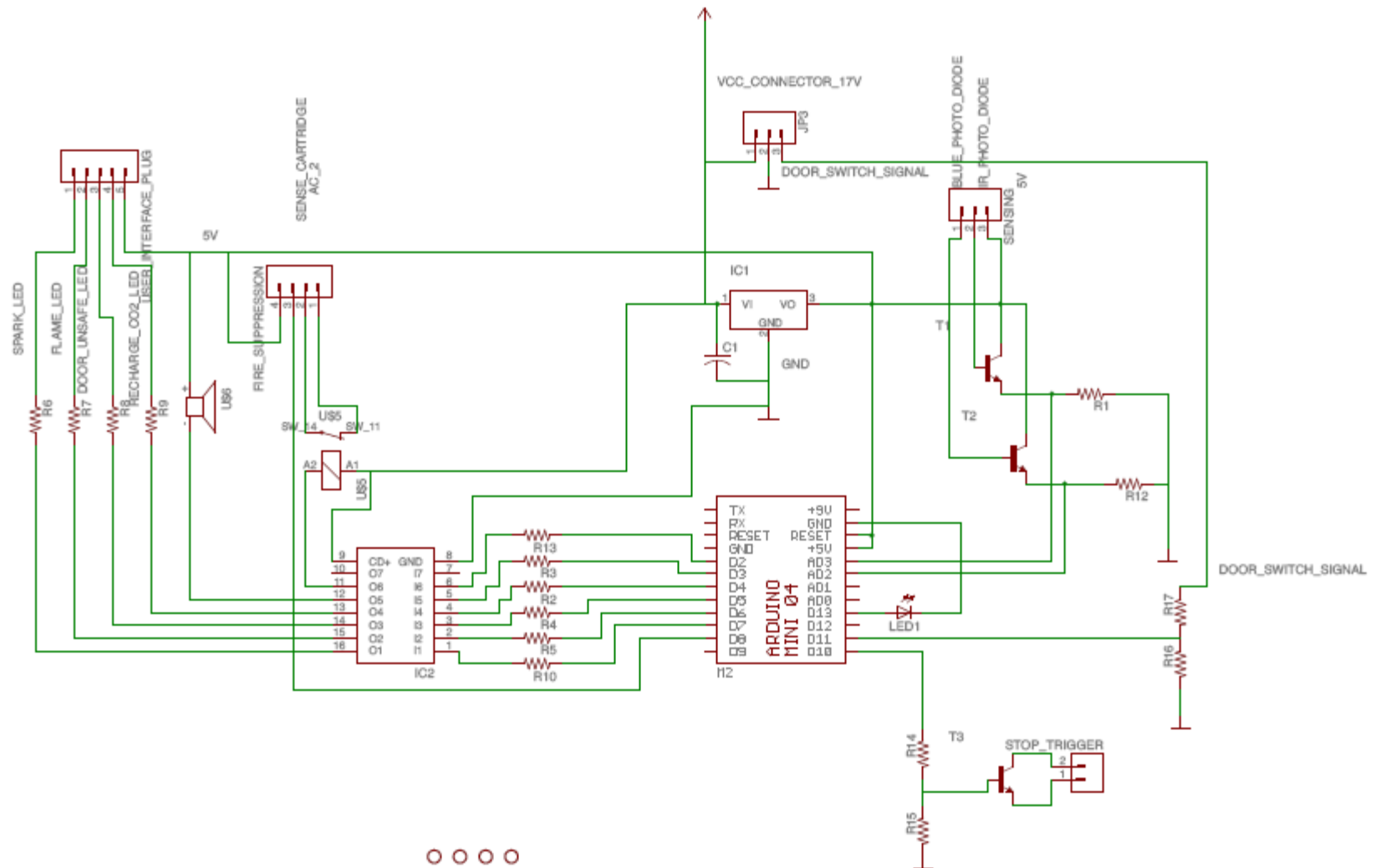


Questions or Comments?

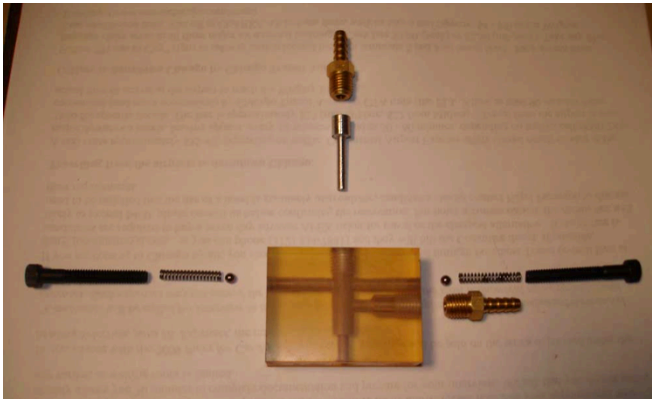
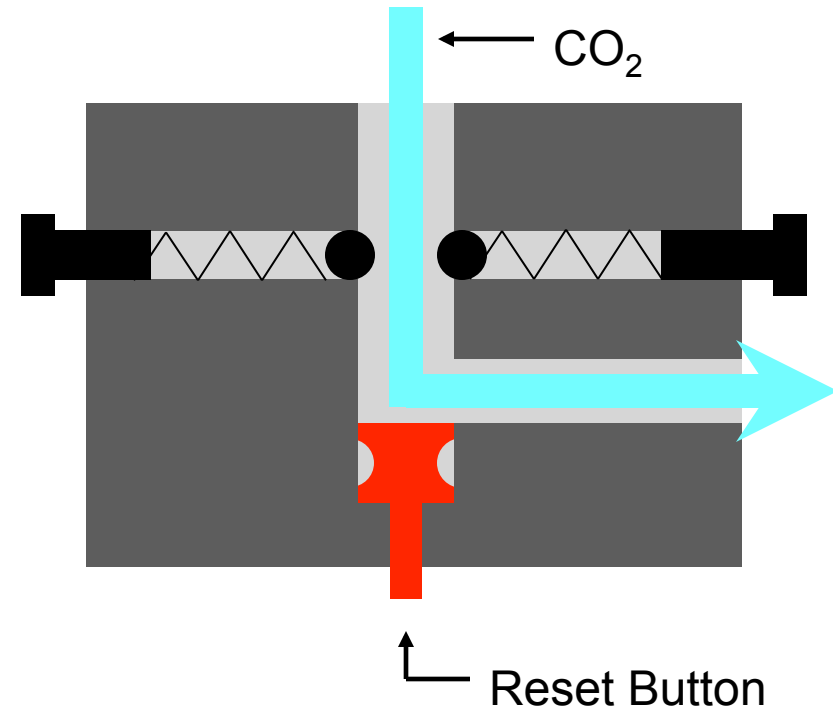
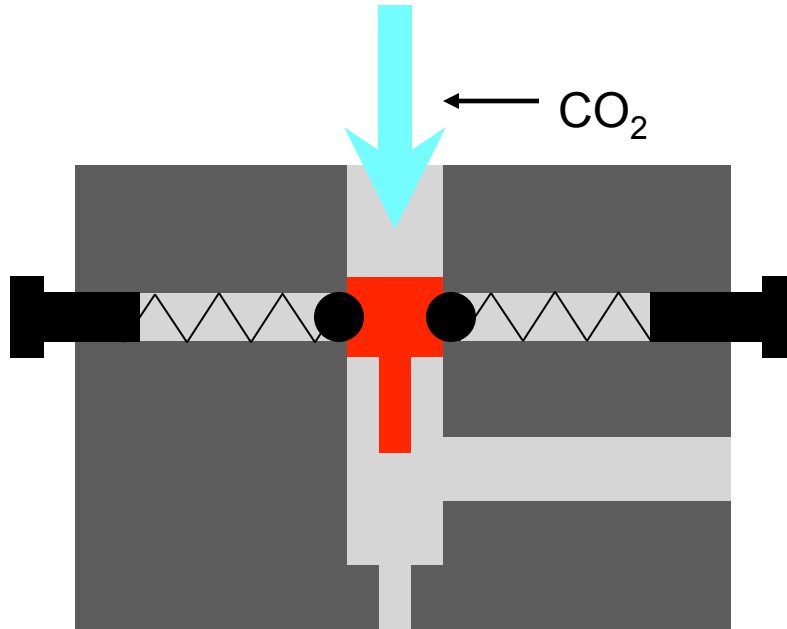


# Back Up Slides

# Circuit Diagram

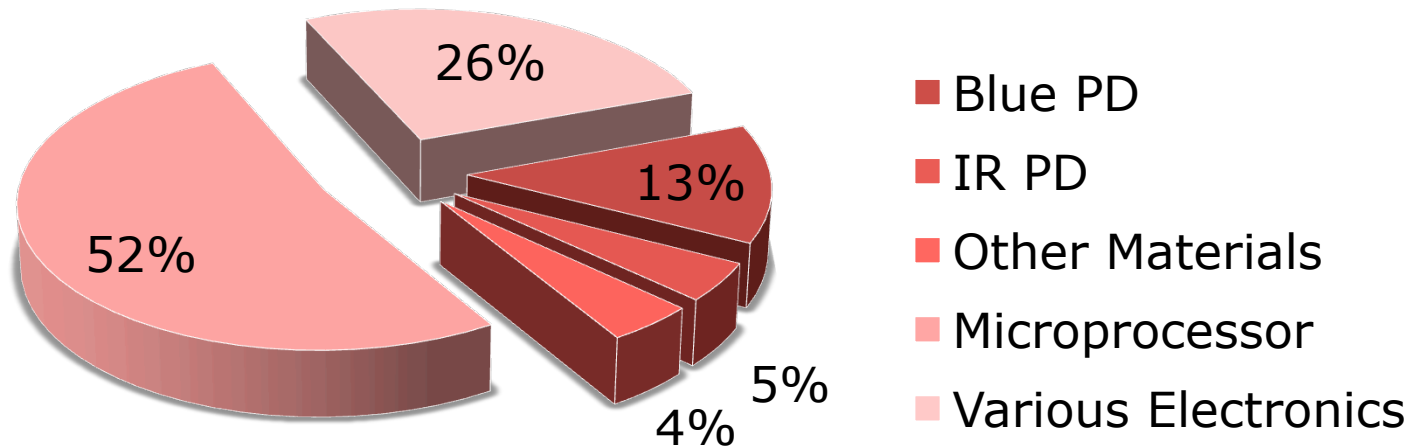


# Component- CO<sub>2</sub> Flow Switch





## Materials Costs Breakdown, Standard



# Materials Costs Breakdown, Deluxe

