

Yellow Team Project Mockups

Living and Working in Constrained Space

Yellow B

Refrigerators

a common problem?



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Lazy Susan Refrigerator: concept

- Rotating storage shelves
- Narrow, deep footprint
- Optimizes constrained space in refrigerator



Consumer Contract

What do customers need from our refrigerator?

- Maximize useable space inside of a fixed footprint
- Safe, easy access to all food in the fridge
- Standard features:
 - Crisper drawer
 - Storage bins



Our Mockup

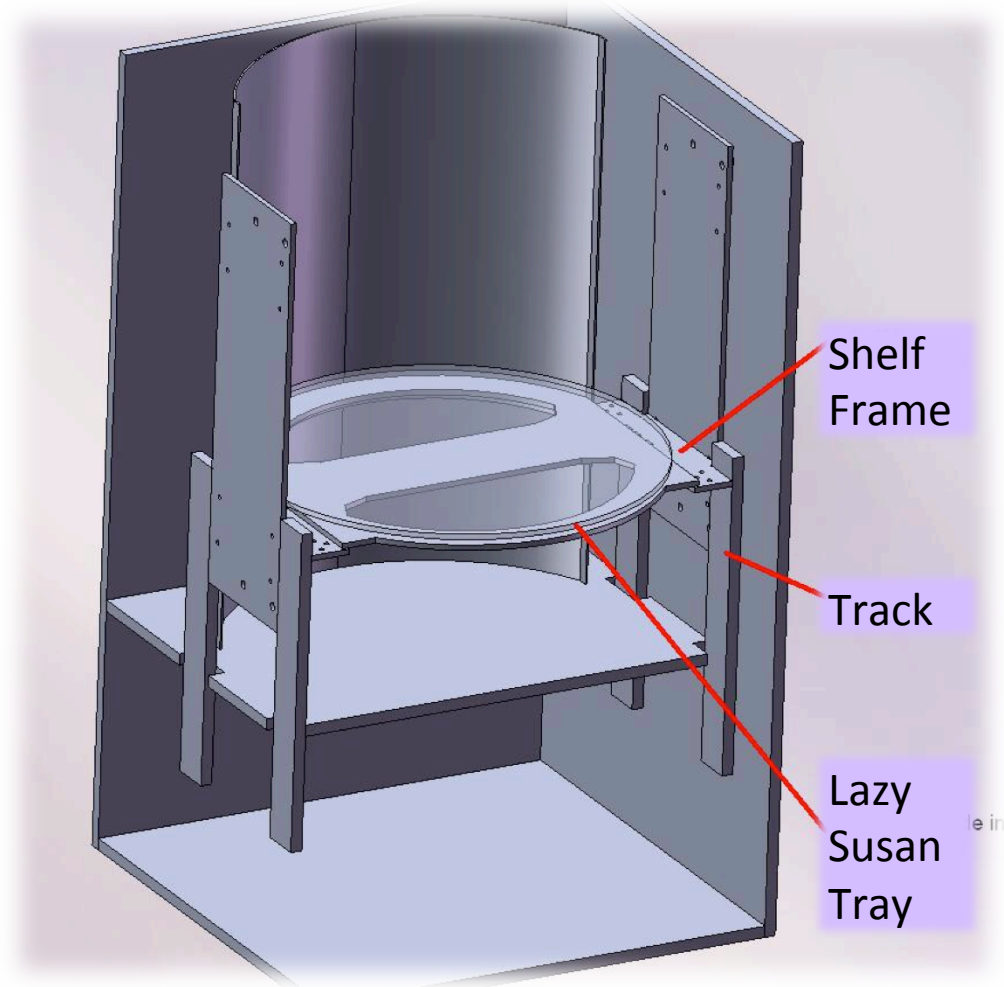
- Duplicate volume of a mini-fridge for comparison
 - How does a consumer perceive the interior volume?
 - Can we make a smaller, cylindrical volume more useful?



Key Risk: adjustable, rotating shelves

- Always adjustable
- Removable
- Damped rotation

- Many design possibilities:
 - Lead screw
 - **Track & cam lock**
 - (second evolution)

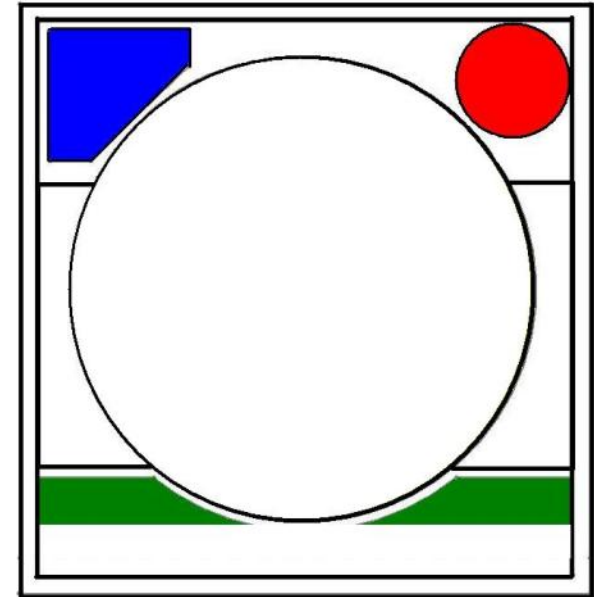


Key Risk: maximizing usable space

- Ideal: Configuration of refrigeration components to fit in corners
- Requires a custom compressor

electronics

compressor

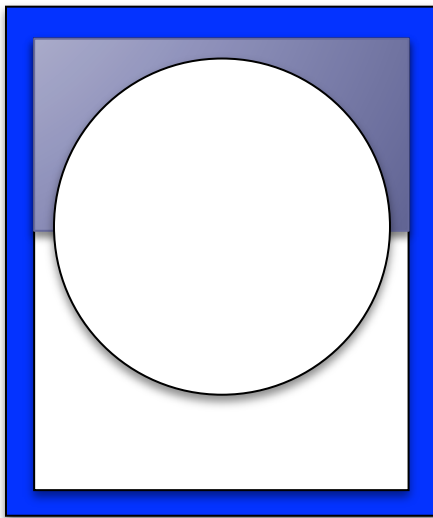


Current: Reuse of mini-fridge compressor in bottom corner

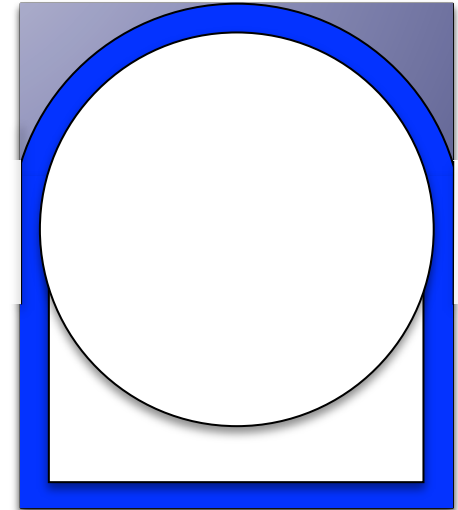
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Key Risk: maximizing usable space

- Ideal: largest possible Lazy Susan
- Thermal FEA for feasibility



84% of original area



93% of original area

- Mockup: installed Lazy Susan without modifying internal geometry

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Product Contract

Customer Need

Attributes

Engineering Specifications

Maximize space inside fridge
for certain defined footprint

Organization of Refrigeration
Components and usable space

Most common footprint (sold):
31-35 inches deep
Cubic footage: 20-25 ft³

Ability to reach all items in
fridge

Organization of Components,
Shelf Mechanism

Length of average arm: ~29"
Length of average forearm:
~14"
Number of layers of food: 3

Ability to Clean

Materials, Shelf Mechanisms

Non-porous materials,
removable, maneuverable
shelves

Ability to See Items in Fridge

Materials, Lighting

Clear shelf material
At least 60W lighting

Storage Space on Door

Door Shelf Dimensions

Gallon of milk: 6" x 6" x 10"
plus leeway