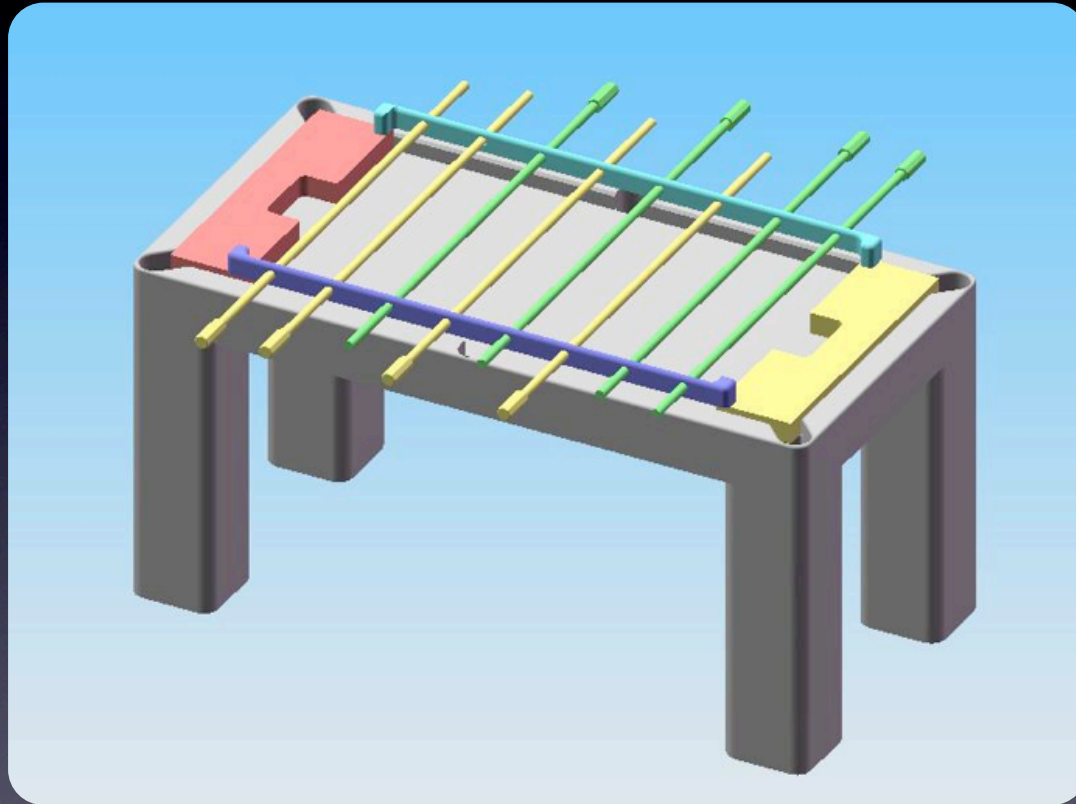


# Foosball Pool Table



By Green B

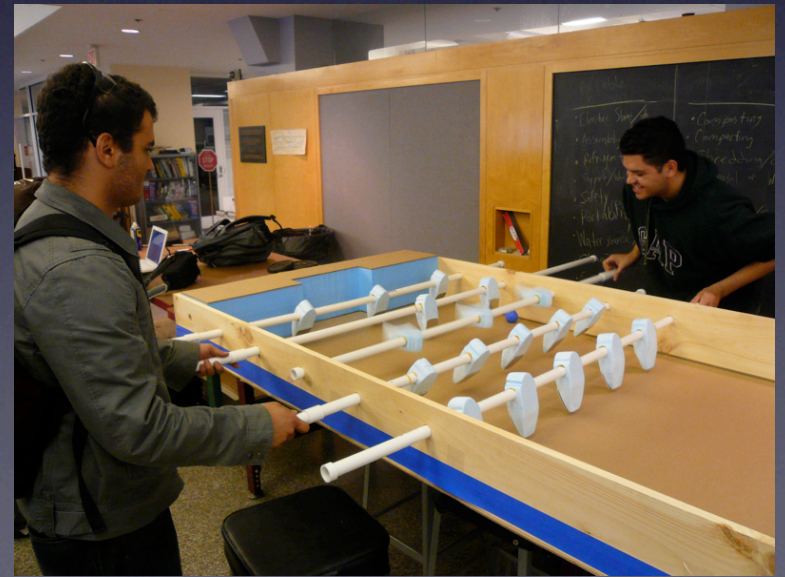
# Customer/Market

## Customer

- Pool table owners
- Recreation centers and dormitories

## Market

- \$ 240 million market for pool tables in the US





# Other Products on the Market

3-1 Tables- pool table scaled down to size of foosball table (\$500-\$1000)

Table cover that converts to air hockey or ping pong (\$100-\$300)



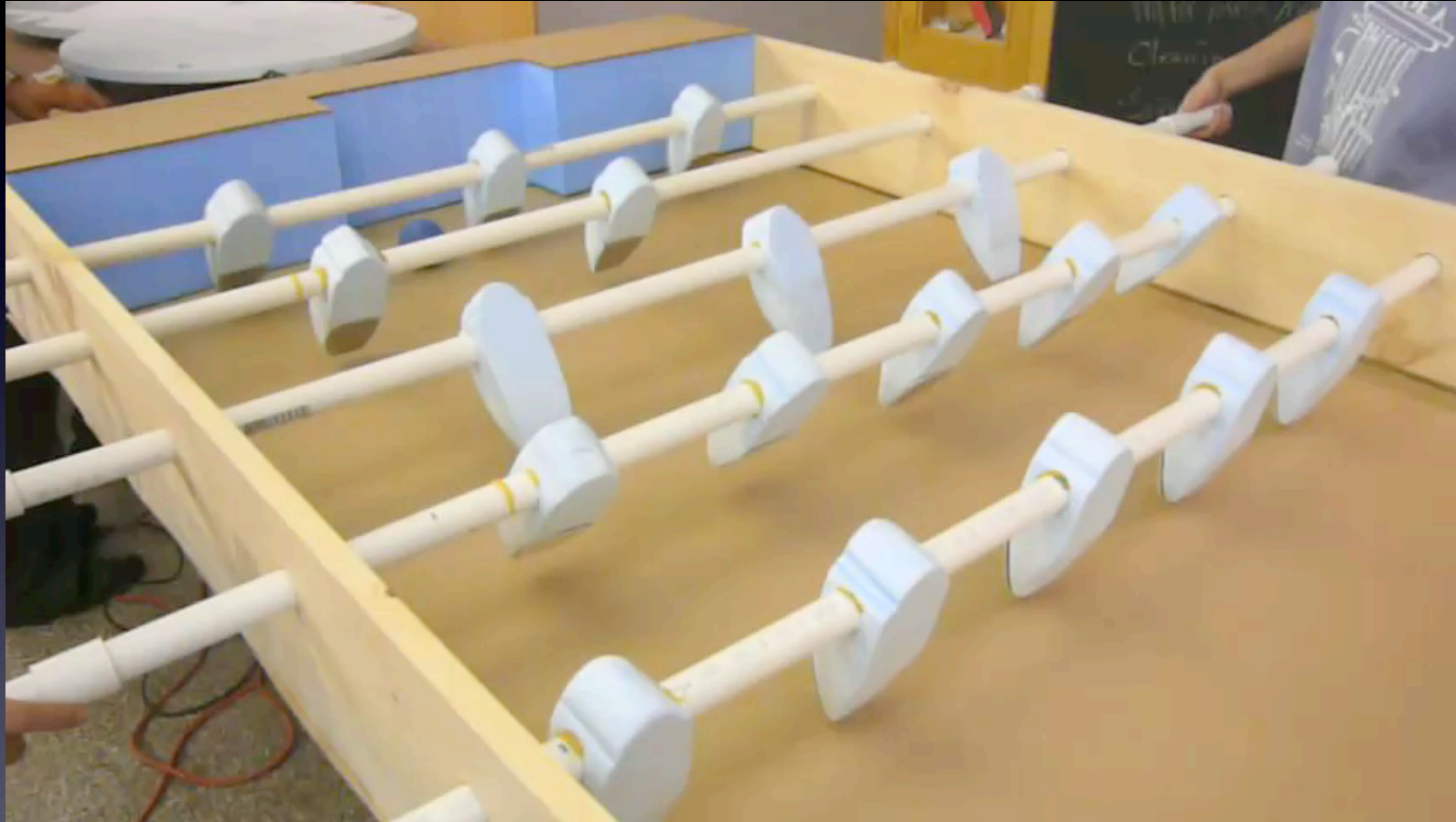
# Sketch Model Testing

Would the game still be enjoyable on this new larger scale?

- Height of the table- awkward for playing?
- Alter the width and spread of players?
- Dead spots?
- Hard to move the ball down field?



# Sketch Model Testing



Students testing the table

# Outcome of Sketch Model

## **Table too tall:**

pool table will be shorter than test table

## **Hard to see ball when close to side:**

lower the walls

## **Ball heavy and friction with surface high:**

change to lighter slicker ball

## **Dead spots (especially behind back row):**

work with dimensions



# Further Testing

- Long term effect on the pool table
- Interactions between the ball and the felt
- Ability to store and assemble easily
- Making the game more versatile
  - Change number of players on each rod
  - Change actions of the players (cuts etc.)