Sketch Model Presentation: People Lift

Team Red A

Market

- 500,000 people a year are injured by ladders
- Approximately 300 ladder related deaths a year
- In 2006, there were 732,175 construction companies in the US
- In 2006, over 126 billion households in the US

Sources:

- On the House (Sept 24, 2008) www.onthehouse.com/wp/20020527
- U.S. Bureau of Labor Statistics www.constructionweblinks.com/Resources/Industry_Reports__Newsletters/Feb_2_2004/ us_investors.htm

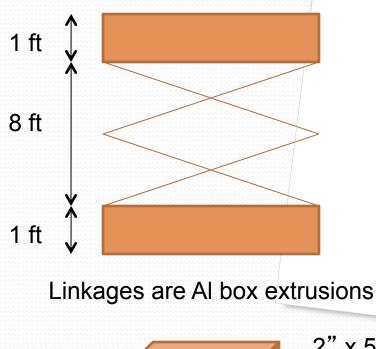
US Census Bureau http://www.census.gov/popest/housing/HU-EST2006.html

Customer Needs

- Safe alternative to a ladder
- Ability to be up high and move around
 - Painting
 - Decorating
 - Cleaning windows
 - Reaching elevated ceilings
 - Cleaning gutters
- Rentals for a one time job (painting outside of house)
- Lightweight and easy to store away

Technical Feasibility

Basic Dimensioned Design:

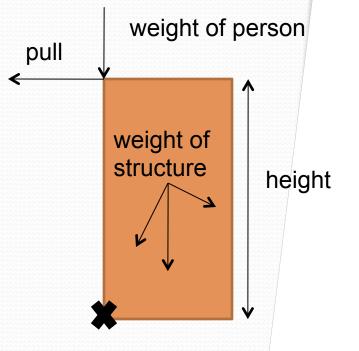


Person: 6ft male,120 kg COM_{person} = 3.36 ft

COM_{system} = 8ft

2" x 54" X 0.8" bar cutout 0.2" in from each side

Technical Feasibility A



Torque = pull * height – weight of structure * COM

Height = 8 ft Weight of structure = 75 kg COM = 2.63 ft

Maximum Force = 52.6 pounds force

Technical Feasibility B

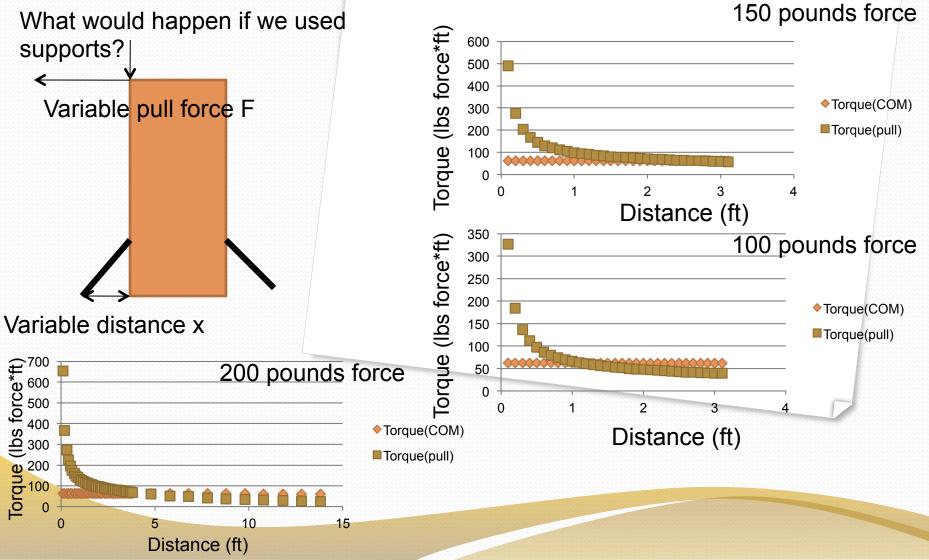


Illustration of Model