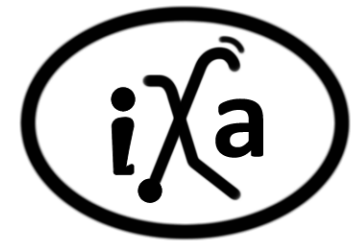


Designed to meet your needs . . .



The Ixa Walker

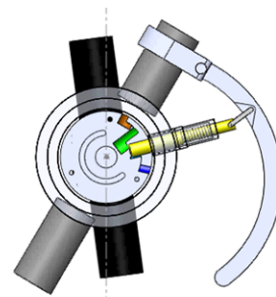


The walker that lets you get up and get on with your life.

SAFETY

Specially engineered joint mechanism can support up to 300 lbs without instability.

Internal ratchet system provides continuous support throughout the rising process in the event of falls.



Ergonomically designed chassis helps users get up in a method recommended by medical professionals.

VERSATILITY

Highly graduated height adjustments allow you to pick the height you like best.

Tight turn radius and big wheels allow you to easily walk through small spaces and over obstacles.

Ergonomically designed handles makes everyday use of the walker comfortable.



Lightweight at only 10 pounds.

Folds easily and fits into the trunks and backseats of cars.

Two-wheel design creates a balance between support and mobility.

STYLE

Rich colors enhance its appeal.

Its intuitive design is sleek, modern, and fits your lifestyle.

Its compact size means you are still what everyone sees first, not your walker.



Entering a growing market . . .

It fits a niche in the market for both people with muscle weakness and people who have problems with instability.

Each unit sells for \$180, falling in the mid-range of retail walker prices of \$50 - \$250.



NICHE

BUSINESS ANALYSIS

We are . . .



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... and all of those who made this possible.

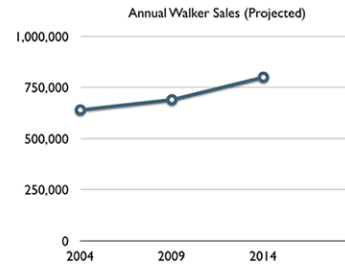
COMPANY INFO

The walker industry expects \$60.2 million in net revenues for the year of 2009.

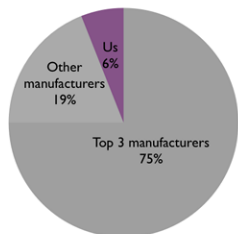
Over 500,000 walkers are sold and shipped each year.

The walker market estimates a compound annual growth rate (CAPR) of 3.6%.

Market expects a 38% increase in size of by the year 2020 in the United States alone.



MARKETABILITY



Our five-year income statement predicts a return on investment (ROI) of 45% that is about three times the product's estimated personal discount rate (PDR) of 15% for an initial investment of \$900,000.

We predict a net profit margin rate of 24% during second year of business when steady state is reached.

PROFITABILITY

* Projected walker growth is based on census data, assuming the growth rate among the elderly population will be linear for the years 2010-2020. Other calculations assume 5.5% market share. This assumption is consistent with the most popular walker models available today. There are risks inherent in intellectual property, marketing, and other business functions; this analysis is not intended as a guarantee of financial performance. Please email inquiries@ixawalker.com for more detailed analysis.