

IXA Walker

2.009 Purple Team

Meet Vivian

walker user

“I hate asking people to help me g



personal costs

cost independence

cost dignity

K.A Walker

Safe method for rising

mple to use

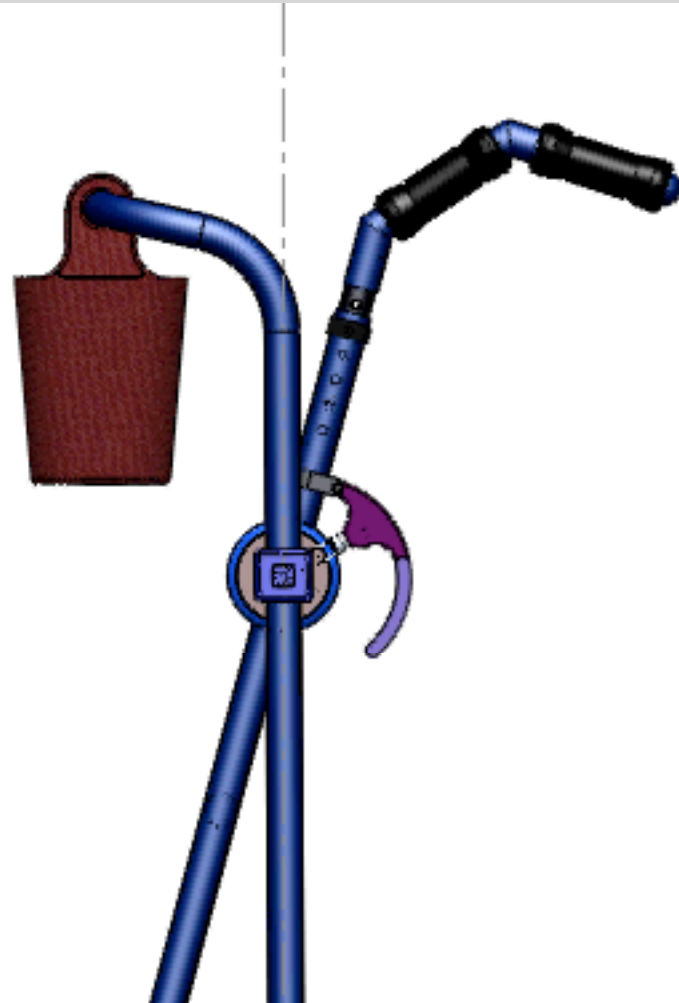
User tested

d approved!

e video

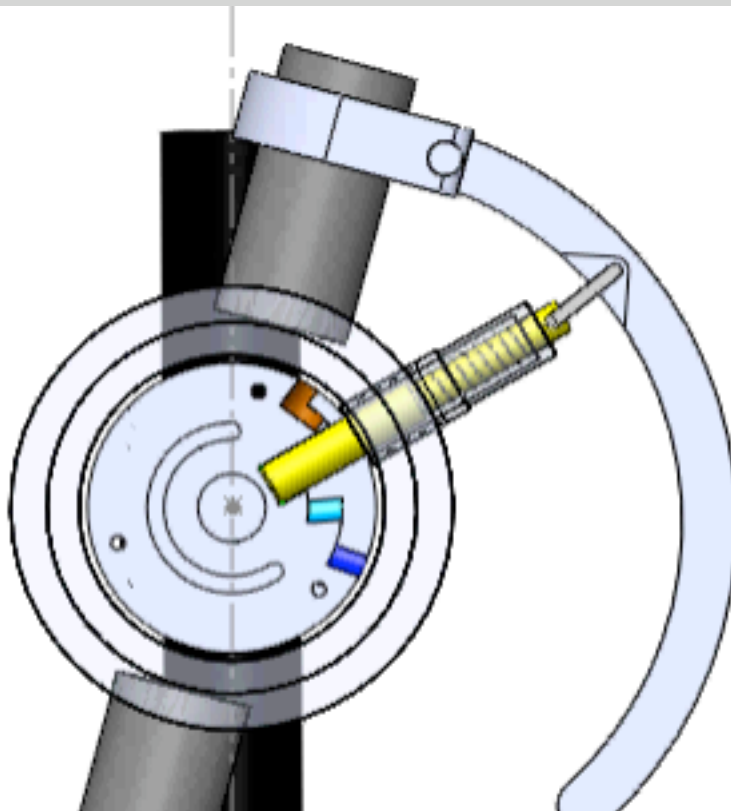
The Kneeling Joint

How it works



the Kneeling Joint

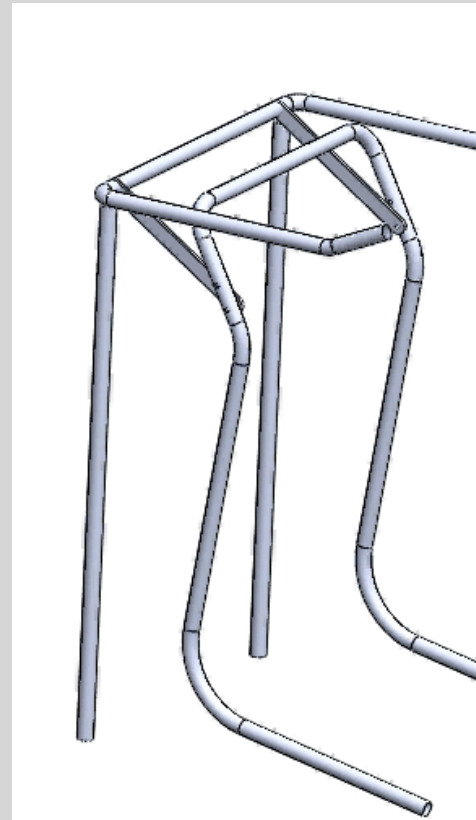
how it works





tyling

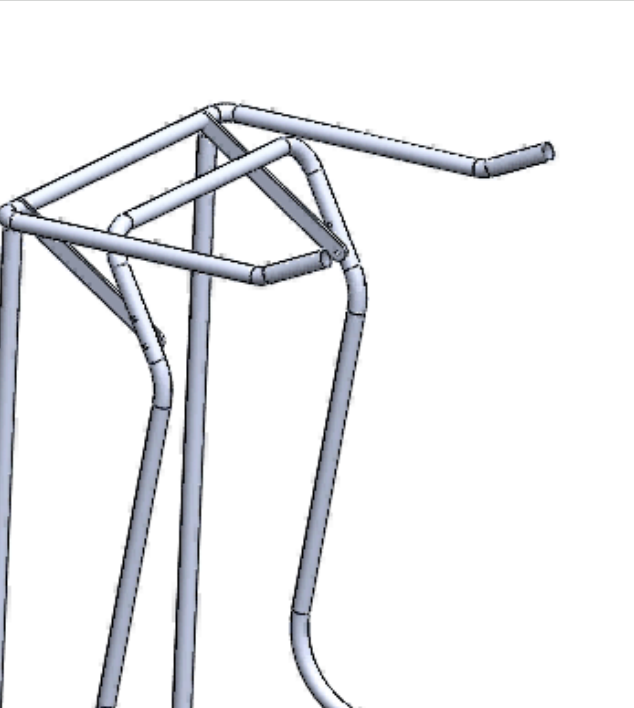
ot your typical walker



tyling

hat's to like

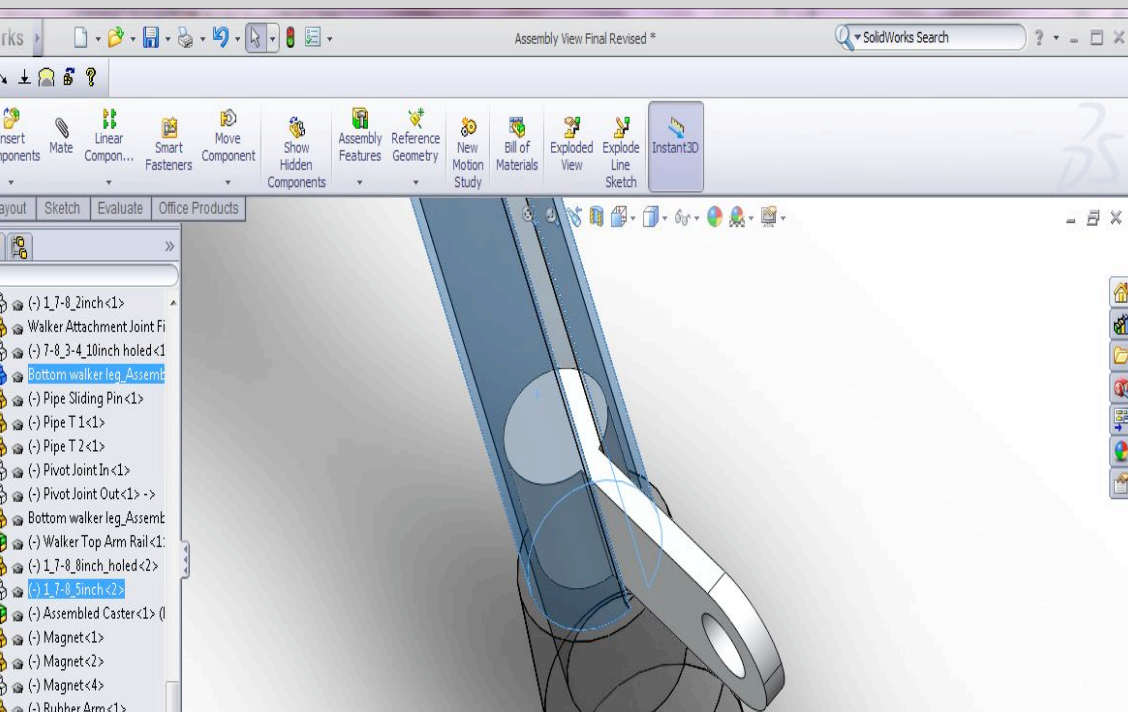
compact



tyling

hat's to like

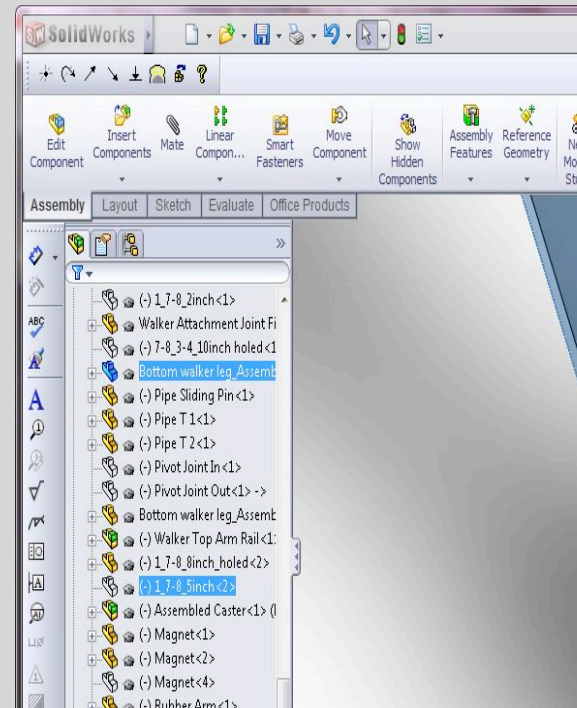
Week



tyling
hat's to like

compact

week



mobility

n't stop me now!

e video

safety

built-in features

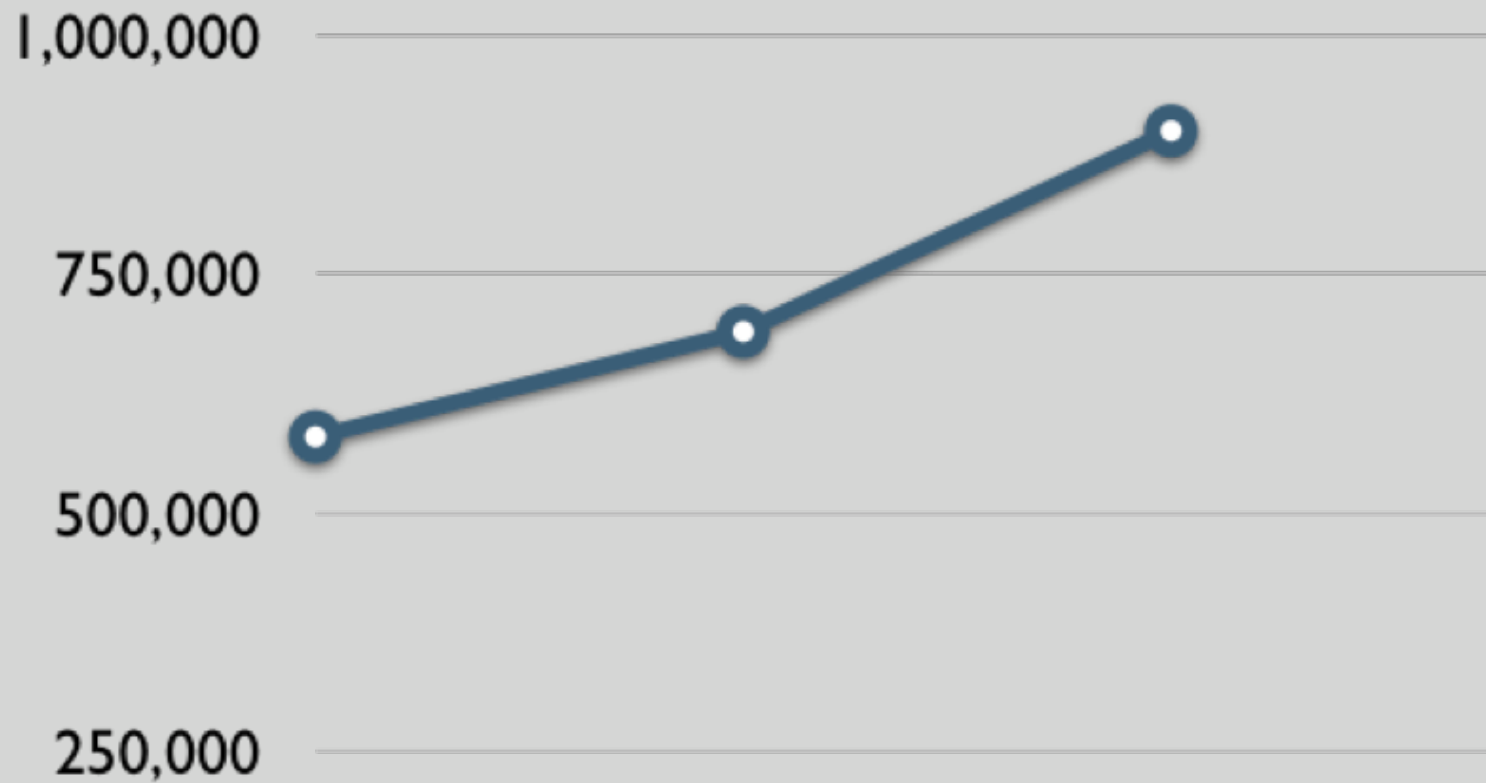
robust design

supports user even in intermediat

Business

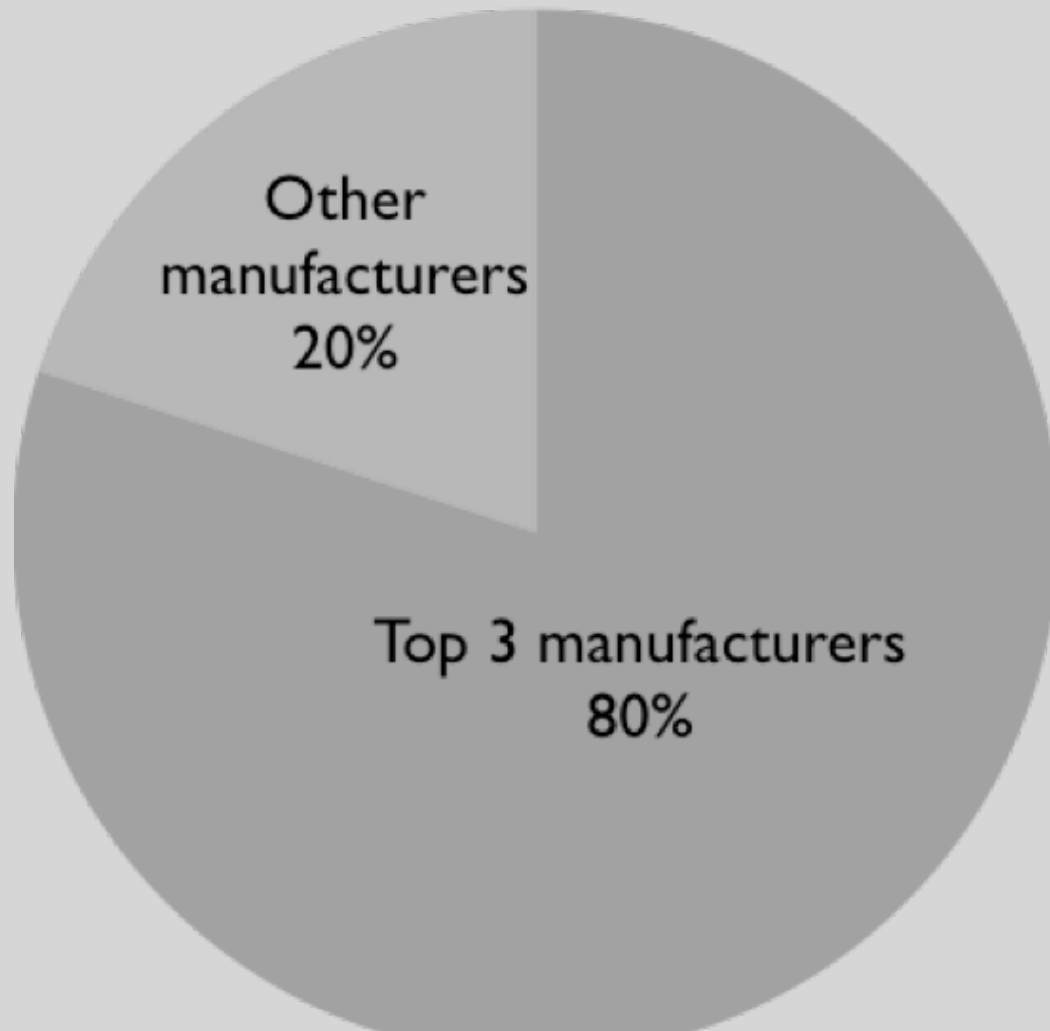
growing market

Annual Walker Sales (Projected)



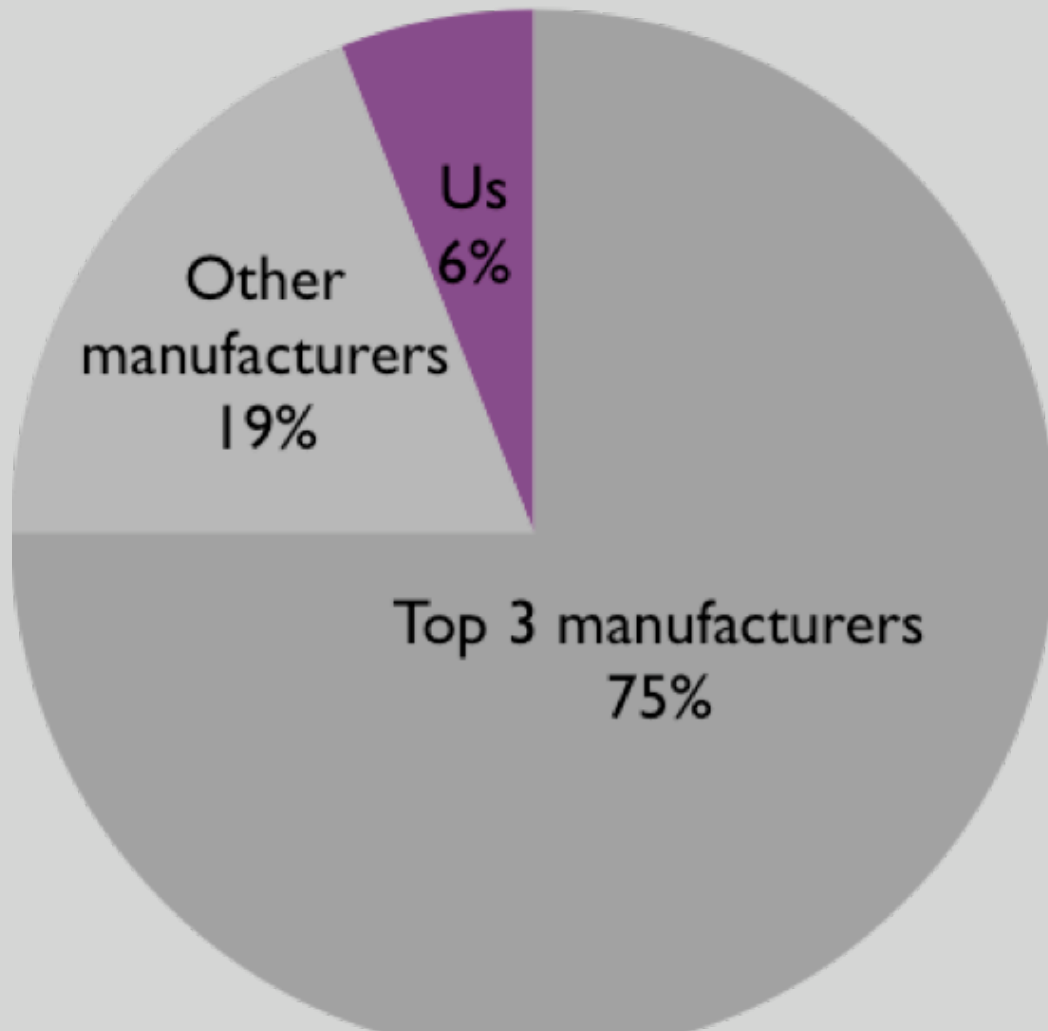
Business

Market Today



Business

Market in 5 years



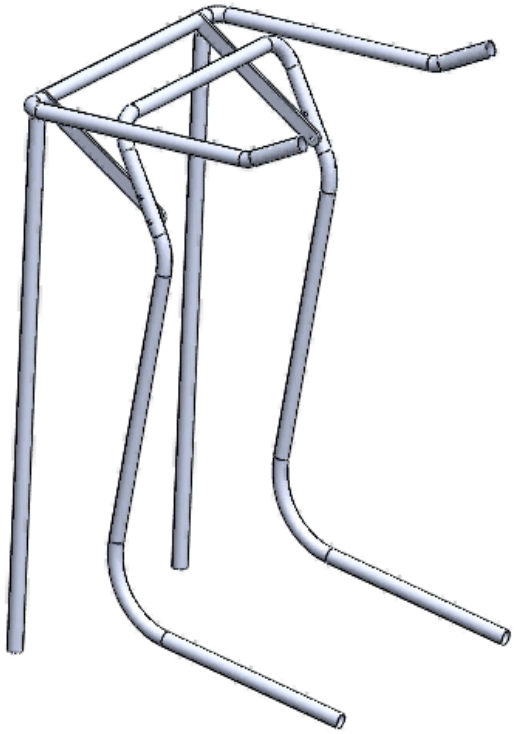
Business

Investment

900,000 needed

ROI: 45%

Net Profit Margin: 27%



Acknowledgements

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