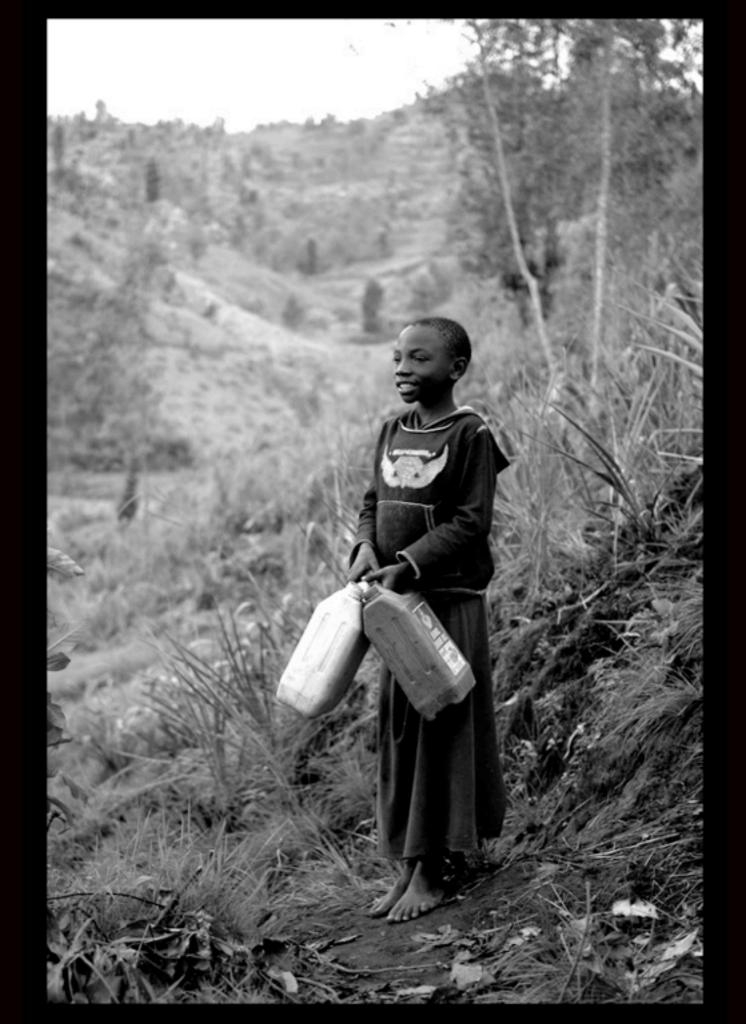
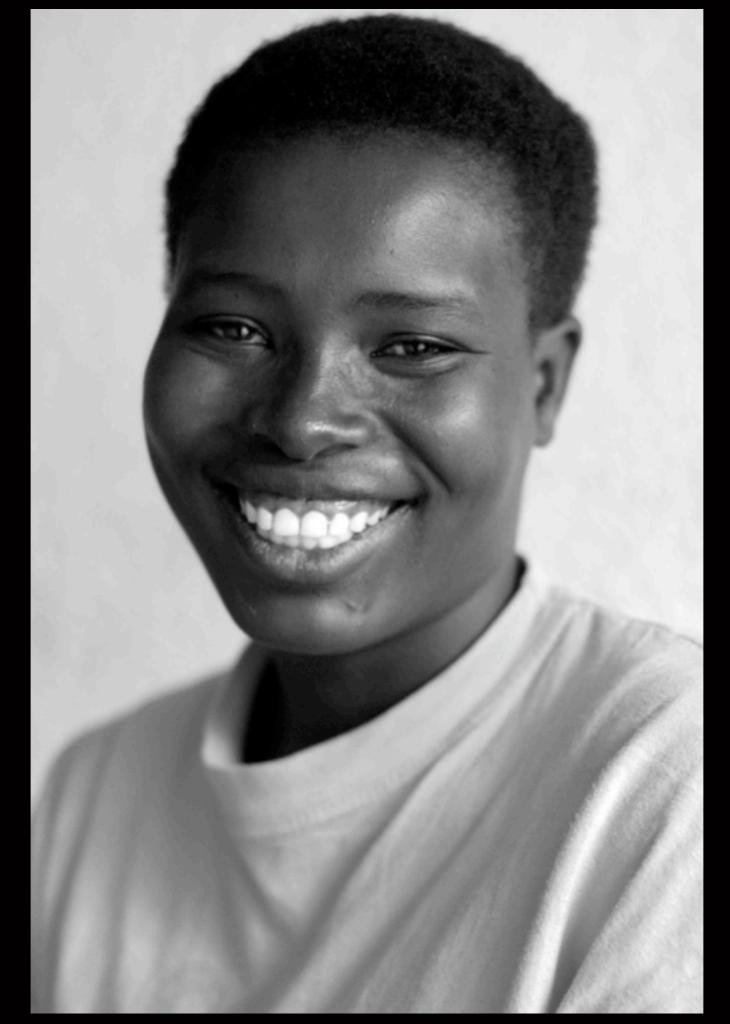
# Women for Strength





















## Sustainable Health Enterprises





#### **Banana Fiber**

#### Pad Fabrication

Distribution

#### Banana Fiber

## Pad Fabrication

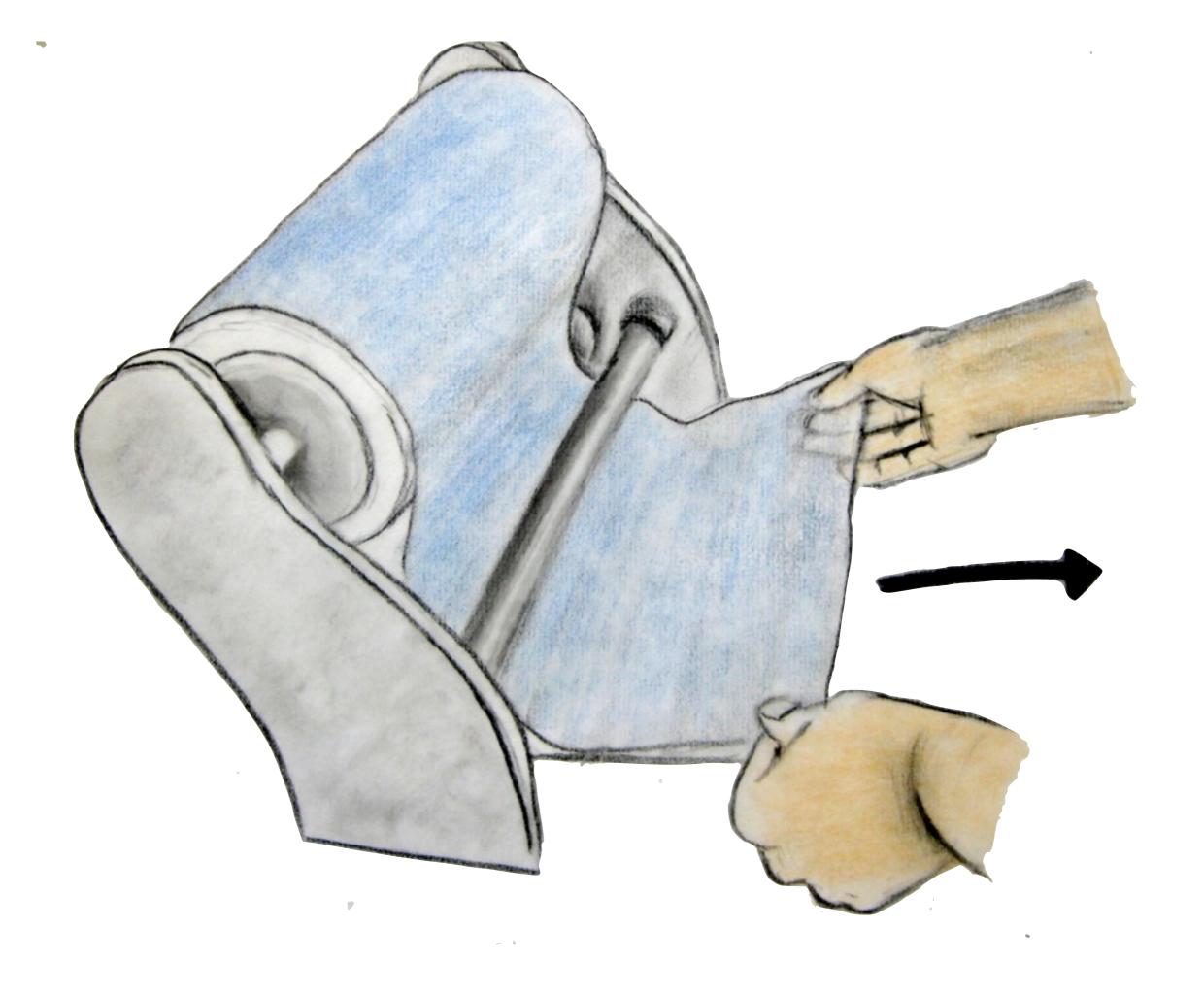
#### Distribution

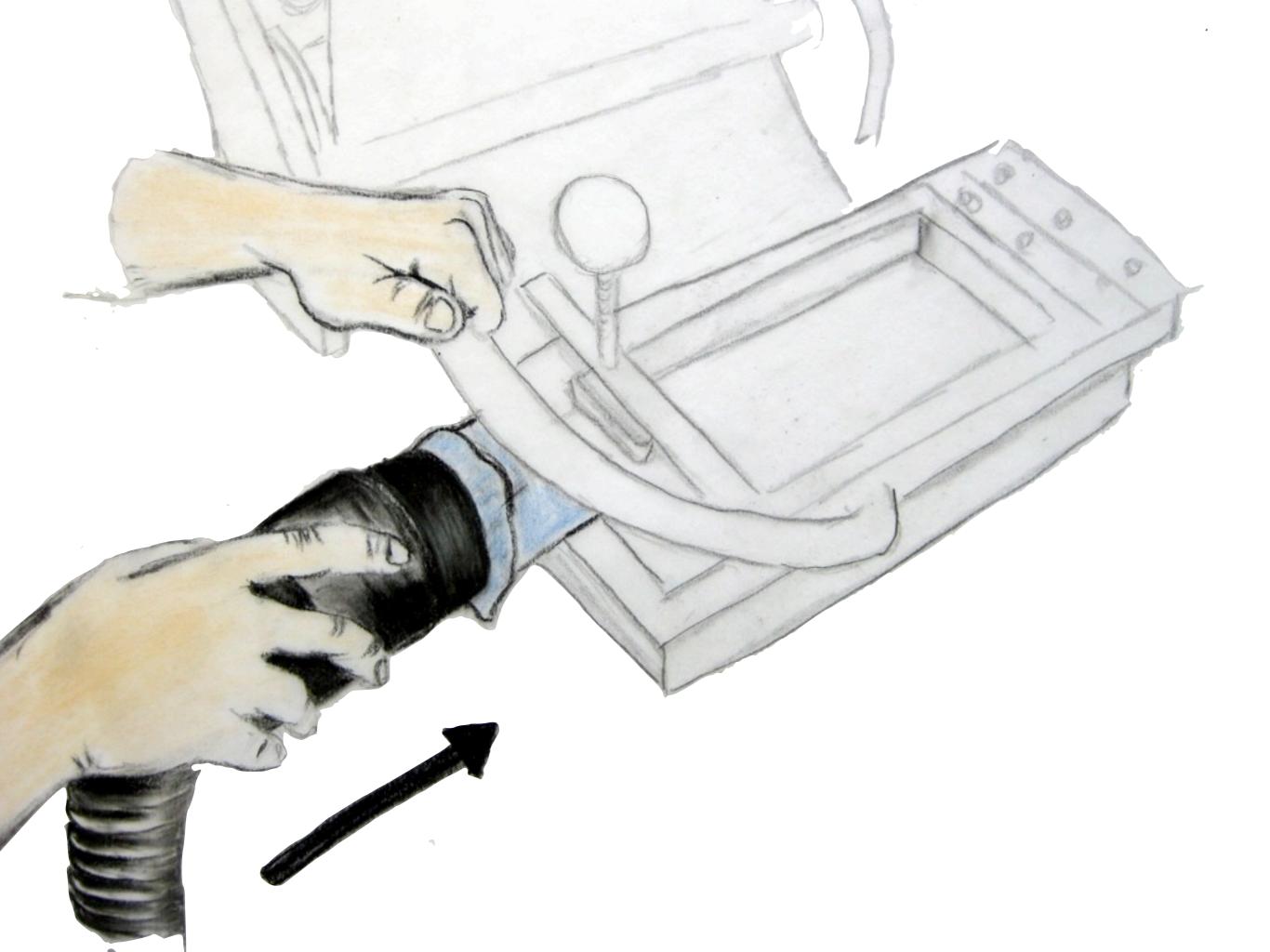
#### Banana Fiber

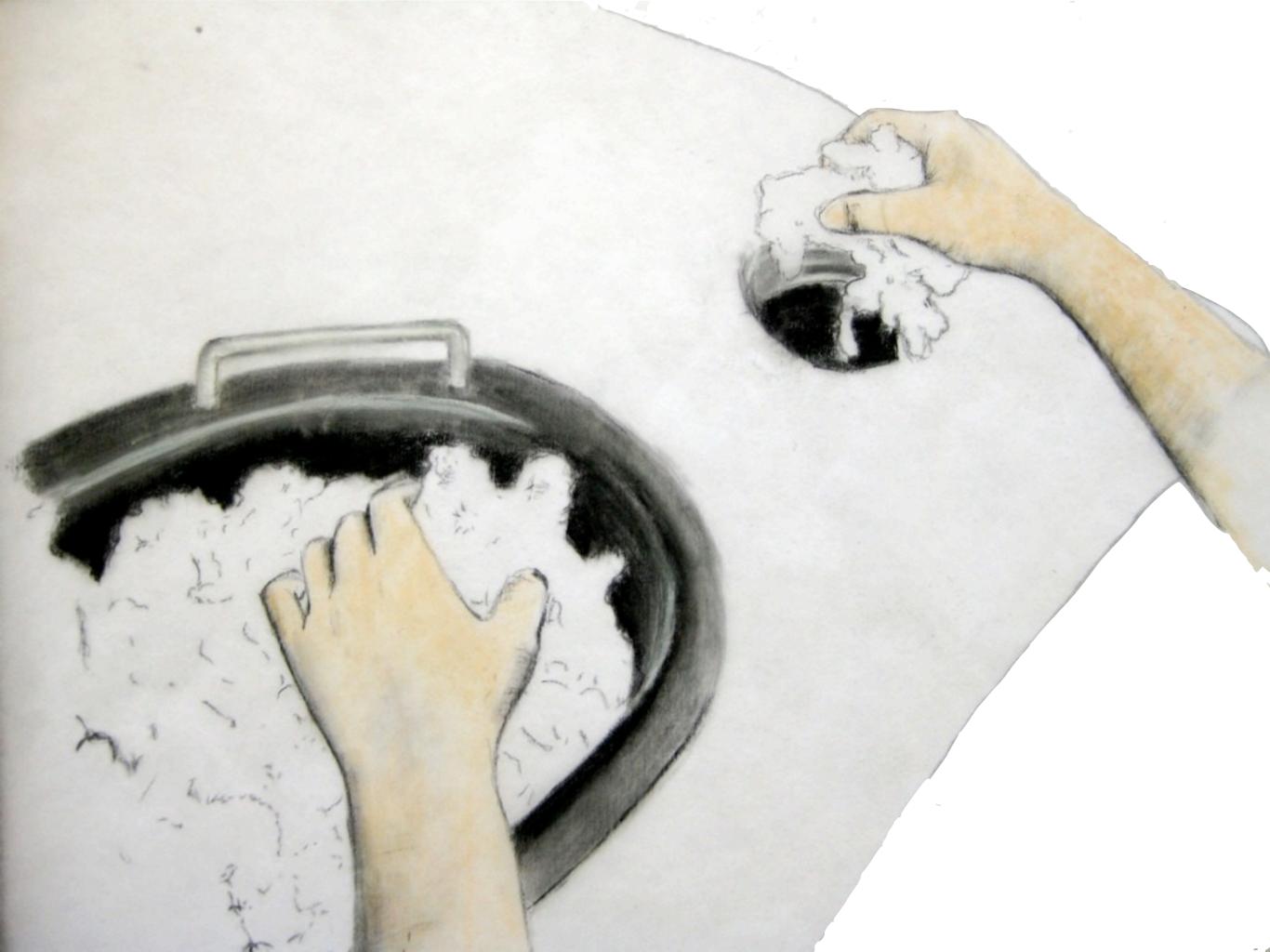
## **Pad Fabrication**

Distribution



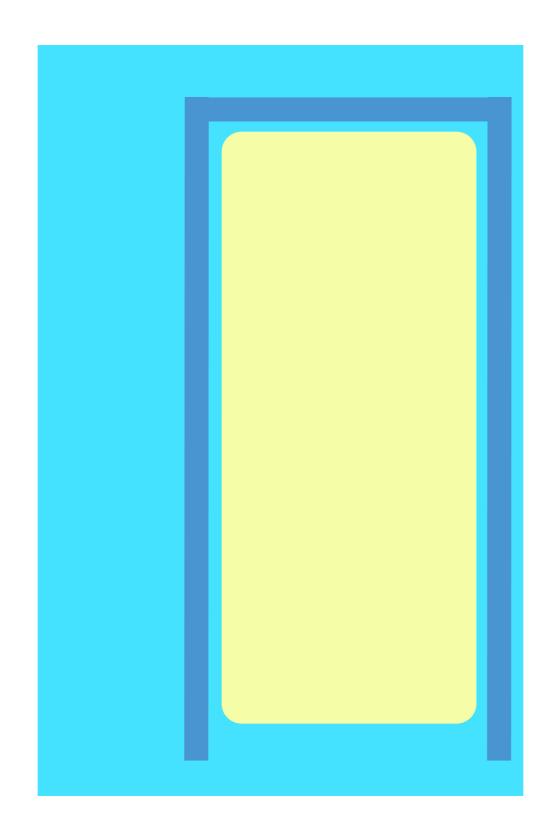


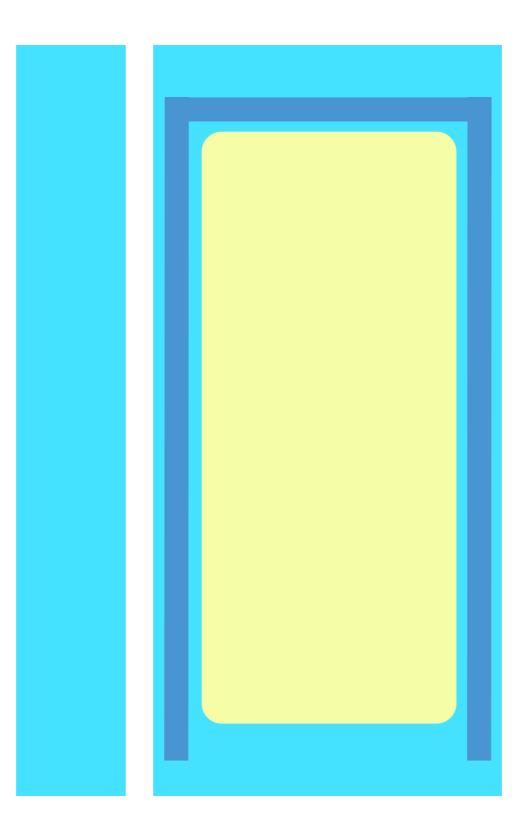


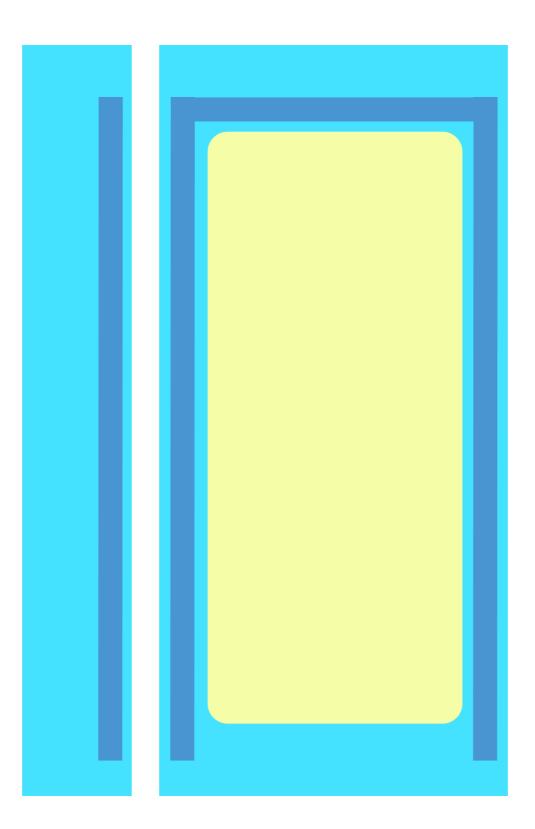


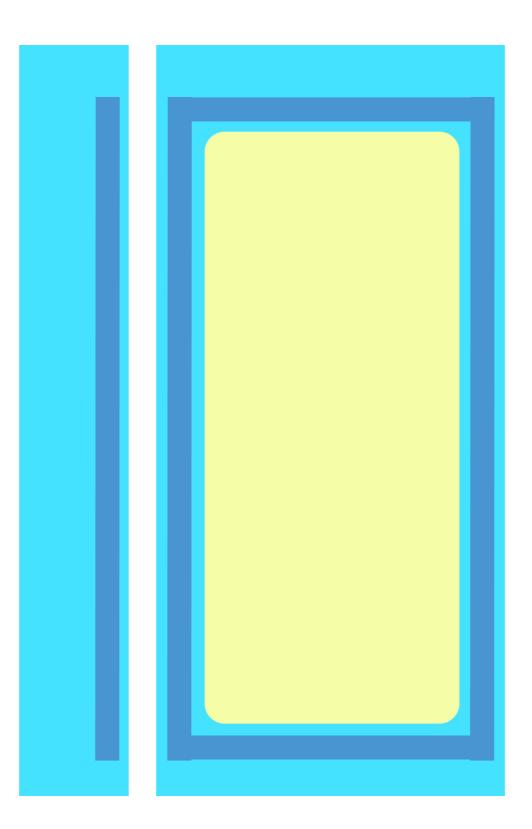


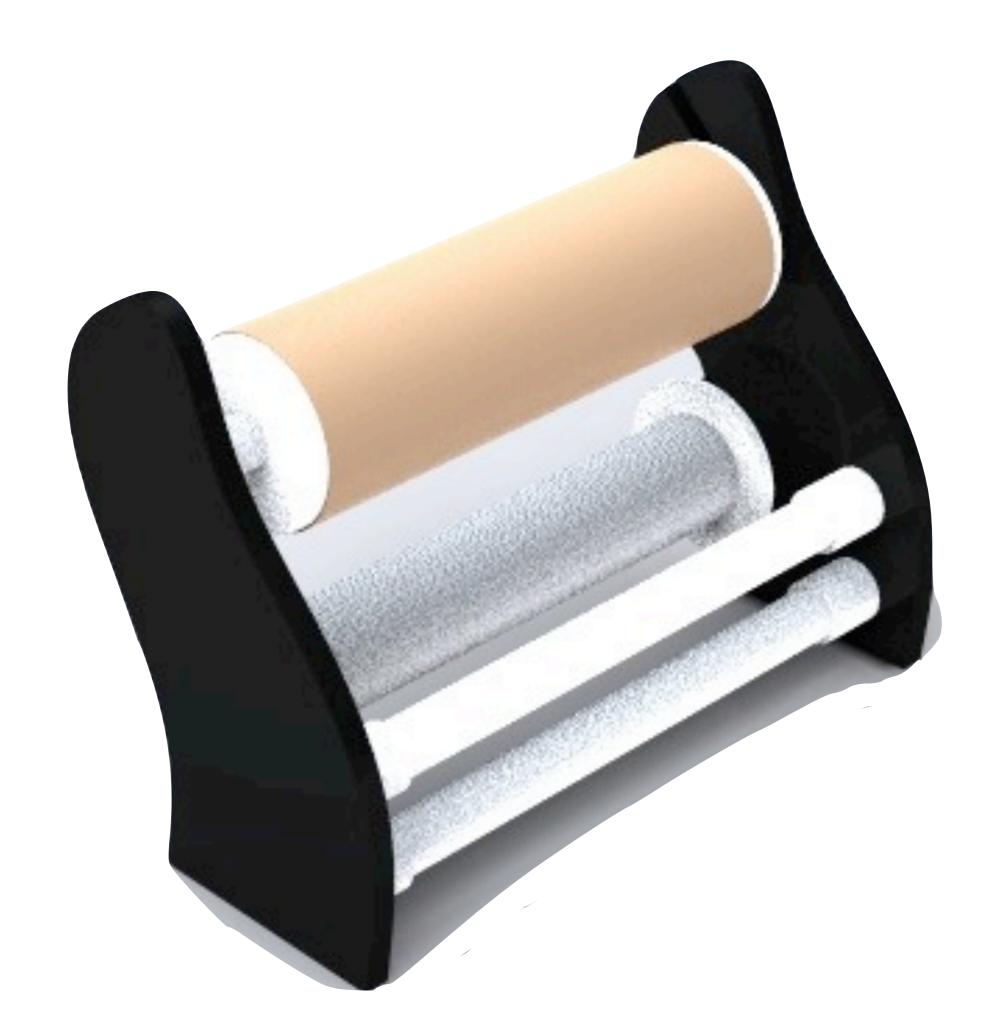










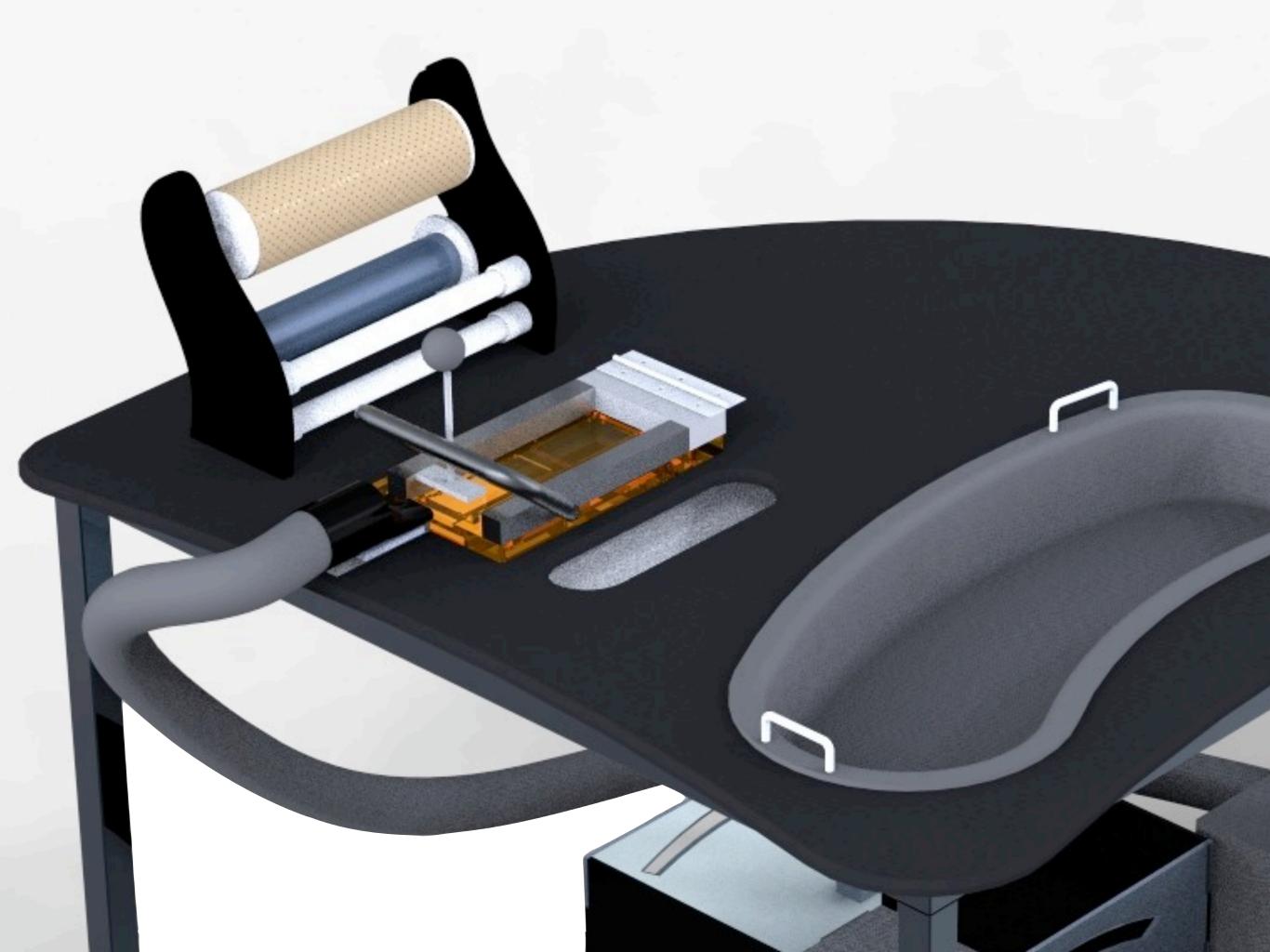




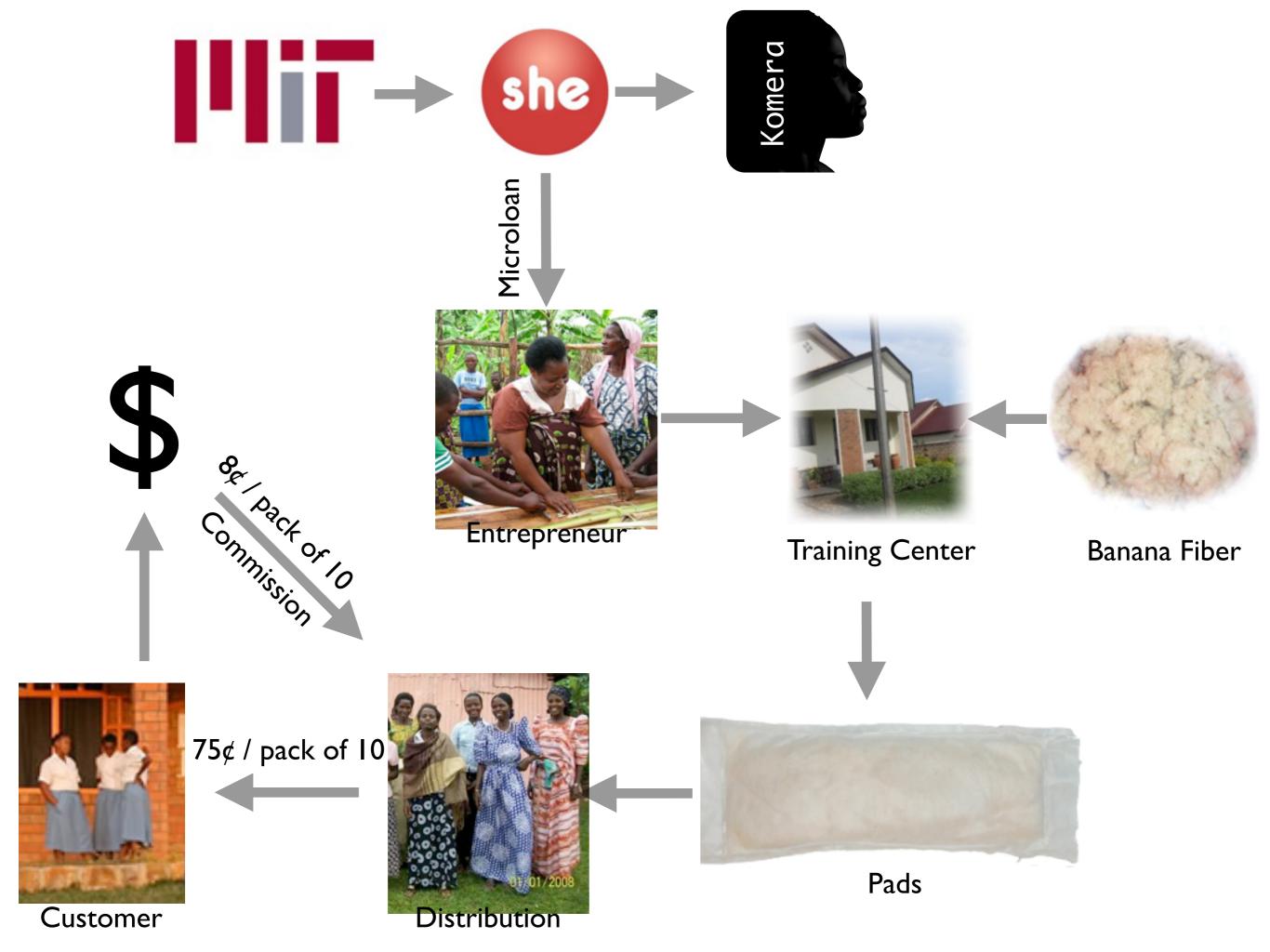




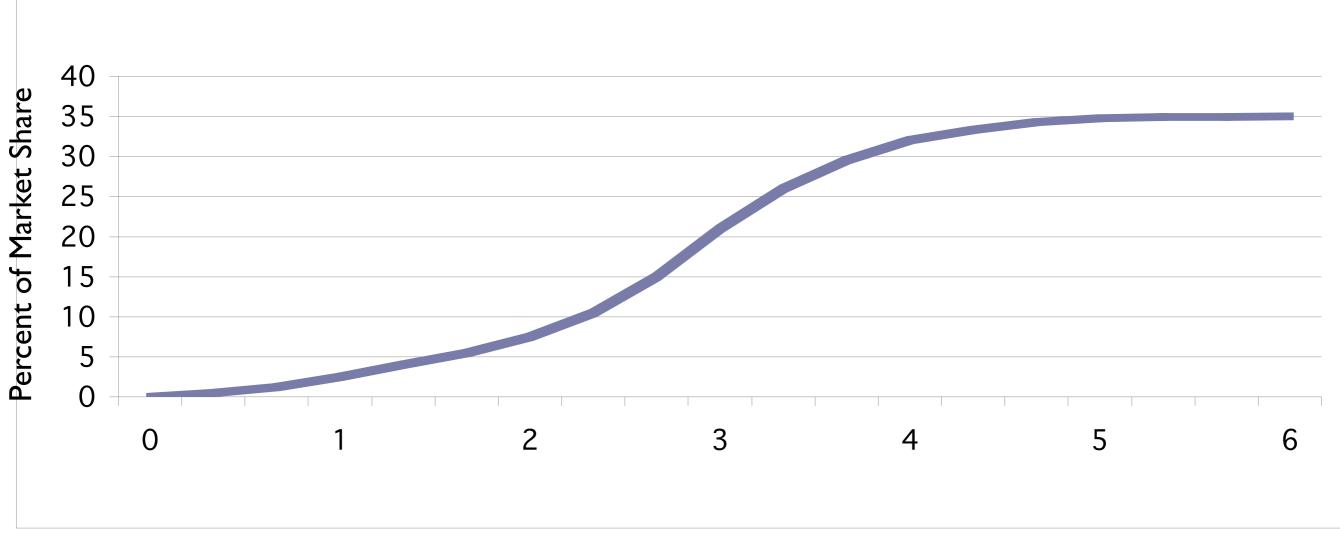




# Social Entrepreneurship



#### Komera Pad Market Share



Time (years)

#### Year I Market Share: 2.5%

Market Share by Year 5: 35%

# Komera



Fabrication Costs: **\$250** 

#### Materials: \$1000

Total: \$1250

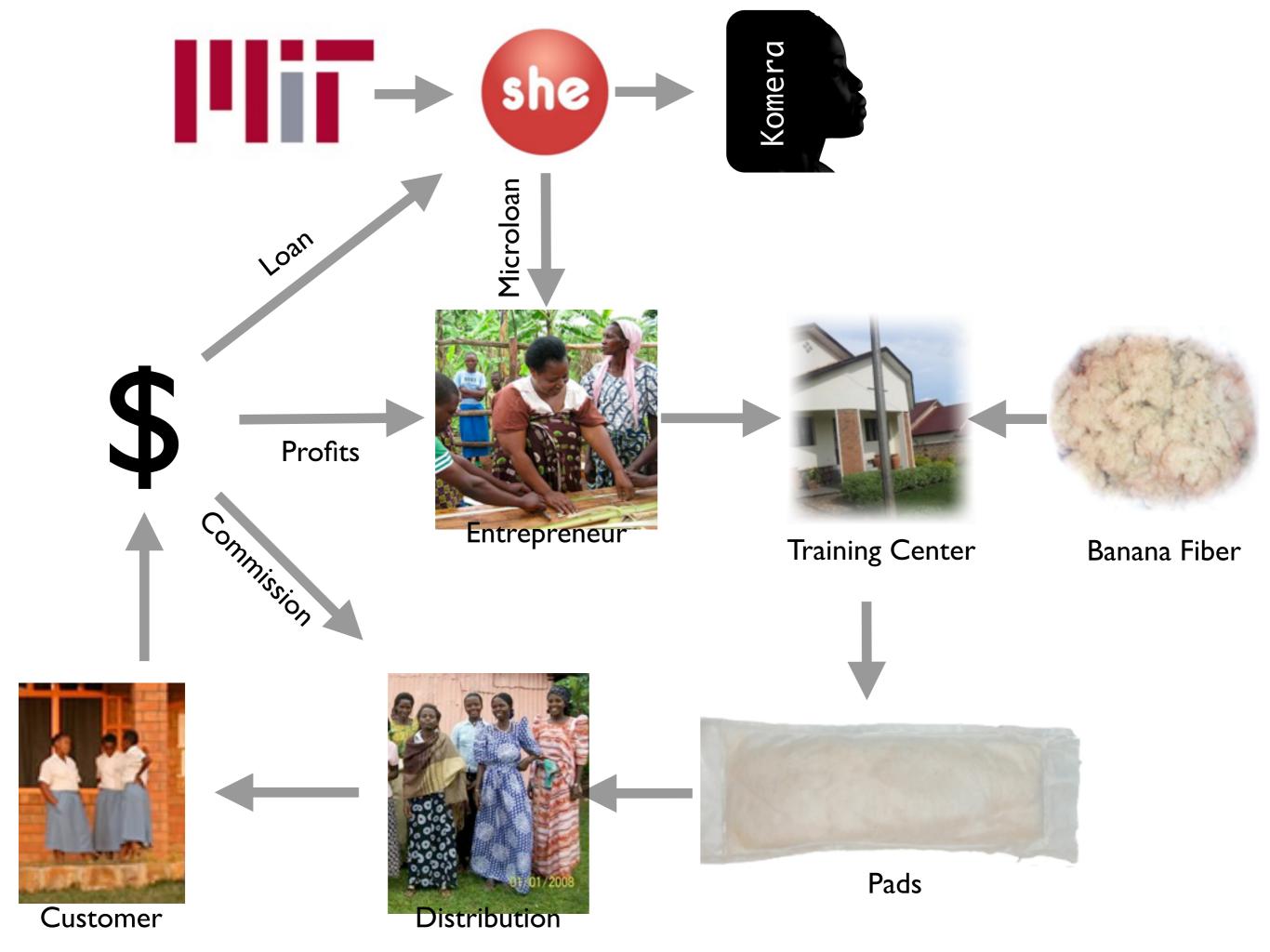
Output of Machine Price per Pack of 10

Revenue

396,000 pads \$0.75 \$29,700

Output of Machine Price per Pack of 10	396,000 pads \$0.75
Revenue	\$29,700
Costs:	
Pad Materials	\$8,000
Sanitation	\$3,500
Packaging	\$3,000
Distribution	\$3,000
Marketing	\$6,500
Administration	\$2,500
Maintenance	\$400
Salaries	\$1,800
Plowback	\$300

Output of Machine Price per Pack of 10	396,000 pads \$0.75
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Distribution	\$3,000
Marketing	\$6,500
Administration	\$2,500
Maintenance	\$400
Salaries	\$1,800
Plowback	\$300
Microloan Payment	\$300
Profit	\$400



## **Special Thanks:** SHE Elisabeth Scharpf Julian Kayibanda Prof. Clark Colton 10.26 Spring 2009 Dick Fenner Joe Cronin Jim Dudley Steve Haberek **Bob** Nuttal Fred Cote Dr. Barbara Hughey

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