

## Pink Team's Code of Ethics

1. We will uphold integrity and honesty with our product in all forms of communication with students, faculty, potential consumers, and mentors during all stages of development and construction.
2. We will make major decisions as an entire team, considering all design possibilities to make an objective, well-reasoned decision. We will be willing to make changes if an appropriate improvement is found, even if we have strong momentum in another direction.
3. We will actively listen to and understand what our team members and mentors have to say.
4. We will be as clear as possible when communicating ideas and be sure to carefully chose the best way to convey information whether it be using visual aids, calculations or another method.
5. We will stay organized and follow through with commitments as individuals and as ad hoc teams, updating the Wiki with both progress and setbacks during the week between lab meetings to ensure every team member is up to date on all relevant information.
6. We will give credit to original thinker(s) of ideas.
7. We will provide direct, honest and constructive criticism to team members throughout the design process and ensure that we avoid excessive praise.
8. We will create functional and intuitive products that will provide worthwhile aid in an emergency focusing on: customer needs, safety of the end user, and benefitting people.
9. We will consider the full product life cycle (idea -> production-> consumer -> recycle) in our design to ensure a sustainable product.
10. We will keep everyone involved and active in all aspects of product development whenever possible.
11. We will understand all safety aspects and minimize them for both the students designing the products and for consumers of the final product.