

STOVESAFE

ALERT AND RESPOND

If you can't stand the heat, put stove safe in your kitchen

PROBLEM: STOVE SAFETY

Introduction

- 108,900 cooking related fires in 2006*
 - 58 fatalities, 2,236 injuries, \$104.85M
- Leading cause: Unattended Cooking
- 54% smoke alarm failures due to missing/disconnected battery**

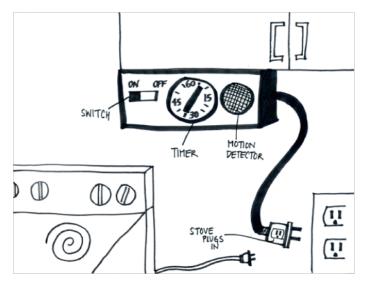




^{*} US Fire Administration, **NFPA Fire Analysis and Research http://smbycleanway.com/

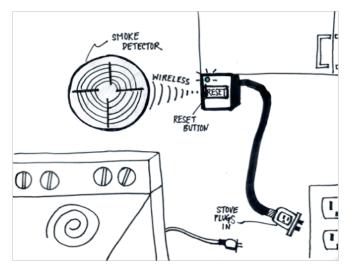
STOVESAFE SOLUTIONS

Design and Requirements



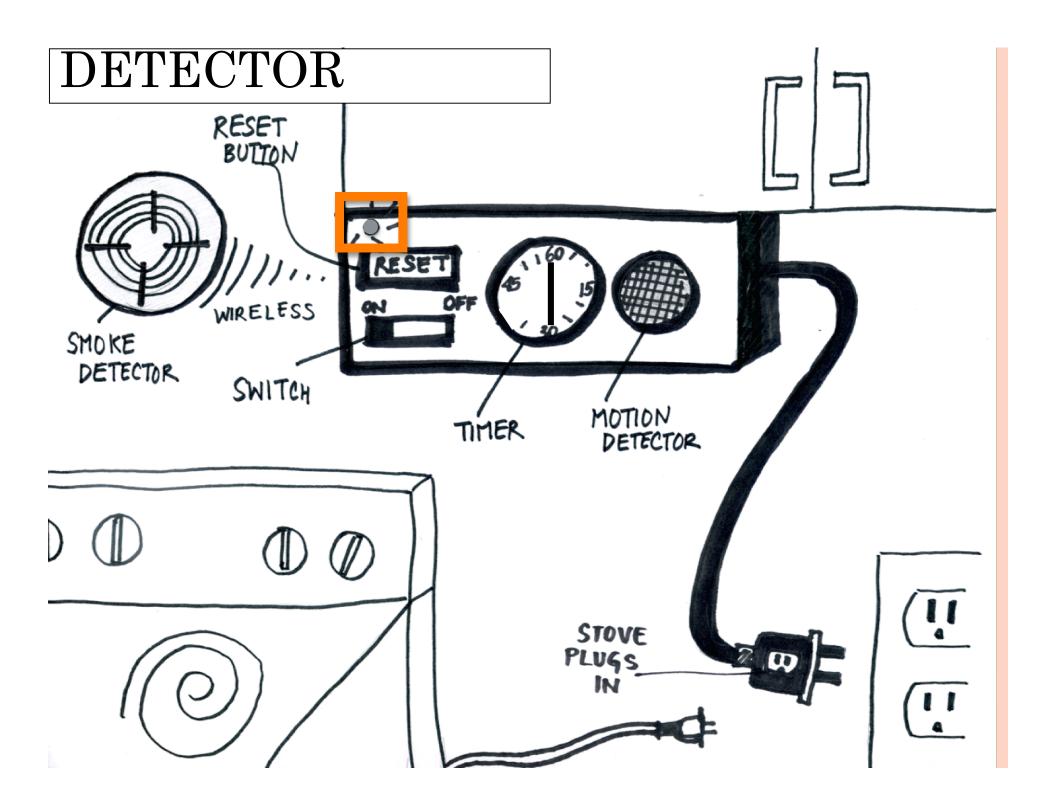
Motion Detection

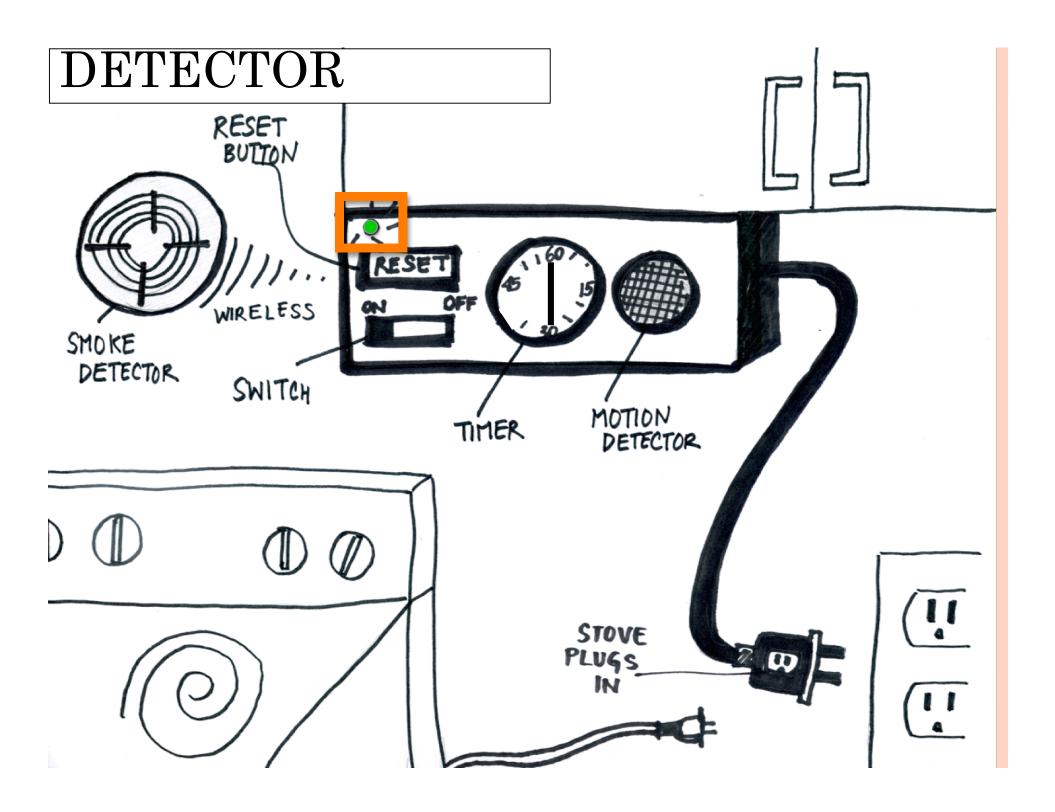
- Shuts off stove after preset time
- Cheap
- Compact
- No temperature interference
- Control Stove

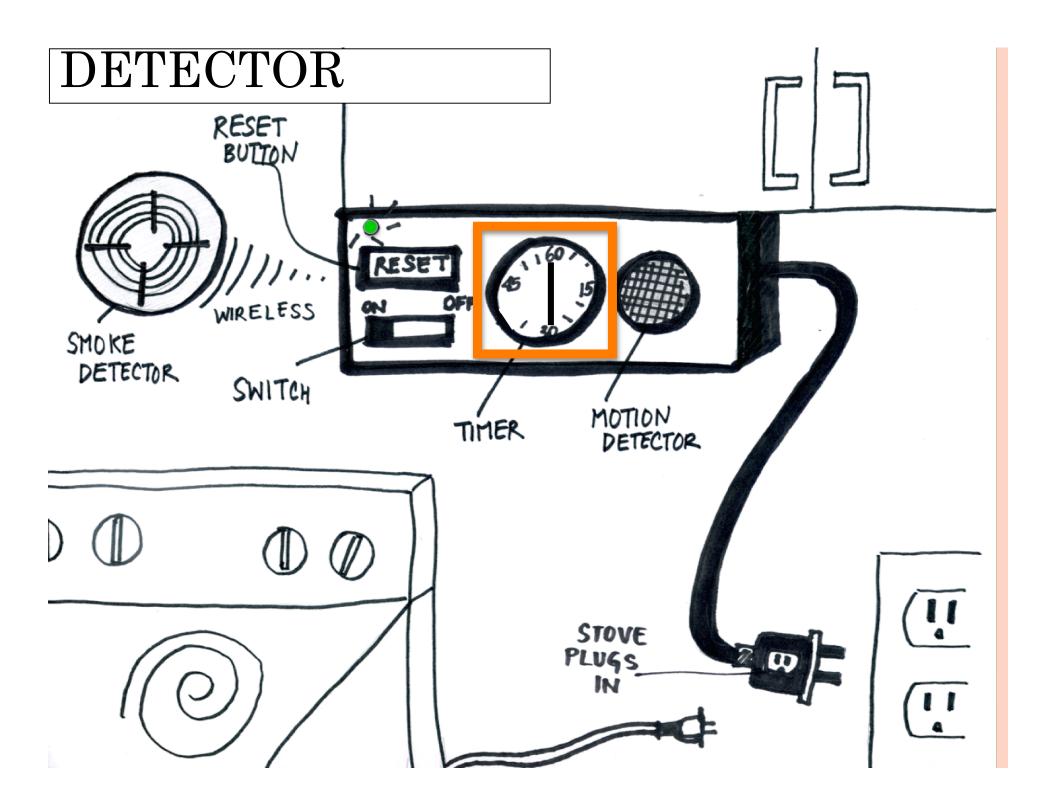


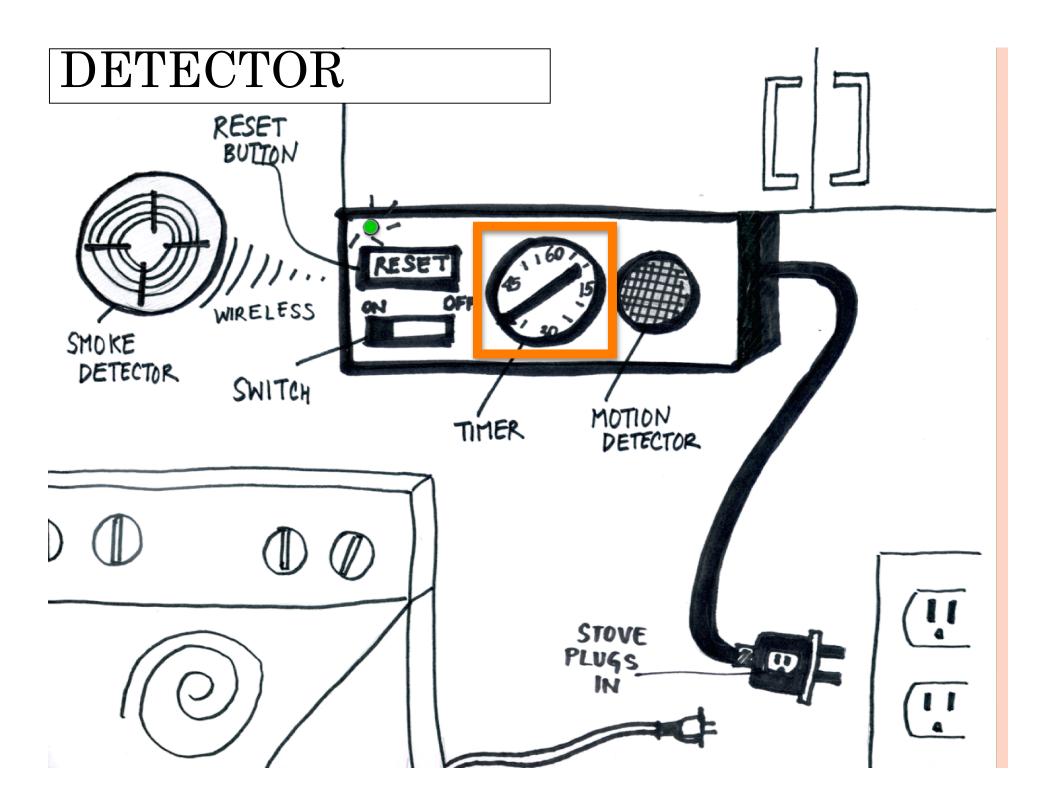
Smoke Detection

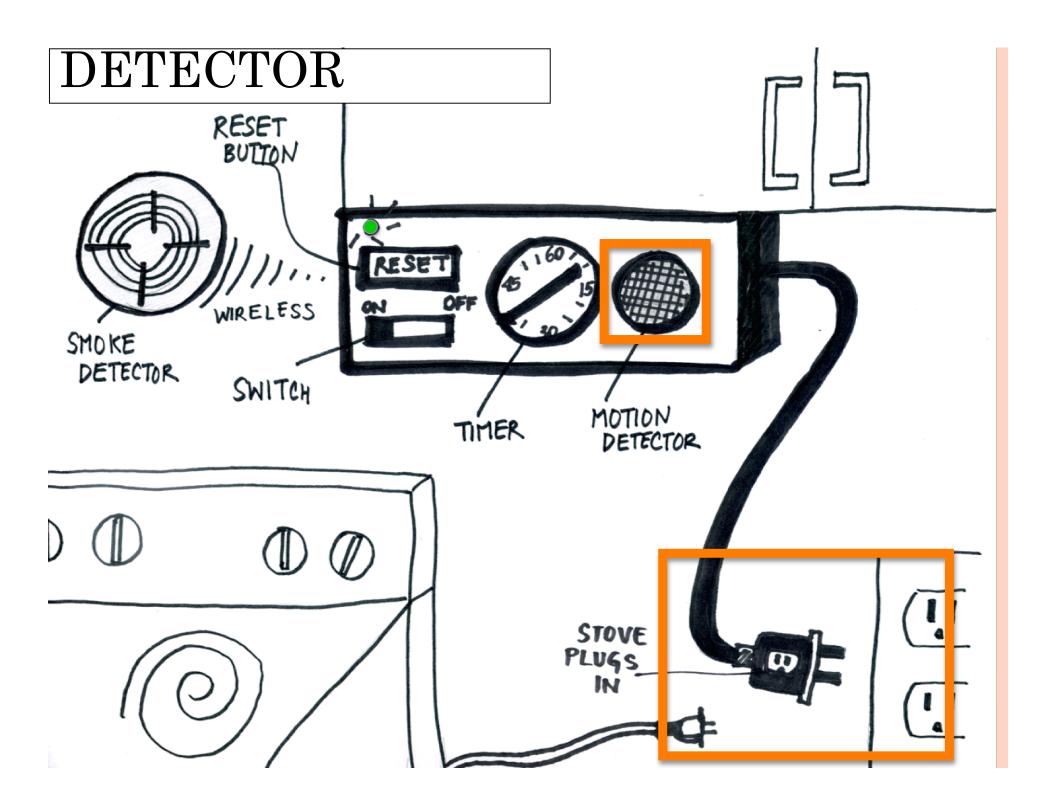
- Turn stove off
- Snooze button

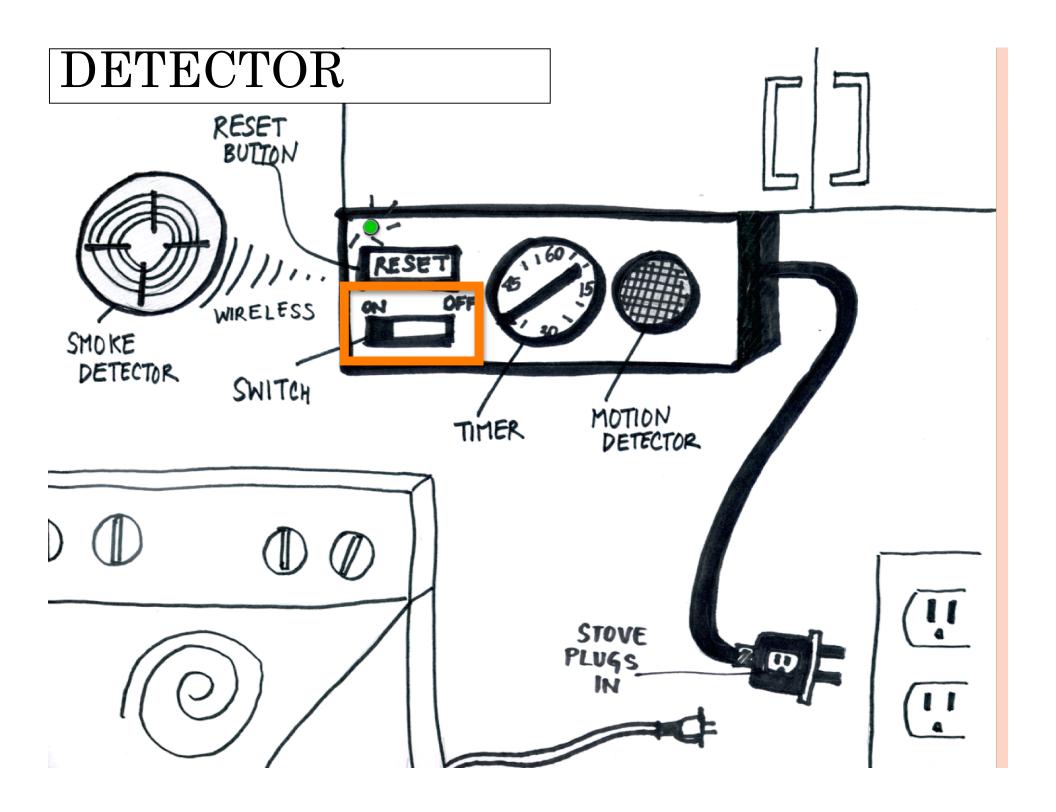


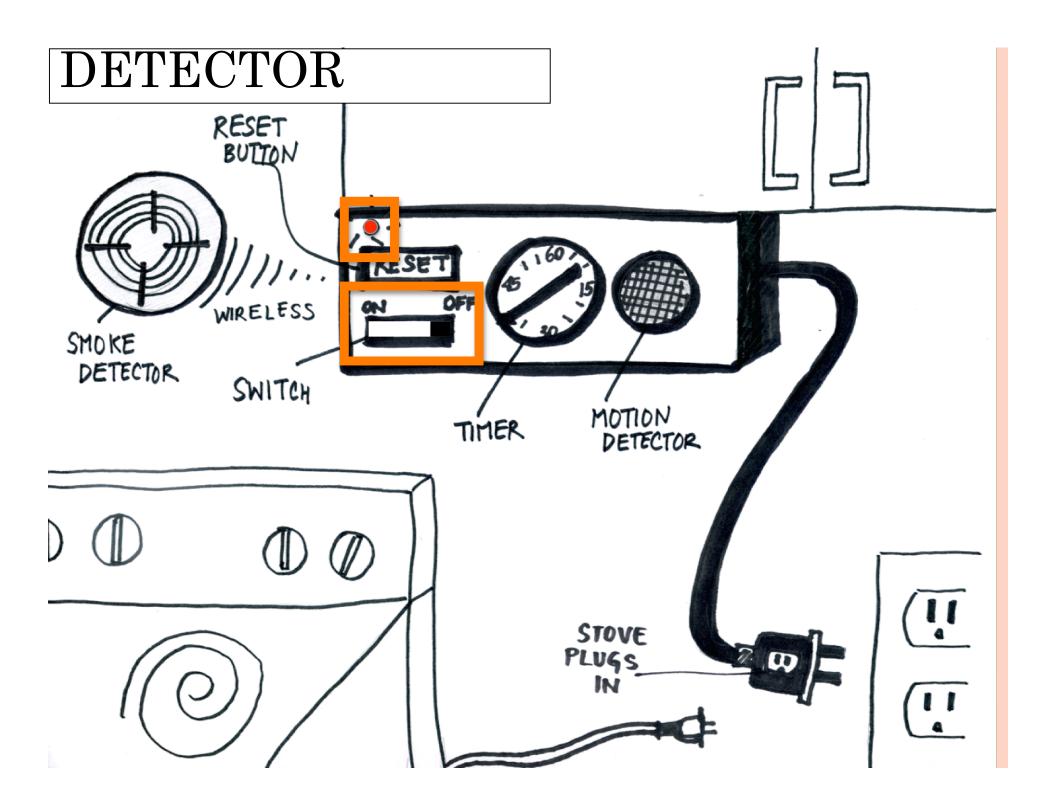


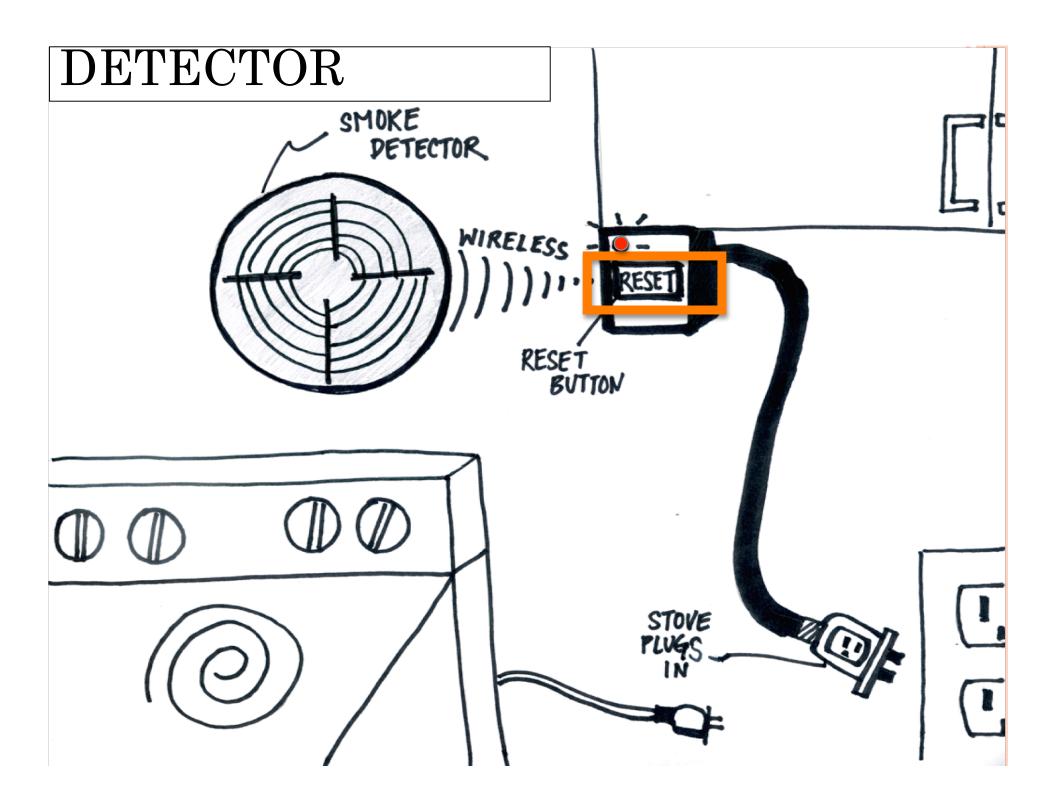












TARGETING ELDERLY

Customer and Market Analysis

- Adults purchase for elderly parents
- Made for older adults
 - Cooking fires leading cause of fire injuries
 - 3rd leading cause of fire deaths
- 90 million homeowners



- Thought useful for:
 - Older Adults
 - Working Parents



*Montgomery County Fire and Rescue Service http://choices.retireathome.com/UserFiles/Image/iCooking_Couple.jpg http://www.hfpd.org/cooking_safety.htm

DETECTOR TELL US ABOUT STOVE USE?

Fundamental Question

UltraSonic Range Finder

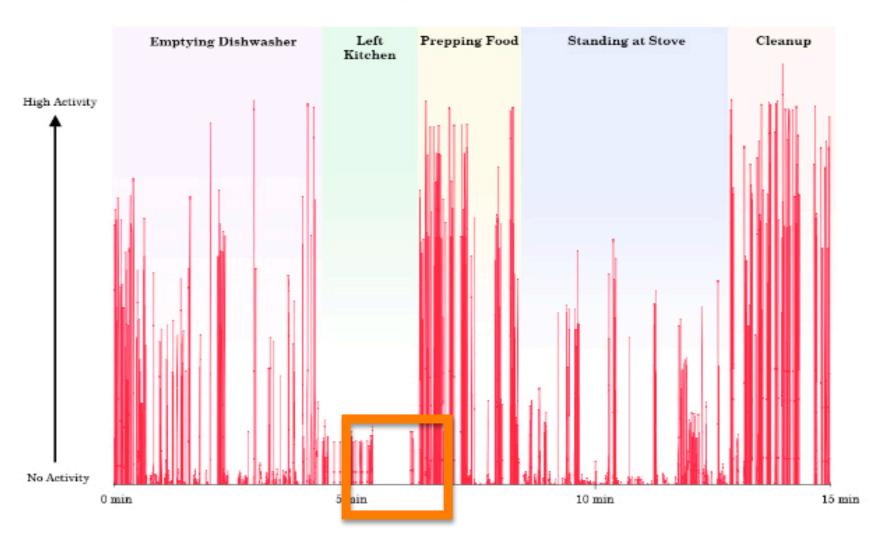




MOTION SENSOK ANALYSIS

Fundamental Question

Detection of Activity by Wall-Mounted Motion Sensor



MOTION SENSOR IN PRICE RANGE?

Fundamental Question

Devantech Ultrasonic Range Finder

• Price: \$24

• Range: 15cm – 6m

• Size: 24mm x 20mm x 17mm





USABILITY

Lessons Learned

- Placement
- Sensing Zone

- Adjustability
 - Timer
 - Controls

STOVESAFE RECAP

Key Takeaways

- Motion sensor and smoke detector technically feasible
- Products available for benchmarking
- Target population excited
- Challenges:
 - Adjustability Logistics
 - Integration
 - Combine
 - o Stove vs. Oven

QUESTIONS?

MORE DETAILED SURVEY RESULTS

Back-Up Slides

- N=40
- o Users: 36/40 → Age 18-24
- o 50% users leave stove unattended 2-10min
- o 85% use smoke detector switch
 - 10% interest 8-10
 - 67% pay <\$20

BENCHMARK PRODUCT: STOVE GUARD

Competition



Stove Guard Ordering

- Features:
 - Motion sensor with shutoff timer
- Drawbacks:
 - Expensive \$359.95 + S/H

SWITCH DIAGRAM

Design Features

