## Electronic Stethoscope



#### **Customer Needs**

- Need: Improve ability to hear in emergencies
- ■Important Features:
  - □Good Sound Quality
  - ■Easy to Use
  - Optimal Size
  - □ Capable of Recording & Transmitting



- **■** Extra Benefits:
  - Keep patient warmer
  - Teaching tool
  - □ Can choose headphones
  - □ Practitioners with hearing aids
  - ☐ Eliminates wrong pulse

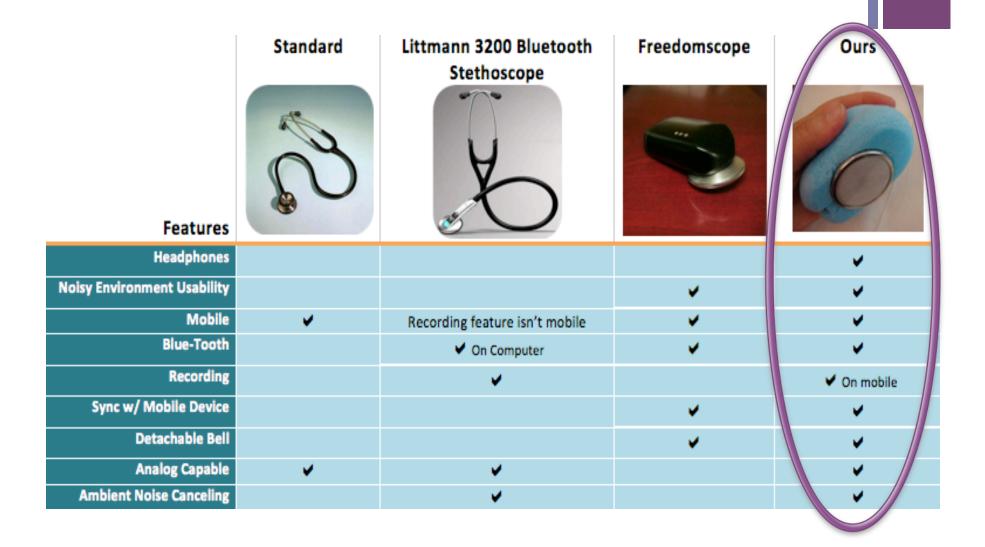


#### ■ Market:

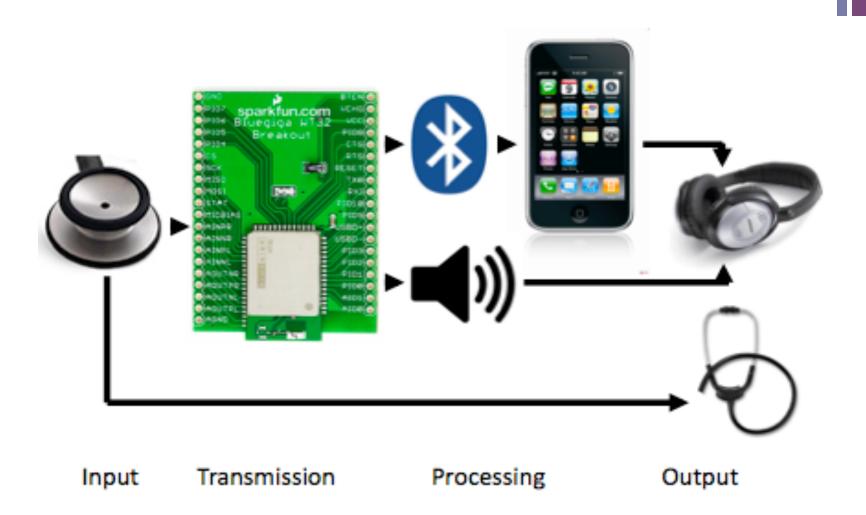
□ Projected increased employment of tech savvy EMTs & paramedics

#### +

## Benchmarking Matrix



### Technical Details



# Stethoscope Sketch Model





# + Questions?

