

Vibrating Ice Scraper

## Rescue Launcher



SilverB

Sketch Model Review



133 million people with driver's licenses

165 million registered cars

**\$630 million** industry

**96% unsatisfied** with current models

uncomfortable, flimsy, ineffective

50% willing to pay more than \$5 for better model

## features:

vibration breaks up ice with minimal effort

blade with contoured ridges

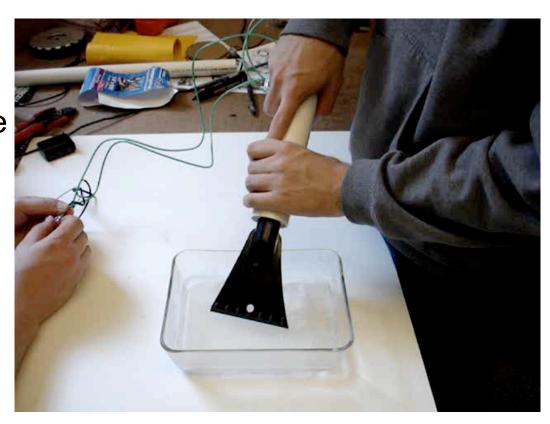
battery-powered and plugs into vehicle to recharge

telescoping handle

## technical specifications:

power: 12W

vibrating device



Heated Ice Scraper



Icedozer



Hopkins Subzero



Vibrating Ice Scraper



features	heating coil to melt ice	brush attachment heavy-duty	I I" reach low-cost	vibrating blade to remove ice with minimal effort
blade design	single blade	flexible blade with snow plow	single blade	single blade with contoured ridges
power source	battery-powered power cord to recharge	-	-	battery-powered power cord for recharging
ergonomics	short handle narrow blade	three different grips	soft foam grip thumb and palm rests	long reach handle
cost	\$24.99	\$29.99	\$5.99	\$20

one-swipe crusher and scraper

windshield wiper fluid spray

alternate blade geometry

