

<b>Product Attribute</b>	<b>Engineering Specification</b>
<b>Reliability</b>	<b>Calls 911 for 300-1000 HIC crash</b>
<b>Safety</b>	<b>Complies with SNELL Helmet Standards</b>
<b>Response Time</b>	<b>Calls 911 between 45-60s of crash</b>
<b>User can cancel call</b>	<b>Manual call or cancel within 40s</b>
<b>System indicates status</b>	<b>-Battery level -Coverage</b>
<b>Product Life</b>	<b>Works for life of helmet (typically 2-5 years)</b>
<b>Comfort</b>	<b>75% test users rate product comfortable</b>
<b>Weight</b>	<b>Lightweight (&lt;100g)</b>
<b>Size</b>	<b>Compact and unobtrusive (&lt;100cm<sup>3</sup>)</b>