

Select-A-Spice Product Contract

Orange

Product Description

Customized spice blend dispenser

Intended Customers

Spice distributors, grocery stores

End User

Both amateur and experienced cooks

Market

Spices

Customer Need	Product Attributes	Metric/Unit	Value
Simple User Interface	Interface usability	number of steps to dispense	<5
Accurate Dispensing	Tolerance of dispensed quantity	absolute percent	<2-5
Uncontaminated spices	Probability of contamination	percent of possibility	<2
Dispenses Quickly	Time from selection to dispensing one spice	seconds	<10
Fits into existing shelving boundaries	Product dimensions	inches	24" tall 24" wide 24" deep
Easy to Restock	Time to replace one spice	seconds	<30
Easy to Maintain	Time in between light cleanings	hours	> 4

	this denotes Consumer need
	this denotes Grocer need