

team silver presents

noribo

fun
engaging
endearing
sushi delivery bot

dining out



experience matters



novelty attracts

sushi restaurants

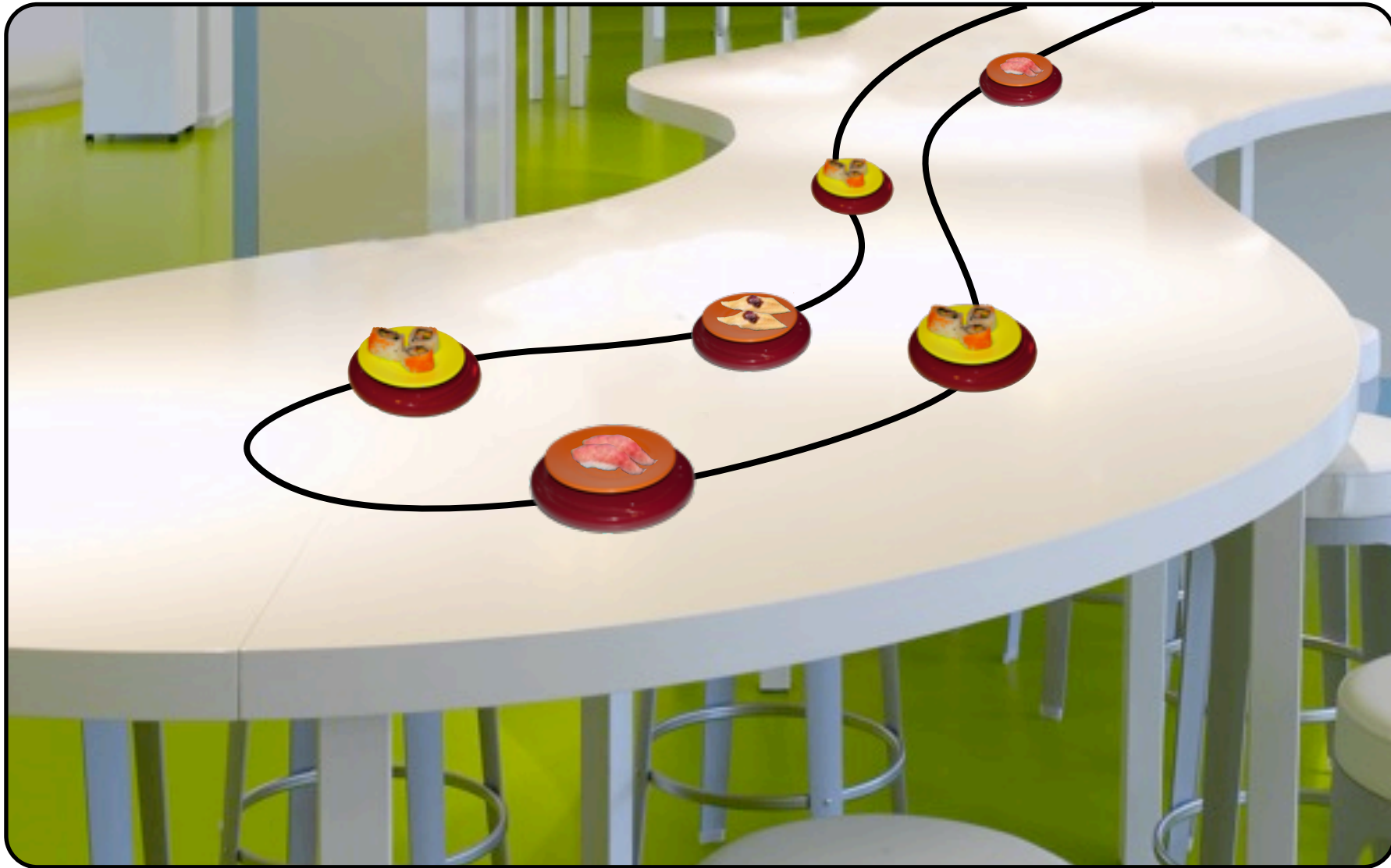


conveyor belts



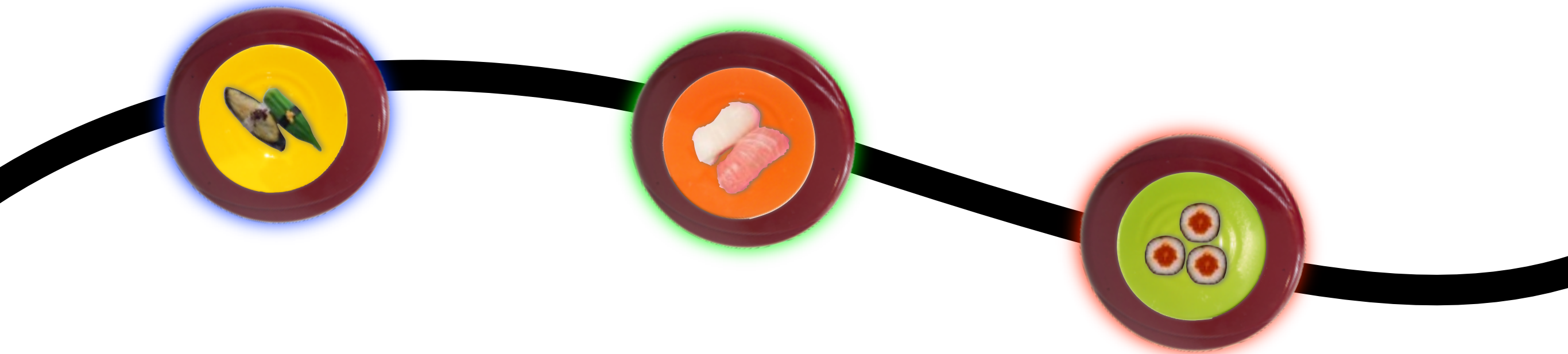
boats

noribo

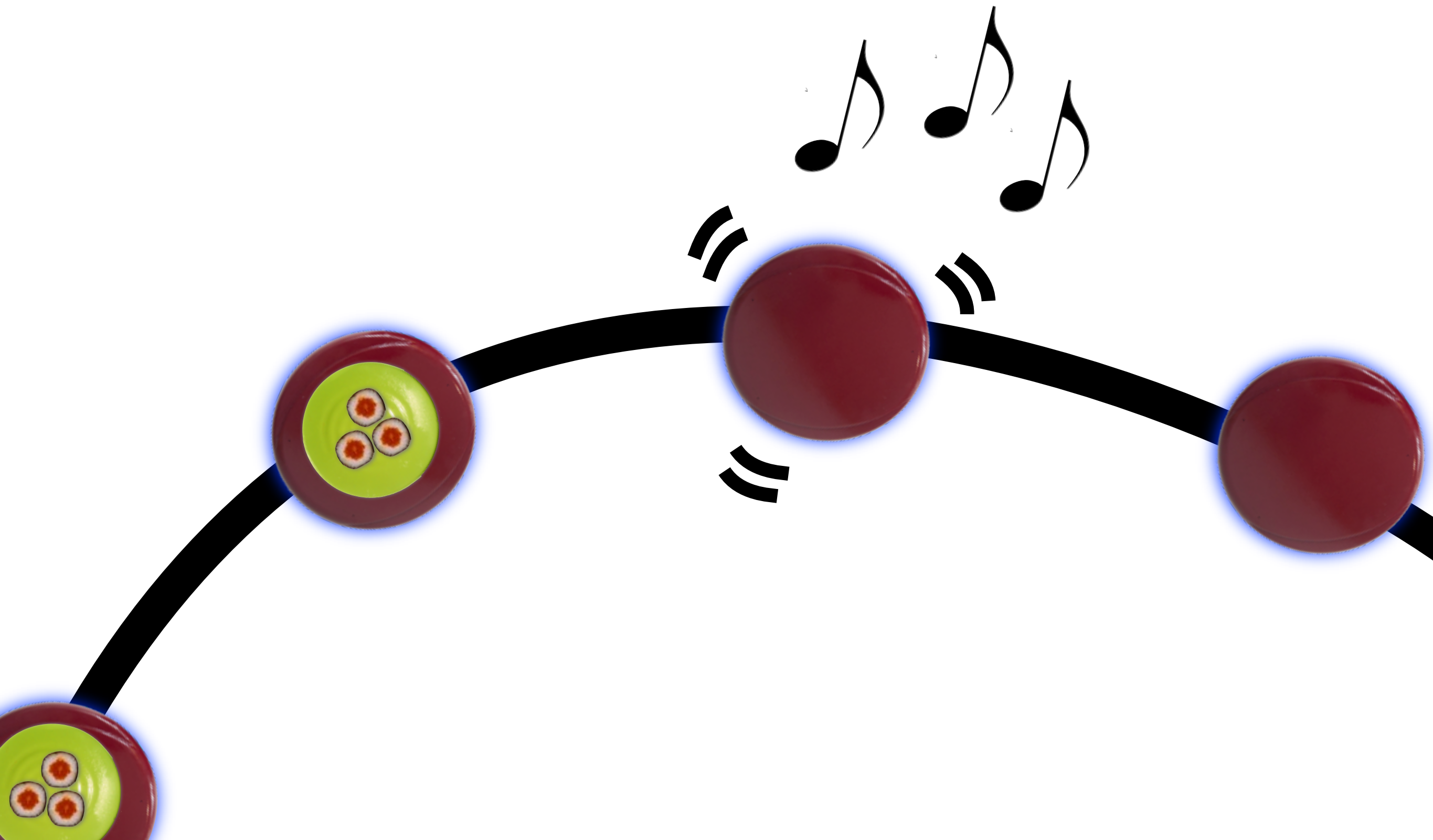


tabletop bot + sushi variety

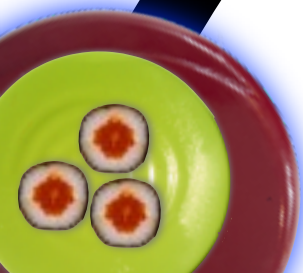
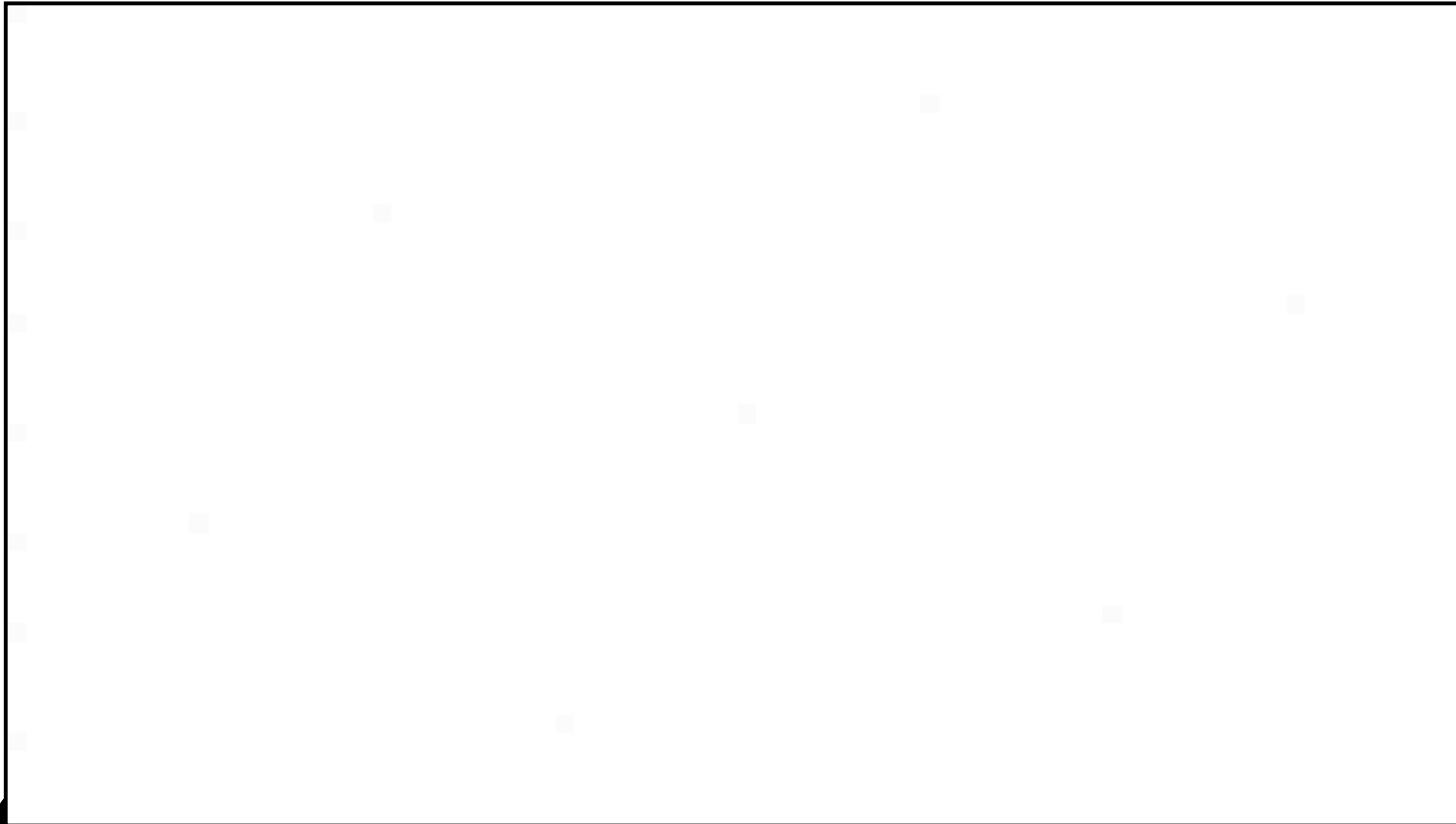
use scenario



bot responses



bot responses



patron payment method

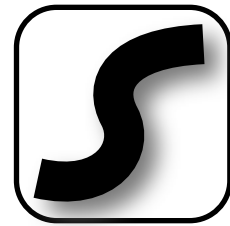
color indicates price

plates are tallied



noribo design

navigation



line following



obstacle detection

noribo design

chassis



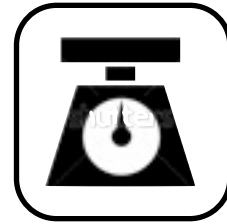
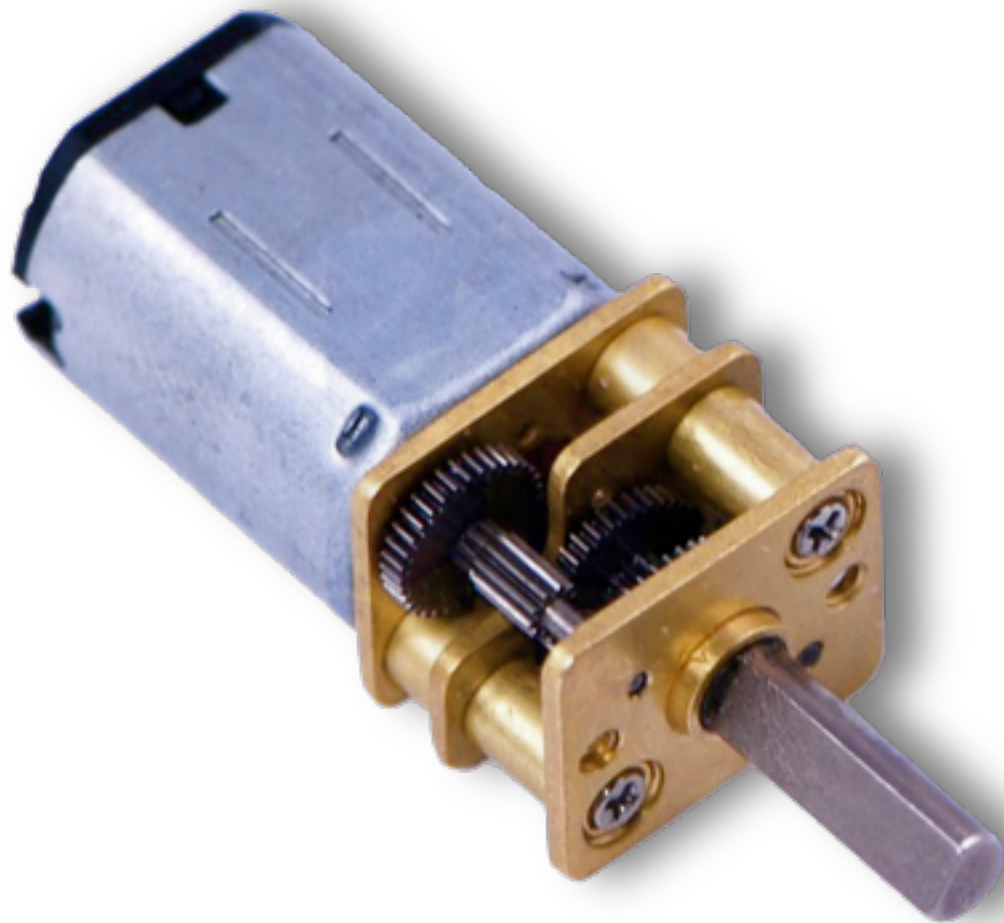
water resistant



FDA compliant

noribo design

drive



1 kg capacity



optimal pace

noribo design

bells & whistles

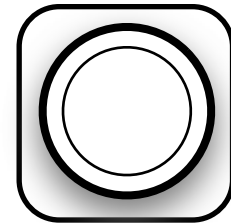
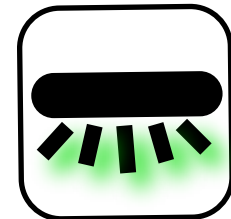


plate detection



sound

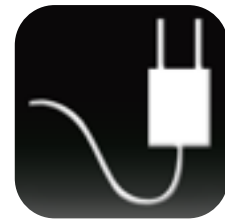


LED underglow



theft prevention

charger design



1.5 hr charge time



7 hr battery life



500 charge cycles



parallel charging

market



20K new restaurants, annually

market



proven market

product price



average restaurant
100 bots | 60 patrons

noribo
system

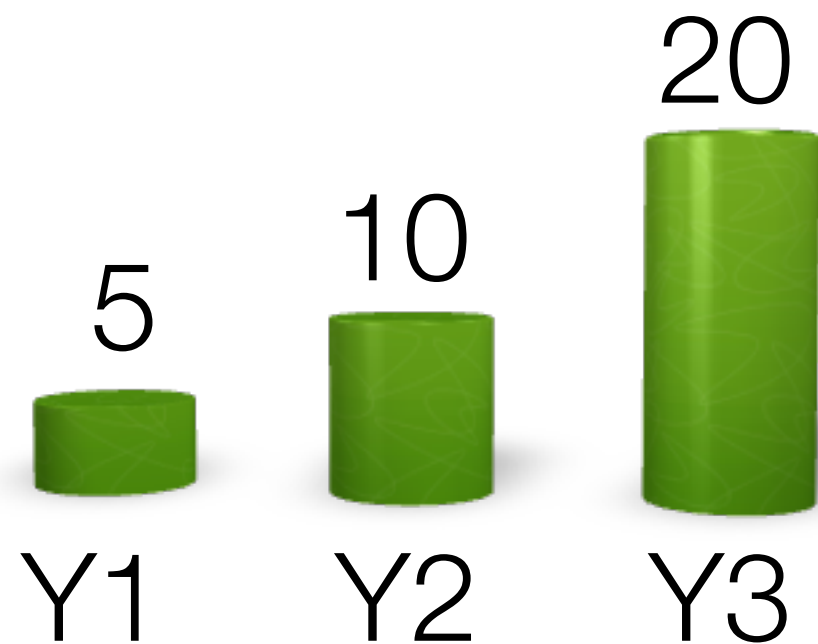
\$20 K

conveyor
system

\$40+ K

business plan

clients per year



system price tag

\$20 K

initial investment

\$150 K

internal rate
of return

30%

break even

2 years



patrons

novel experience

immediate service

constant variety

owners

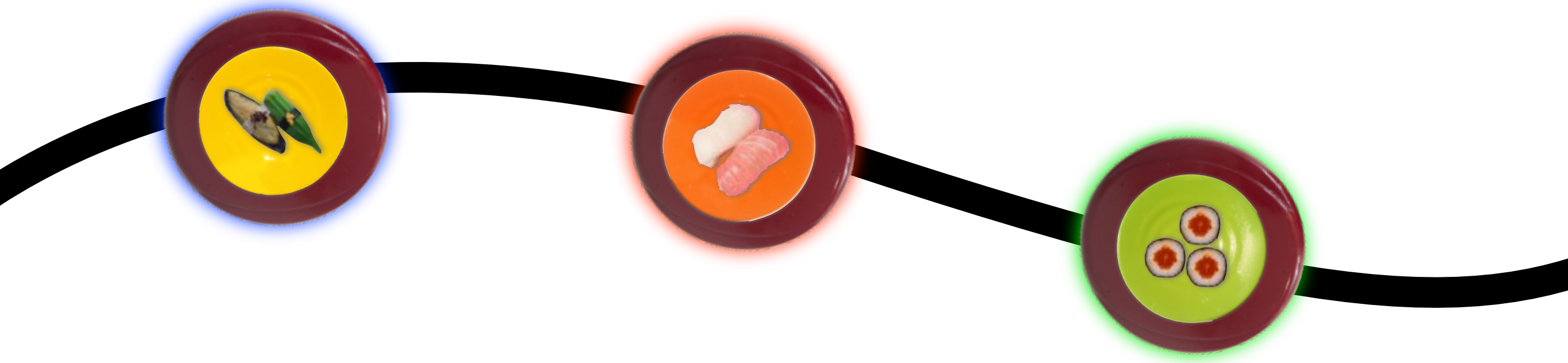
differentiation

high table turnover

more sales



restaurant design

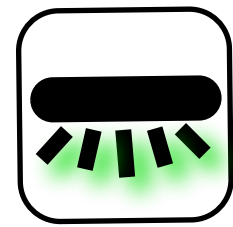


requires only a contrasting line on a flat surface

customization



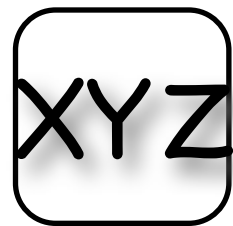
shell colors



underglow colors

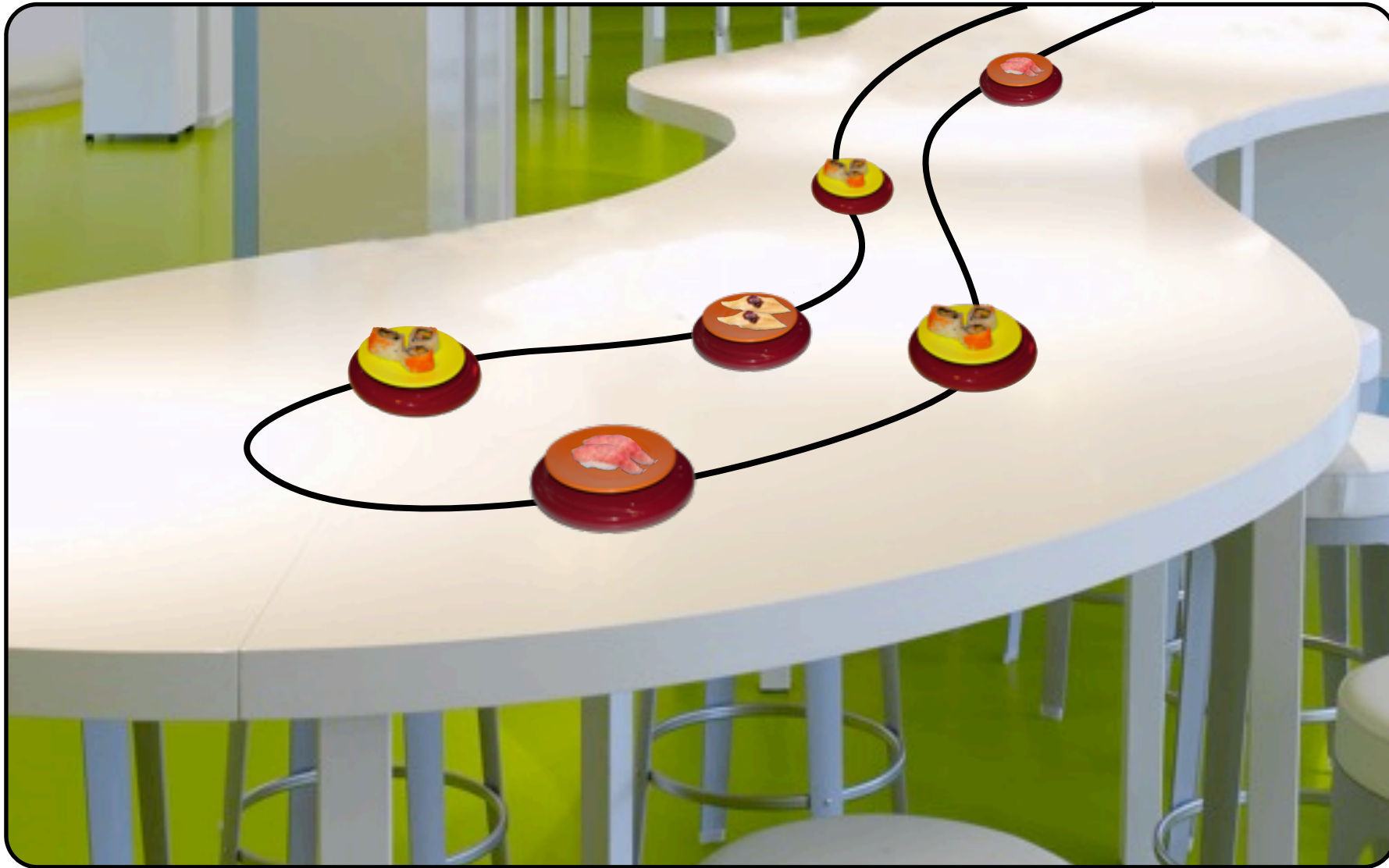


bot tones



printed logos

noribo



fun & engaging sushi delivery bot

thank you



2.009 Staff

Pappalardo Staff

Toscanini's

Aptek Laboratories

Advanced Circuits

Blue Sushi

Carroll Design Studio

Devlin Design

Essential Design

Fugakyu

Snappy Sushi

Tangible Designs

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