team silver presents

noribo

fun
engaging
endearing
sushi delivery bot
dining out

experience matters

novelty attracts
sushi restaurants

conveyor belts

boats
noribo

tabletop bot + sushi variety
use scenario
bot responses
bot responses
patron payment method

color indicates price
plates are tallied
noribo design

navigation

line following

obstacle detection
noribo design

chassis

- Water resistant
- FDA compliant
noribo design

drive

1kg capacity

optimal pace

SPEED 8 CM/S
noribo design

bells & whistles

- plate detection
- sound
- LED underglow
- theft prevention
charger design

- 1.5 hr charge time
- 7 hr battery life
- 500 charge cycles
- Parallel charging
market

20K new restaurants, annually
proven market
product price

average restaurant
100 bots | 60 patrons

noribo system
$20 K

conveyor system
$40+ K
business plan

clients per year

Y1: 5
Y2: 10
Y3: 20

system price tag: $20 K
initial investment: $150 K
internal rate of return: 30%
break even: 2 years
patrons
- novel experience
- immediate service
- constant variety

owners
- differentiation
- high table turnover
- more sales
restaurant design

requires only a contrasting line on a flat surface
customization

- shell colors
- underglow colors
- bot tones
- printed logos
noribo

fun & engaging sushi delivery bot
thank you

2.009 Staff
Pappalardo Staff
Toscanini’s
Aptek Laboratories
Advanced Circuits
Blue Sushi
Carroll Design Studio
Devlin Design
Essential Design
Fugakyu
Snappy Sushi
Tangible Designs
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