**Cost & Pricing**

**Product Cost**
- Assembly Labor: $75.00
- Miscellaneous: $249.59
- Part Cost: $253.41
- Overhead: $78.82

**Price:** $985.23

**Profit:** $328.41

**Sales**

- Units Sold:
  - 1000
  - 2000
  - 3000
  - 4000
  - 5000

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**Students**

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**Instructors, Staff, Mentors**

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Handle
Ergonomically designed for maximum comfort and control.

Disc + Calipers
This disc brake system is typically found on a bicycle and maintains high performance in adverse weather conditions. The calipers are actuated via a brake cable from the handle.

Handle Housing
Attaches the handle to the yoke. Allows for the lateral movement of the handle to engage the disc brake.

Aluminum Yoke
The frame for the FreeRim that supports the handle and brake calipers.

Quick Release Axle
Connects the yoke to the wheel hub. The axle allows for quick and simple wheel removal and exchange.