ON-THE-CLOCK
EFFORTLESS ITEM TRACKING

Purple A
Sketch Model Review
The Product

A clock that locates items throughout the house

Use RFID to track items

Main Challenge: get RFID to recognize location change

Purple A
Demonstration
Competition

Other products:
  • Locate the lost item from a close range
  • Require customer to search entire house for lost item
  • Are active

Our Product
  • **Automatically** locates items in a certain room
  • Is **passive** - it only requires a glance to locate item
  • Is fun and **whimsical**

Purple A
Next Steps

Improve the range of RFID readers to increase capabilities

• 12 ft ranges will allow full room coverage

Accommodate more rooms and items, wireless communication

Use GPS to track location of family members using cell phones

Improve design to be fun and exciting
Questions

Forget-Me-Not

On-The-Clock