IDEA TABLE

"Creative outdoor workspace"
Need

"It's difficult to work outside."
- Felix, Harvard student
Concept

- Ergonomic workspace
- Write-on table top
- Easy to lift table top to become display board for viewing
Market and Competition

- **MARKET**
  - Privately owned outdoor space

- **COMPETITION**
  - Easels
  - Pen & Paper
  - Rolling whiteboards or chalkboards
Sketch Model

• 3 KEY CHALLENGES
  – 4-bar mechanism
  – Is it intuitive?
  – Effects of folding the table up.
Looking forward...

• Explore different mechanisms for:
  – Safety while folding
  – Making it Intuitive
  – Obstruction

• Explore no-pen technology

• Find material suitable for outdoor use
Thank you.
Questions & Comments