TranSit

Silver A
Identifying Needs: Public Transportation

- Overcrowding
- Peak vs. off-peak
- Inefficient use of space
A Closer Look: Market Opportunities

• Buses, Subways

• MBTA: Boston’s public transportation
  • ~1000 buses with ~40 seats each
  • ~650 subway cars with ~40 seats each
  • Boston is world’s 40th largest metropolis

• Approximate market: $80 million
Design Philosophy: Intuitive Motion and Use

- Space-saving
- Intuitive, safe use
- Durable, hygienic plastics
Proving it Works: Motion and Usability

Stowed

Deployment

Deployed