Brush ‘N’ Floss

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Is flossing daily important? Maybe...

Over 50% of Americans have gingivitis.

Improves health.

Lowers the risk of disease.

Under 35% of Americans floss daily.
Is there a solution?

not yet...

Our idea

nothing combines these
two important daily activities

compact, cost-effective integration
Would anybody buy this?

- Power toothbrush industry: $1 billion
- Water flosser: $50
- Rotary toothbrush: $80
- Brushing and flossing your teeth simultaneously: PRICELESS*

* $50 + $80 = $130
The Test....

is brushing effective during a restrictive flossing motion?
Questions?

oh great...