15.8 Million Bike Commuters in USA & Western Europe

Initial Investment: $170,000
Four-Year Internal Rate of Return: 30.25%
Break-even point: 2 yr, 9 mo

Net Earnings

Storage:
Sleek, waterproof bag is supported by a polished, lightweight aluminum.

Snap-in attachments:
Support rods snap into head tube bracket.

Vents:
Layered cutouts in side panels stop rain but allow wind to pass through.

Visibility:
Hydrophobic & optically-clear canopy material keeps rain from obscuring the road.

Airbeams:
Low pressure, high strength, customizable shape.

1-step inflation:
A connected set of air tanks pressurized at home inflate the structure in less than 20 seconds.

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The Problems

rain
“unpredictable rain ruins my commute”

sweat
“rain jackets are only good for 40 degrees and below”

Our Solution
A collapsible rain shield for daily bikers who want to stay dry from both rain and sweat

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