15.8 Million Bike Commuters

in USA & Western Europe



\$170,000 Initial Investment

30.25% Four-Year Internal Rate of Return

2 yr, 9 mo Break-even point



Snap-in attachments support rods snap into head tube bracket

The Problems

rain

"unpredictable rain ruins my commute"

"rain jackets are only good for 40 degrees and below"







Our Solution

A collapsible
rain shield for daily
bikers who want to
stay dry from both
rain and sweat

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