The Mobile Application



Uses Existing Hardware

- Uses the phone's GPS to identify the rider's location
- Uses Bluetooth[™] to communicate directions to the bike unit

Clear User Interface

- Rider inputs the destination address
- Application sends address to MapQuest[™] and receives list of turns on the route
- Phone is put away for the duration of the ride





Always Right, Every Turn

- Application updates in real time and provides new directions when riders go off-path
- Error screens display when phones loses GPS signal or Bluetooth connectivity

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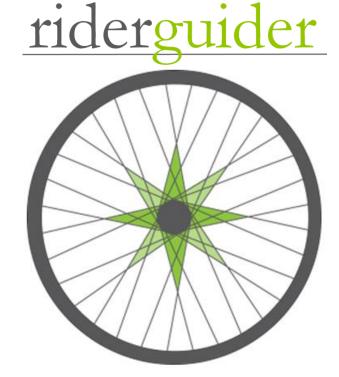
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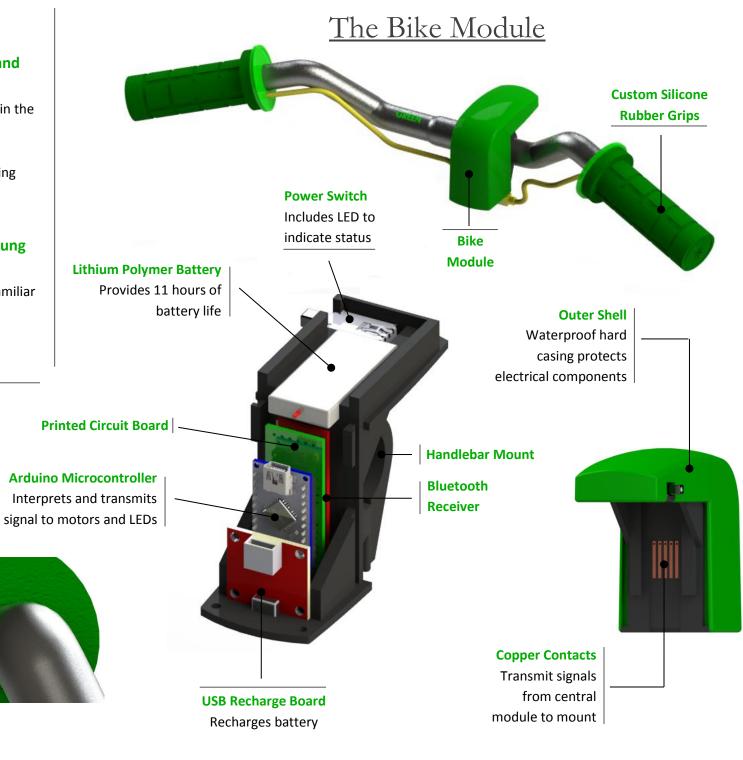
Our Product

RiderGuider offers worry-free, safe, and affordable bike navigation.

- Uses a mobile application and vibrations in the grips to direct the rider.
- Eliminates dangerous visual distractions.
- Integrates directions directly into the biking experience.

Affordable navigation solution for young professionals and college students.

- Allows users to confidently navigate unfamiliar routes without compromising safety.
- Offered at a retail price of \$50 and easily installed on existing handlebars.



Vibration Motor

Communicates directions via vibration

