

Meet Steph

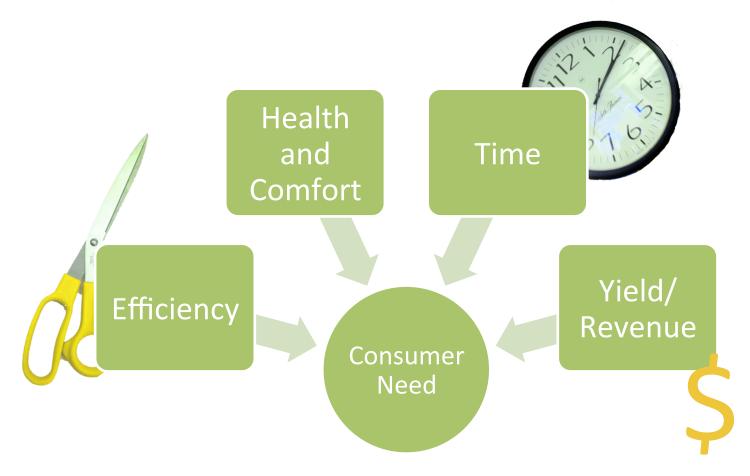




Leafy Greens









"Farming can be backbreaking work as it is, any opportunity you have to minimize or eliminate one form of repetitive stress is going to make workers healthier and happier."

-Tyson Neukirch, The Farm School Athol, MA



The Solution







IMPROVE productivity ADD functionality MAINTAIN quality



Design Features

1. User Interface

2. Cutting Carriage

3. Collection System



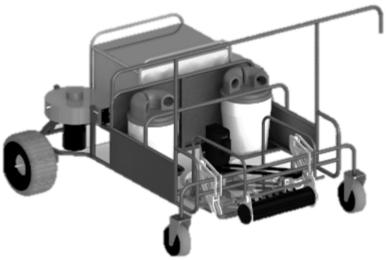
User Interface



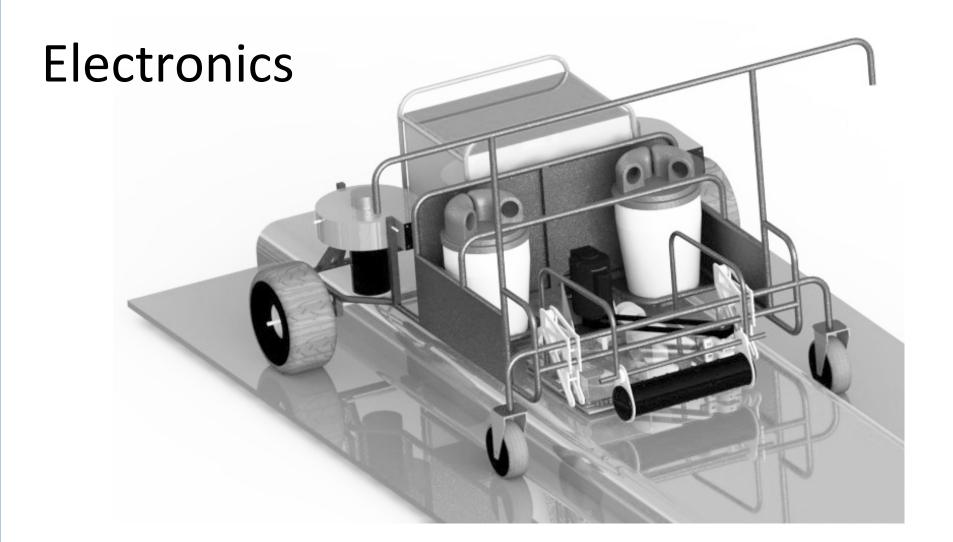


Frame











Design Features

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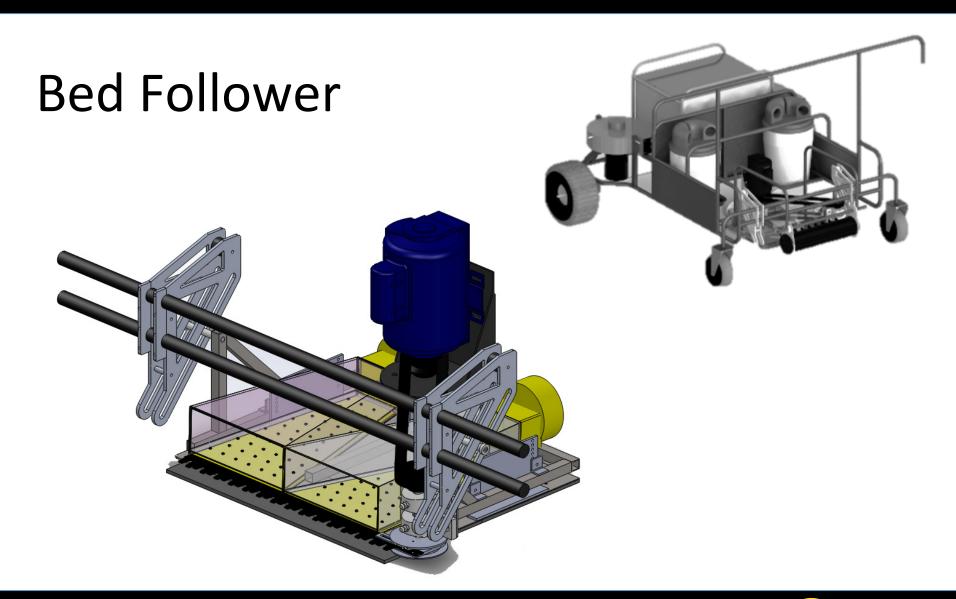
3. Collection System



Harvesting





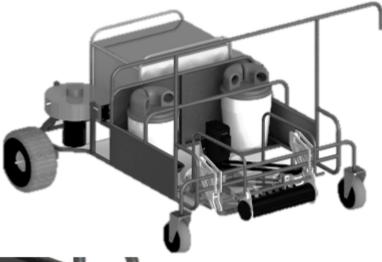


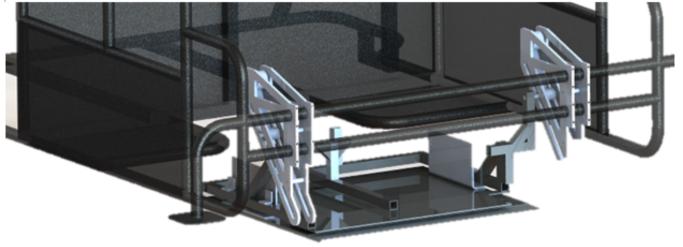






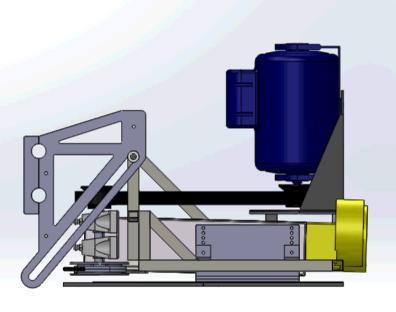
Slotted Sliders



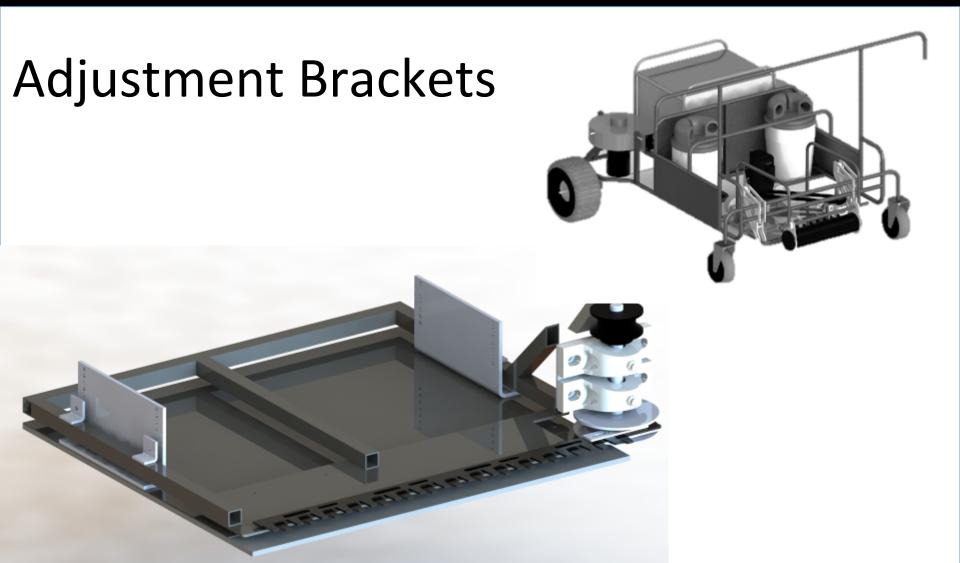




Slotted Sliders









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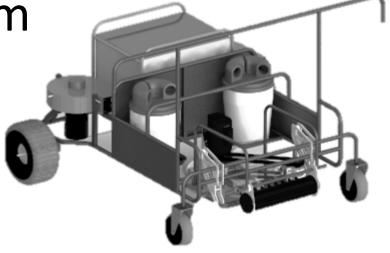
Collection





Vacuum Collection System

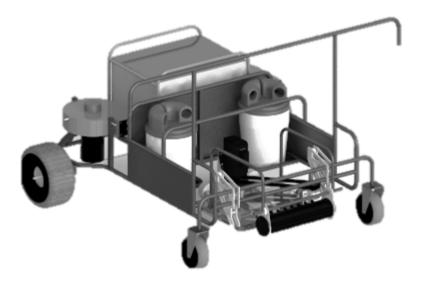






Collection Manifold







1. Powered Drive Assist

Future Steps

2. Standardized Bin Attachment

3. Variable Frame Widths



Business Viability

1. Market Size

2. Cost Breakdown

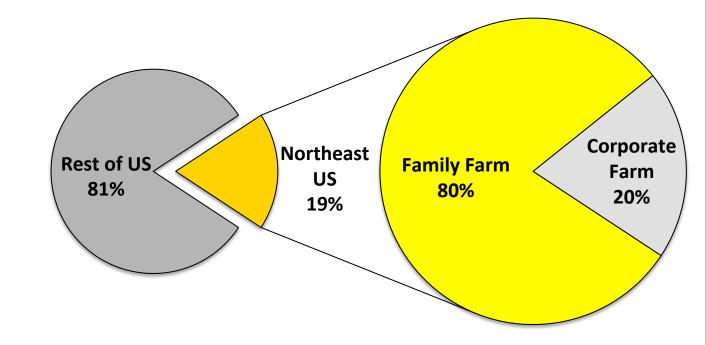
3. Projected Earnings



Market Size

69,172 Vegetable Farms in the US

10, 251 are family owned and in the Northeast





Business Viability

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2. Cost Breakdown

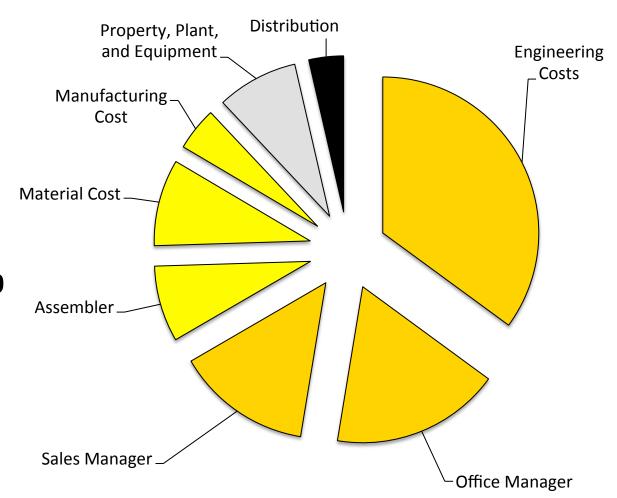
3. Projected Earnings



Cost Breakdown

Retail Price/unit: \$2,000

Product Cost / unit: \$500





Business Viability

1. Market Size

2. Cost Breakdown

3. Projected Earnings

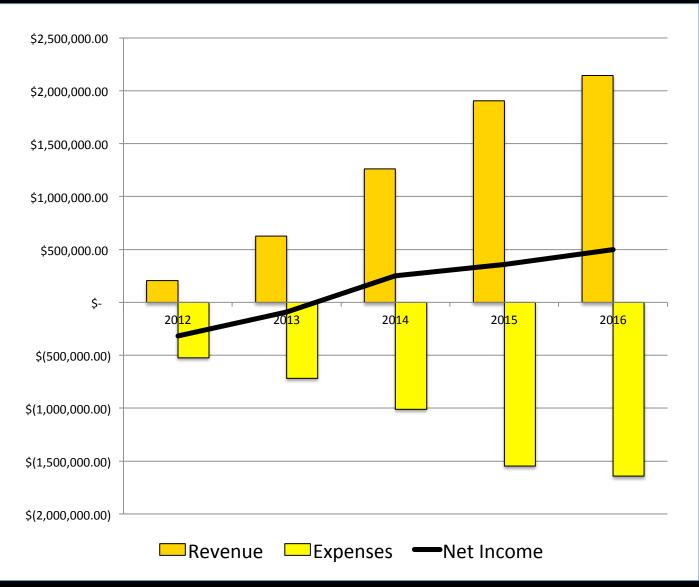


Projected Net Earnings

IRR: **41%**

Break Even

Point: Year 2





Thank you

Professor Wallace



Yellow Instructors















Shop Guys











Farm Contacts











TA's





















Yellow Team



























