

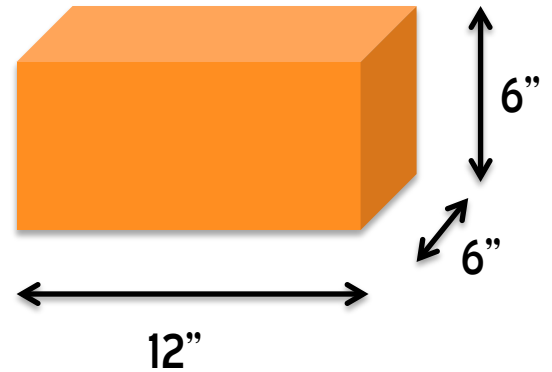
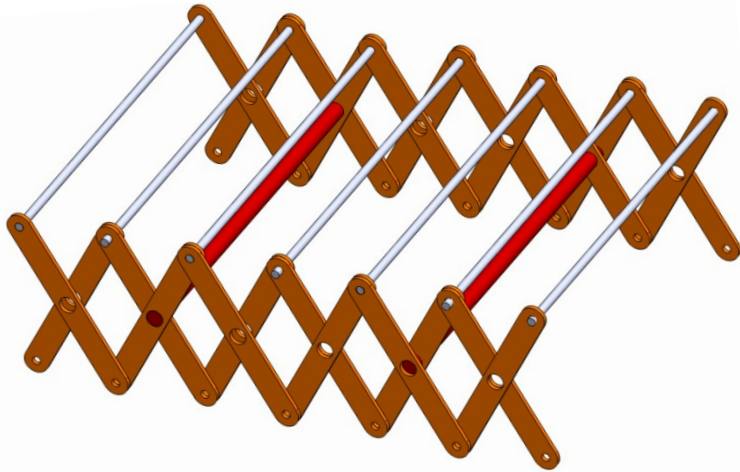
**FlexFerno**



# FlexFerno is your foldable outdoor stove



# FlexFerno is your foldable outdoor stove



**Multi-burner, lightweight, compactable**

# Our target consumers are campers and tailgaters

## Tailgating:

20-50 M tailgaters/campers/yr

tailgating markets/syn groups

st purchased \$709 M camping stove market/yr



# Product Contract

## Customer Needs

## Product Attributes

## Engineering Specs.

Is easily stored in small spaces

Size

< 6" x 6" x 12"

Can be transported easily

Weight

< 8 pounds

Lasts several meals on one tank

Efficiency

Max output for 3 hrs on one tank

# We addressed key challenges

Folding Mechanism

Burners

Windguard



# **Next Steps**

**Choose optimal folding mechanism**

**Pick burners and windscreen to match folding mechanism**

**Integrate components into monolithic product**

**Continue contact with Jamie Baker, from Eastern Mountain Sports**

# FlexFerno

**Thanks!**

