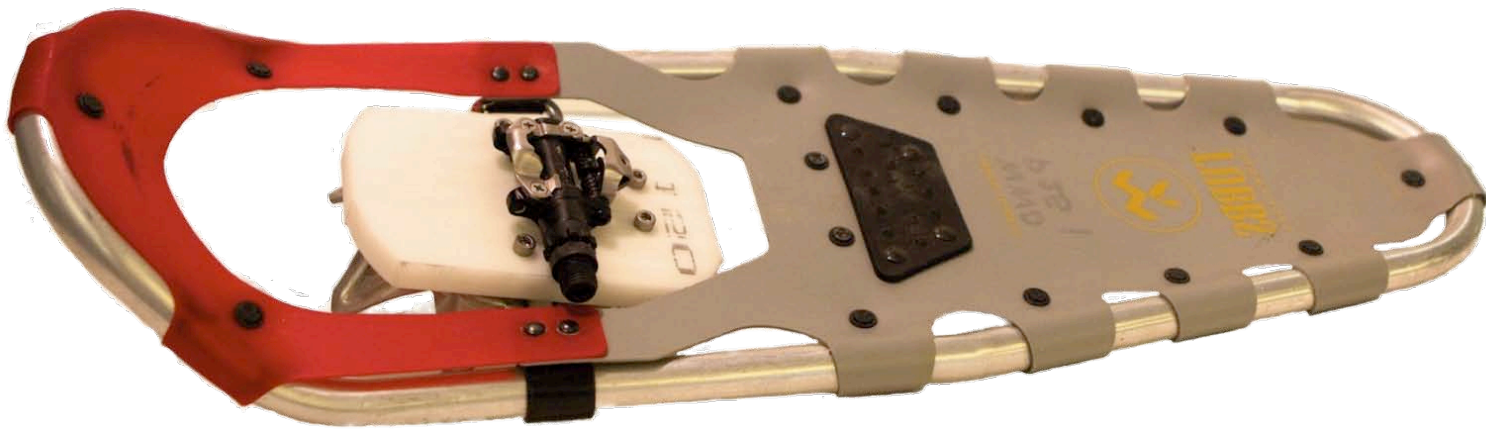


Clip-N-Snow



Current Snowshoe

Standard

Cumbersome straps are difficult to put on and take off in the snow



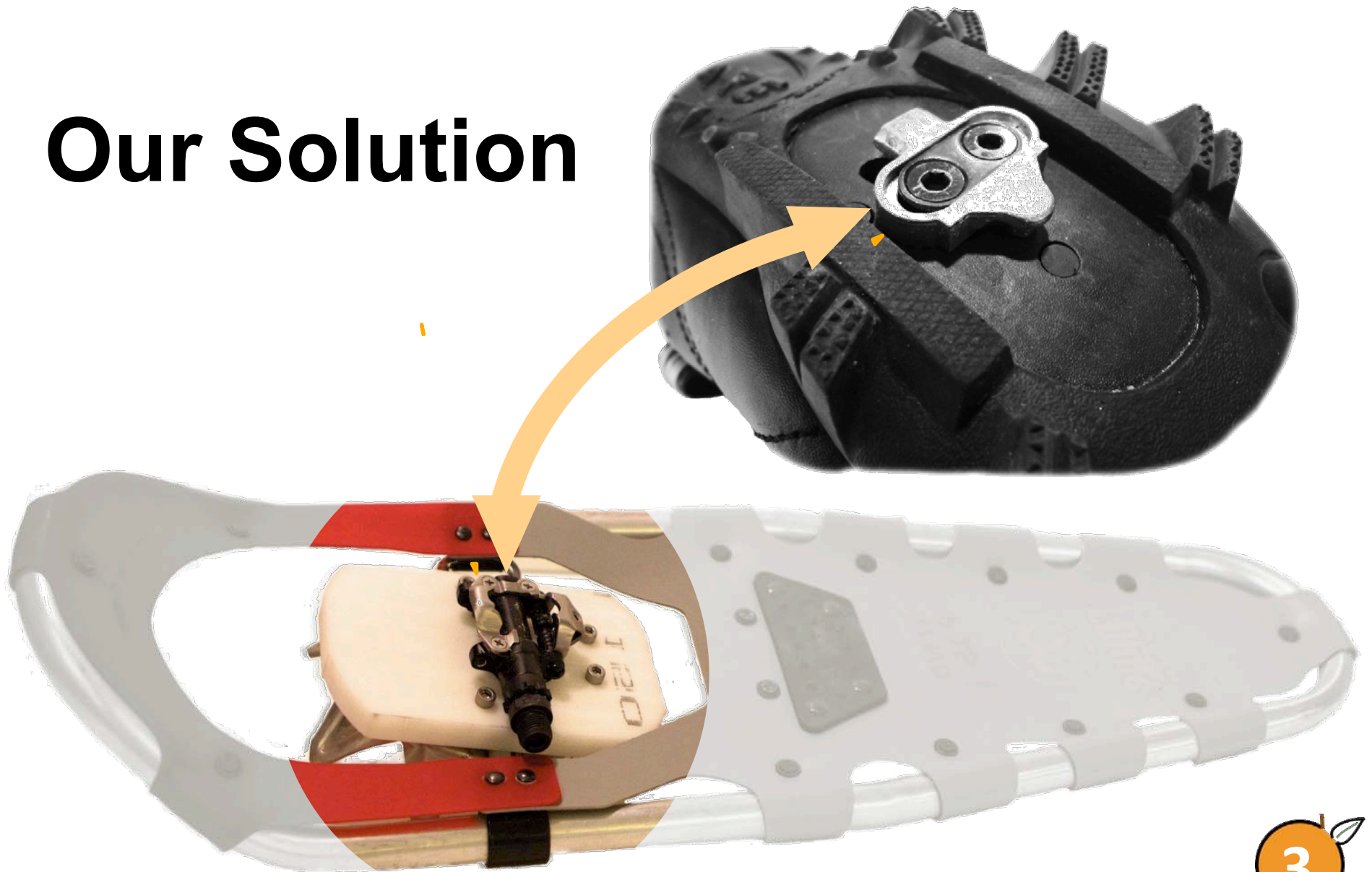
3.8M Americans snowshoed in 2011

Users doubled over 5 years



Image from themorningdistrict.files.wordpress.com

Our Solution



Next Steps

Improve retention & release

Protect the clip from debris

Align boot to snowshoe

