Steered Stroller

“A Hands-Free Solution to the Jogging Stroller”

2.009 Sketch Model
3 October 2012

Silver A
Problem

Awkward hand positioning

Unnatural running motion
Market

96% of mothers have at least ONE mobility item for baby

In 2006, the baby durables market was worth nearly $3 billion

During 2001-06, baby durables market grew 11% in current prices
Benchmarks

Jogging Stroller w/ Inclined Hand-grips (US5562300)

Stroll-Smart Stroller Attachment
Sketch Model
Moving Forward
Further Challenges and Goals

- Comprehensive user interface
- Different stride lengths/heights
- Responsiveness of “gearbox”
- Collaborate with Stroll-Smart
Questions?