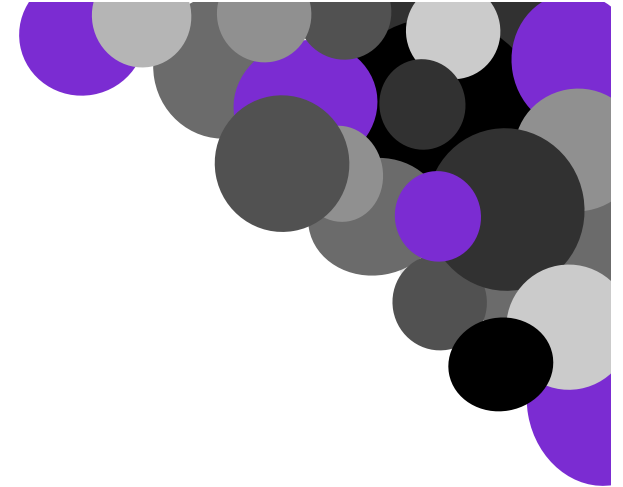


# Steered Stroller



“A Hands-Free Solution  
to the Jogging Stroller”

2.009 Sketch Model

3 October 2012



*Silver A*

# Problem

Awkward hand positioning

Unnatural running motion



<http://www.flickr.com/photos/72825507@N00/2913345328/>



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# Market

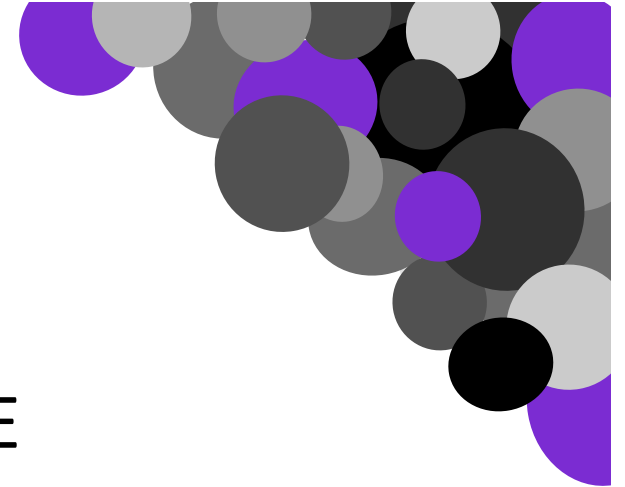
96% of mothers have at least ONE  
mobility item for baby

In 2006, the baby durables market was  
worth nearly **\$3 billion**

During 2001-06, baby durables market grew  
11% in current prices

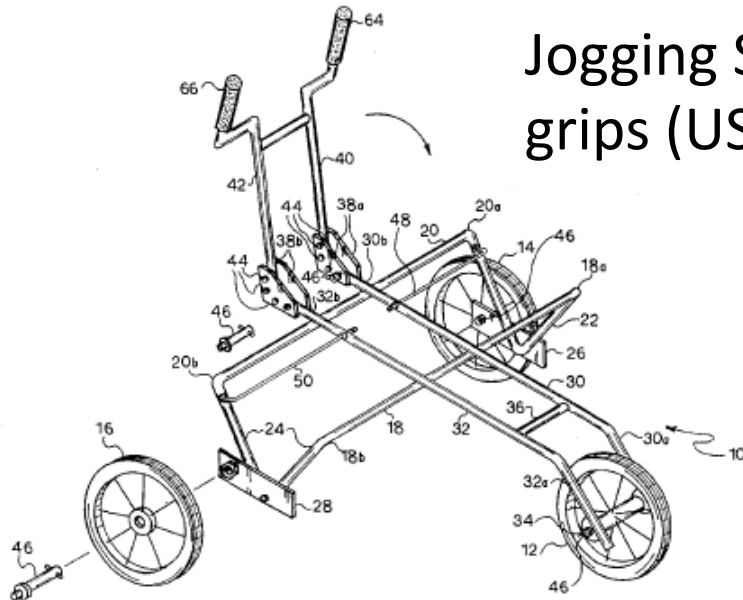


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# Benchmarks

Jogging Stroller w/ Inclined Hand-grips (US5562300)



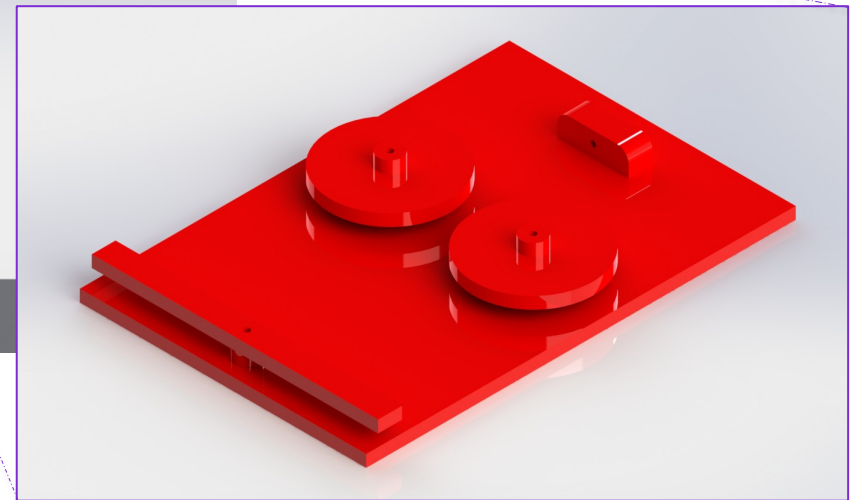
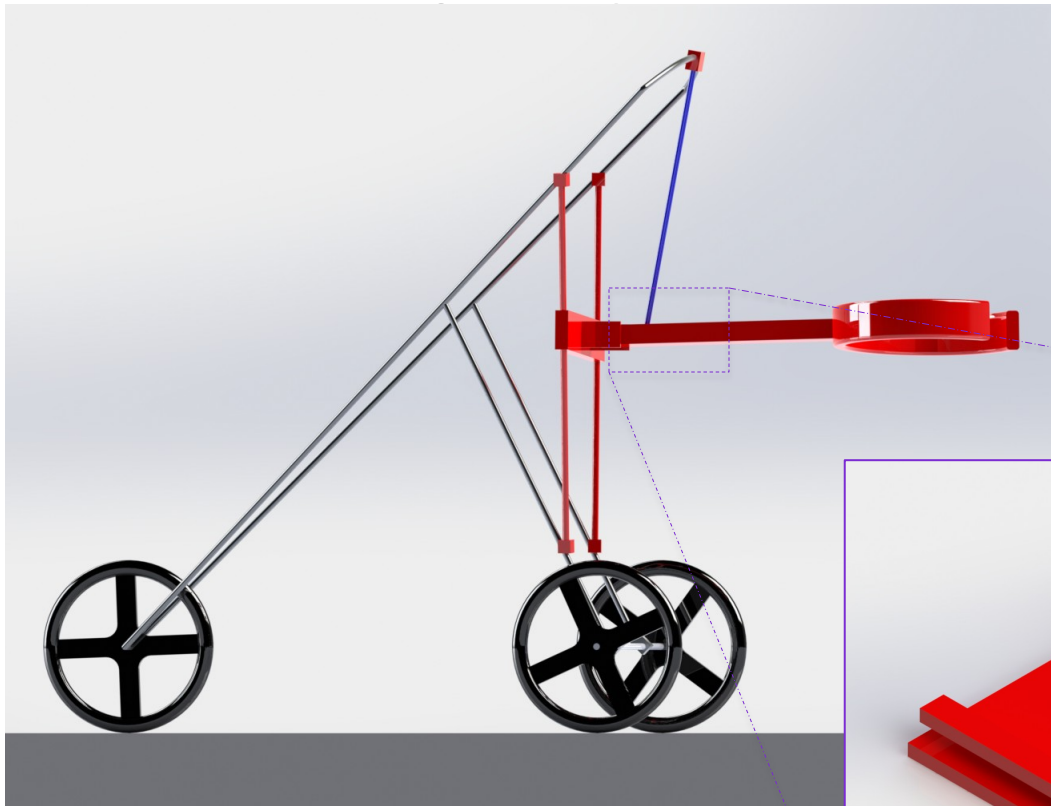
Stroll-Smart Stroller Attachment



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# Sketch Model



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# Moving Forward

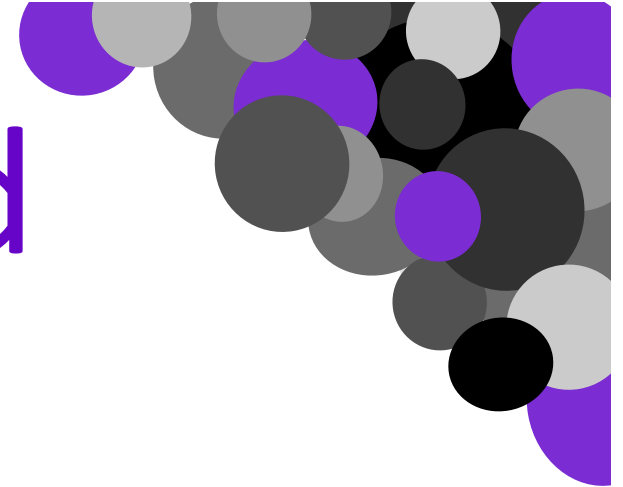
Further Challenges and Goals

Comprehensive user interface

Different stride lengths/heights

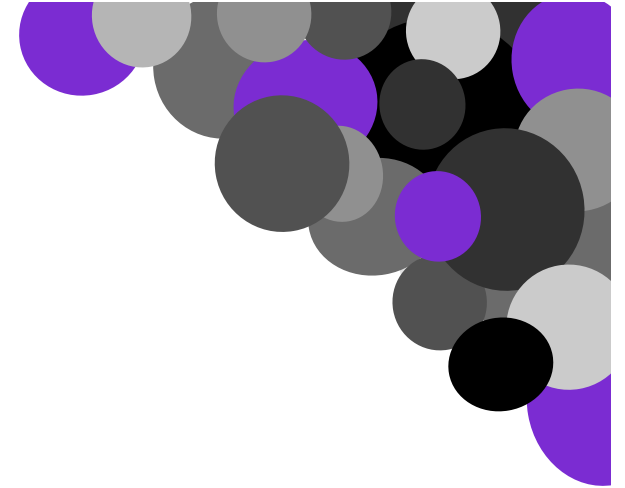
Responsiveness of “gearbox”

Collaborate with Stroll-Smart



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# Questions?



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