



RED TEAM
PRODUCT
CONTRACT

Product Description: portable flameless food heater

Intended User: casual campers + backpackers

Market: 60M campers per year in the US

Potential Client: REI, NEMO, Sports Authority, EMS

CUSTOMER NEED	METRIC	SPECIFICATION
Life Time/Durability	Years	3-5
Compact	Dimensions	6.4" x 6.1"
	Weight	3.24 lbs
Heats food	Time	5-20 min (depending on the food)
	Temperature	Max Temperature 90°C
Retains Heat	Time	7 hours
Food Capability	Volume	32 oz
Safety	FDA approved	Yes: chemical packet safe for contact
Easy to Carry	Carrying mechanism	Yes: top handle + side rubber grips