

| Customer Need | Product Attribute | Engineering Specification |
|---|-------------------|--|
| Reliable and safe for operator | Safety | Meets ISO-14121 standard for negligible risk |
| Less labor intensive and faster than existing methods | Ease of Use | Less than 1 min. to move 1 keg |
| Moves keg in controlled manner | Control | Keg velocity does not exceed 1.5 m/s |
| Can be easily carried to location | Mobility | Less than 50 kg |
| Is easily stored in delivery truck | Size | Less than 1.5 x 0.5 x 0.25 m |
| Functions in different weather conditions | Durability | Normal Operation in Rain or Snow |

Product Description: Portable dolly for safely moving kegs down stairs into bars & restaurants

Intended Customer: Anheuser Busch

Market: Beer Distribution Products

