

Mock Up Review Thursday October 17, 2013



motivation



Mattapan Food & Fitness Coalition (MFFC) produce cart currently weighs 500 lbs



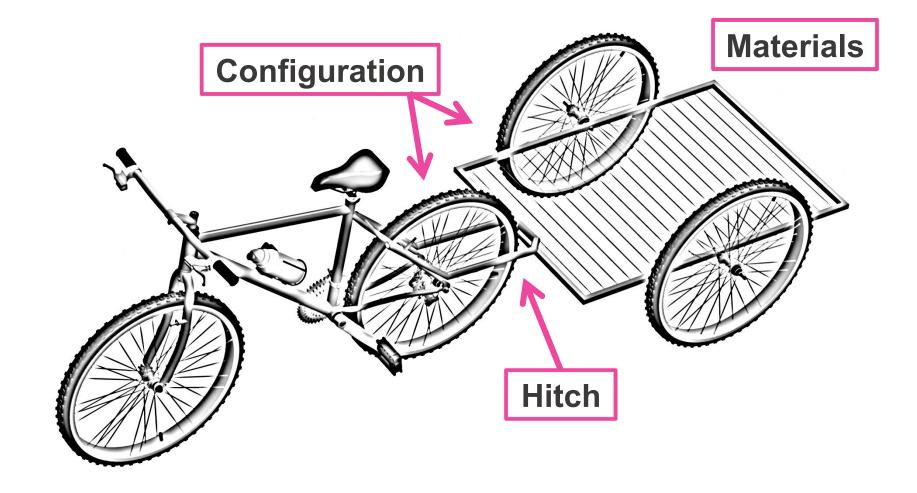


user needs

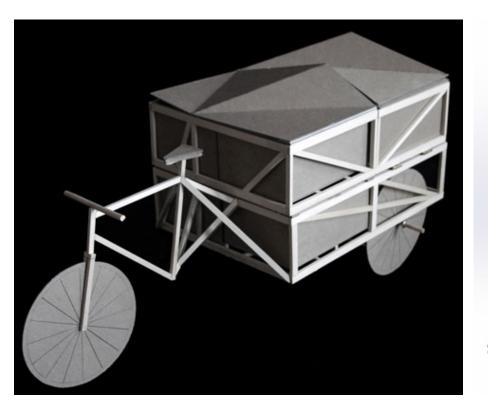
- Carrying capacityCarry ≥ 250 lbs
- Weight
- Weighs ≤ 66 lbs
- Hitch strength
- Size
- Stability
- Suspension

- Pulls \geq 300 lbs
- 0.8m W x 1.2m L x 1.2m H
- Turning radius \geq 3 m at 1 m/s
- Prevents dislodging of vegetables

key risks



configuration





Bike integrated into cart

Bike separate from cart

configuration





Modularity Can be used with any bike Easier to store

hitch



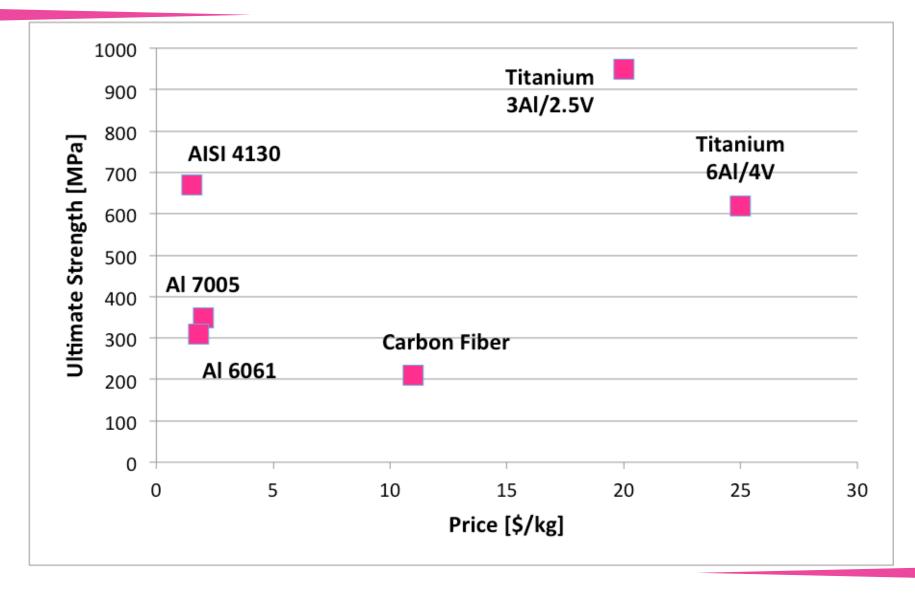




1st Iteration

2nd Iteration

materials



future

User testing

User research

Safety

Transmission

Suspension

