



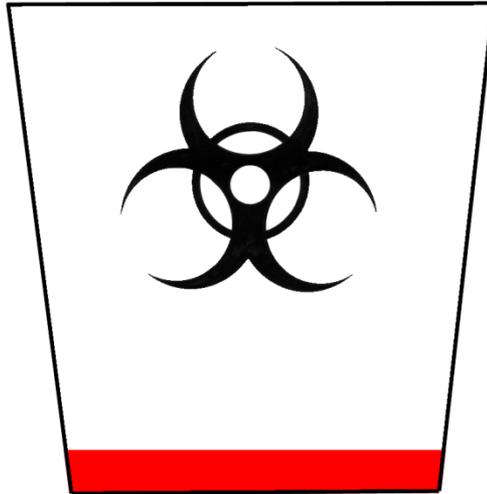
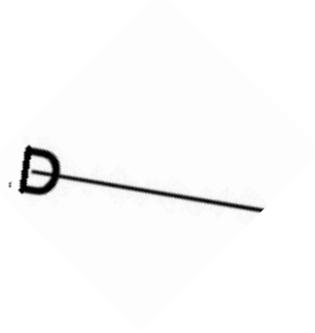
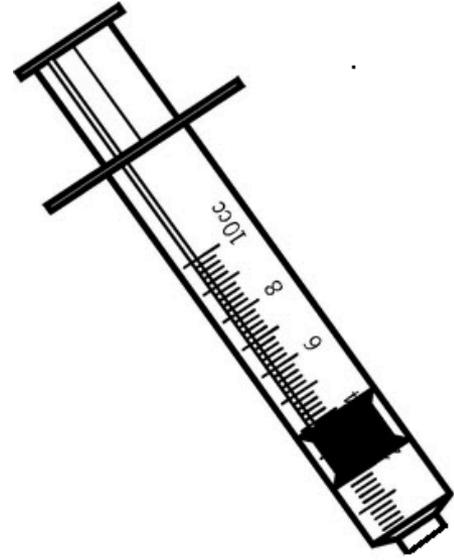
SafeCut

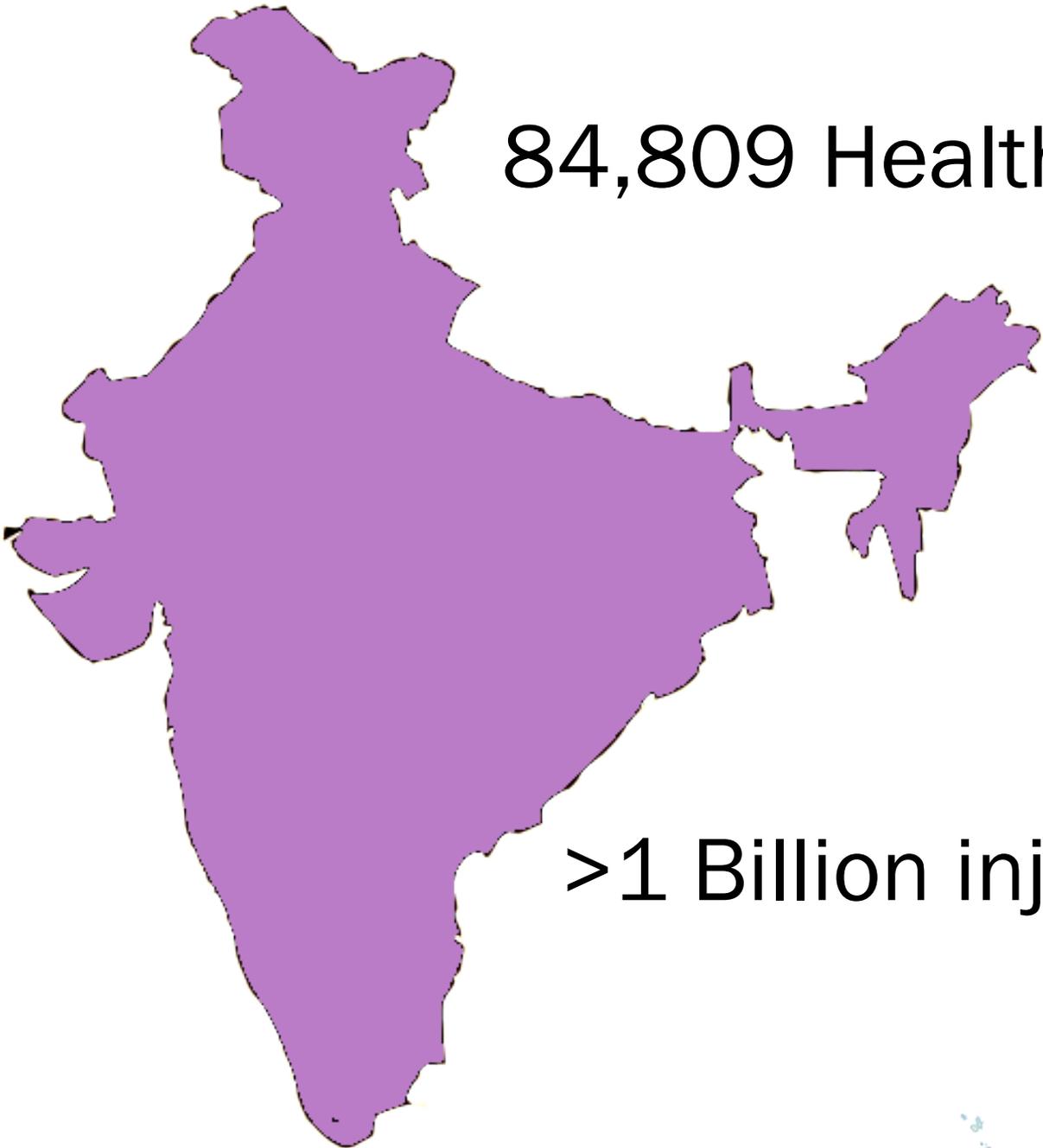
Mock Up Presentation

10/17/2013

3 million health care
workers worldwide
experience needle
stick injuries each
year







84,809 Healthcare facilities

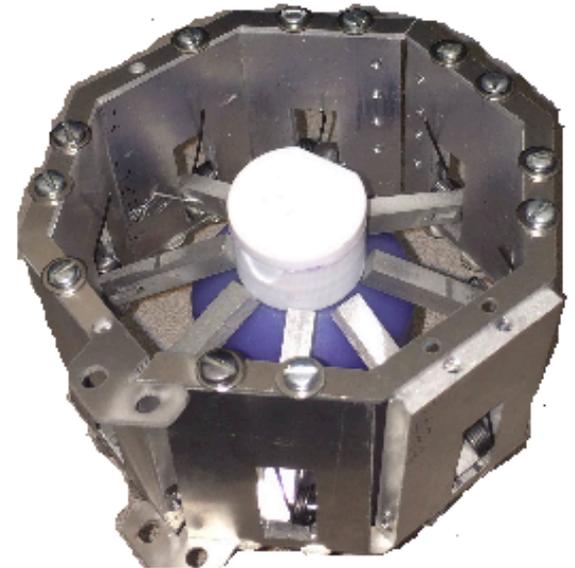
>1 Billion injections/year



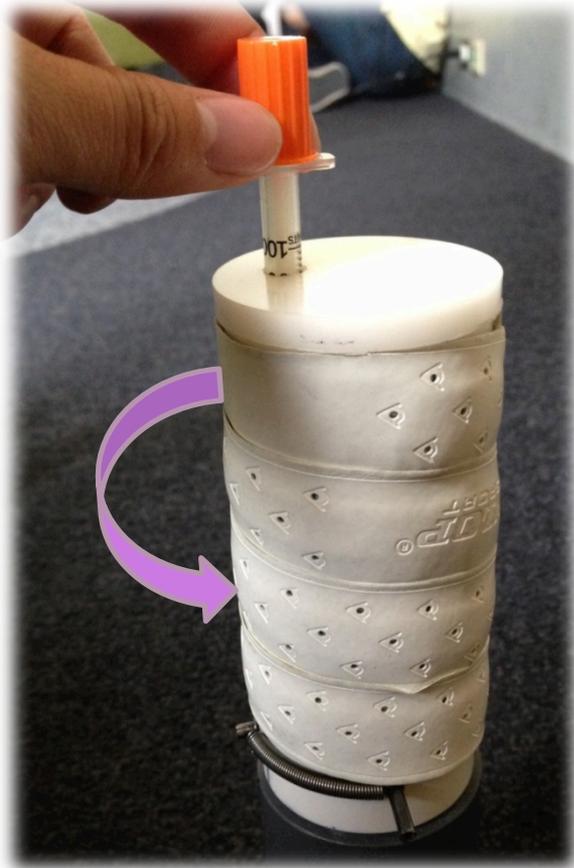
Customer Needs	Product Attributes	Engineering Specifications
Attaches to different containers	Attachment versatility	1-3in container openings
Removes needle easily	Force to cut	<15 lbs
Comfortable to grip and twist	Grip diameter	1.5-2in
Financially competitive	Price per 1000 needles	<\$22 Safecut target: \$10



SECURE ATTACHMENT



DETACHMENT FEASIBILITY



USER INTERFACE

“Maybe have something to **protect** your hand”



“The handle was **comfortable**”



“Definitely like the **rotation!**”



“My finga’s don’t **fit!**”



MOVING FORWARD

- Verify identified containers
- Meet with NGO contacts
- User testing with medical professionals
- Testing with multiple size needles



THANK YOU!

