Polishine
Professional Shine, Less Time
PoliShine is the first automated efficient, hands free shoe shiner for today’s professional.
Spring loaded mechanism allows product to be used on any size shoe.
~15 million Americans age 22-35 work in office environments

1.5 million US bank employees
- 400k are back office
- 100k are senior exec

1 million potential consumers in banks alone
Our Consumer

In preparation for work businessmen shine their shoes every day!

That’s 5-10 minutes every morning... as opposed to 5-10 seconds!
Consumer Needs

- saves time by cleaning entire shoe in seconds
- comparable devices >$100 require more user time and effort (no multitasking)
- hands free capabilities, allows for multitasking
Benchmarking

Kalorik Shoe Polisher

$130

manually position shoes under brushes

~1 minute to clean

$5-15 for hired shoe shiner

~5 minutes
Next Steps

- apply polish (while protecting clothing)
- automation
- brush motion
- front and back brushes
- foot free as well
Thank You

SaniSurf + PoliShine

Presented by Blue B