BreatheEasy Product Goals

Wearable, Lightweight

Two-Button Activation
BreatheEasy Motivation

Inhaler use during exercise

60 million adults with exercise-induced asthma in U.S.

$5.22 billion sales from inhalers
BreatheEasy Concept Details

Size Constraints

Number of Doses

Attachment to Body
BreatheEasy Design Choices

Type of Medication

Temperature

Canister Manufacturing
Work Hard, Breathe Easy