The MC²
Motorcycle-Powered Multi-Crop Thresher

Sketch Model Review
Thursday October 3, 2013
Objective

- Utilize motorcycle power
- Thresh crops for small-scale farmers
Customer Need
Design
Sketch Model
Sketch Model

Tensioner

Roller

Sprocket
Sketch Model
Sketch Model
Benchmarking

0  $$  $$$
Benchmarking

~$100

$0 $ $ $$ $$$$
Target Market

• 25% of Tanzania’s GDP is driven by agriculture

• Around 80% of the population is engaged in farming, ~70% of which takes place on farms of 1 acre or less.
QUESTIONS?