

The MC²

Motorcycle-Powered Multi-Crop Thresher



Sketch Model Review
Thursday October 3, 2013

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Objective

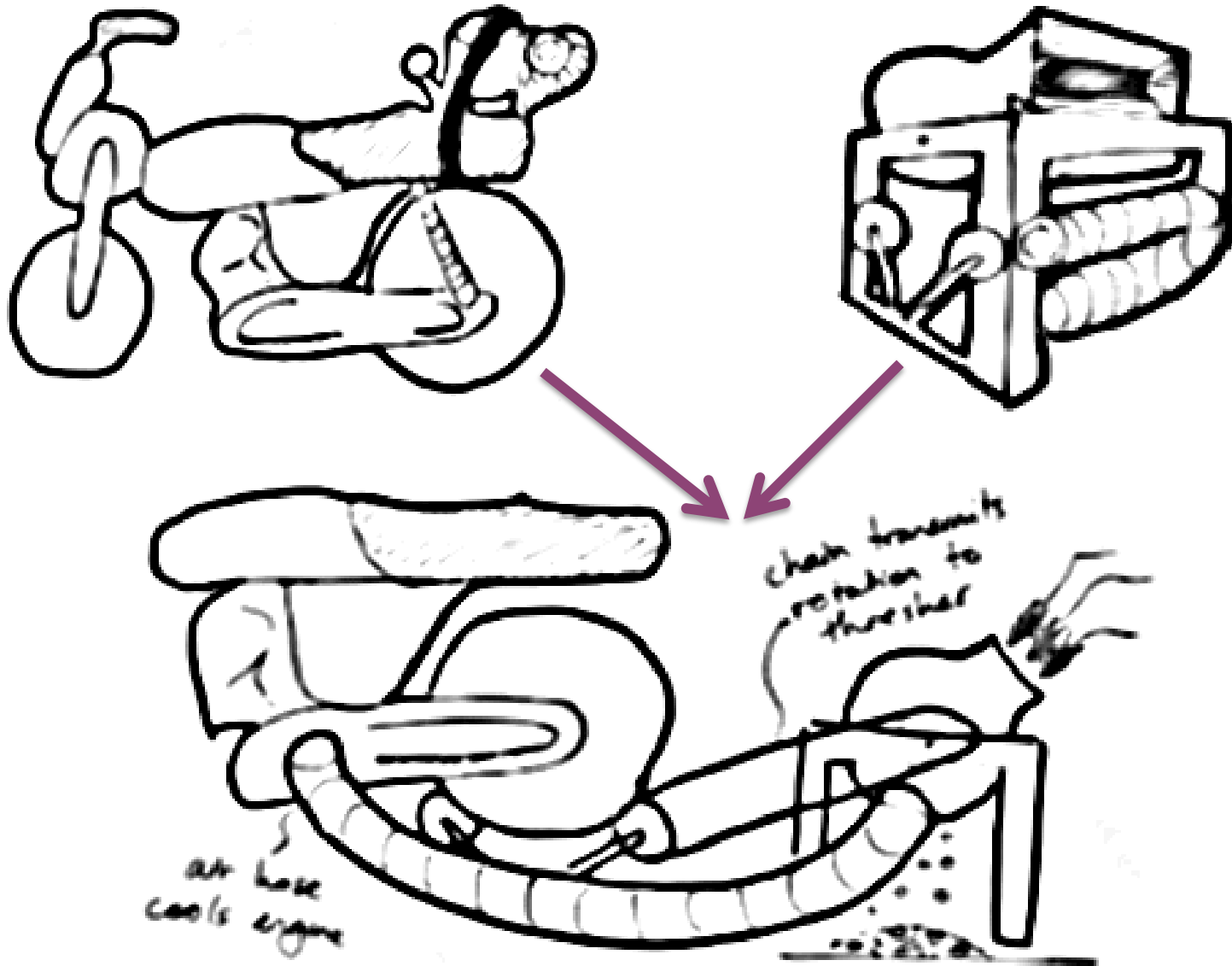


- Utilize motorcycle power
- Thresh crops for small-scale farmers

Customer Need



Design

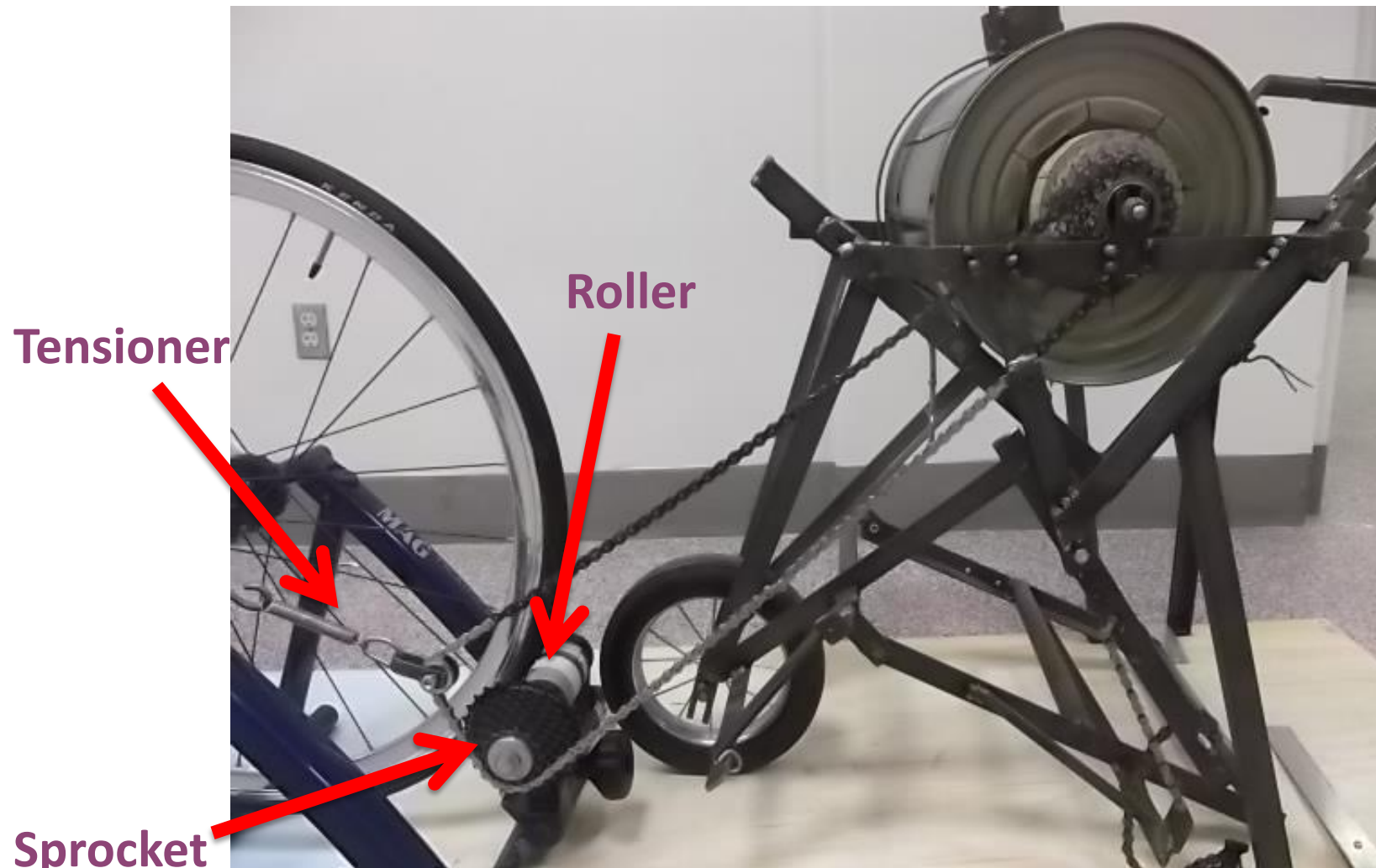


Sketch Model



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Sketch Model



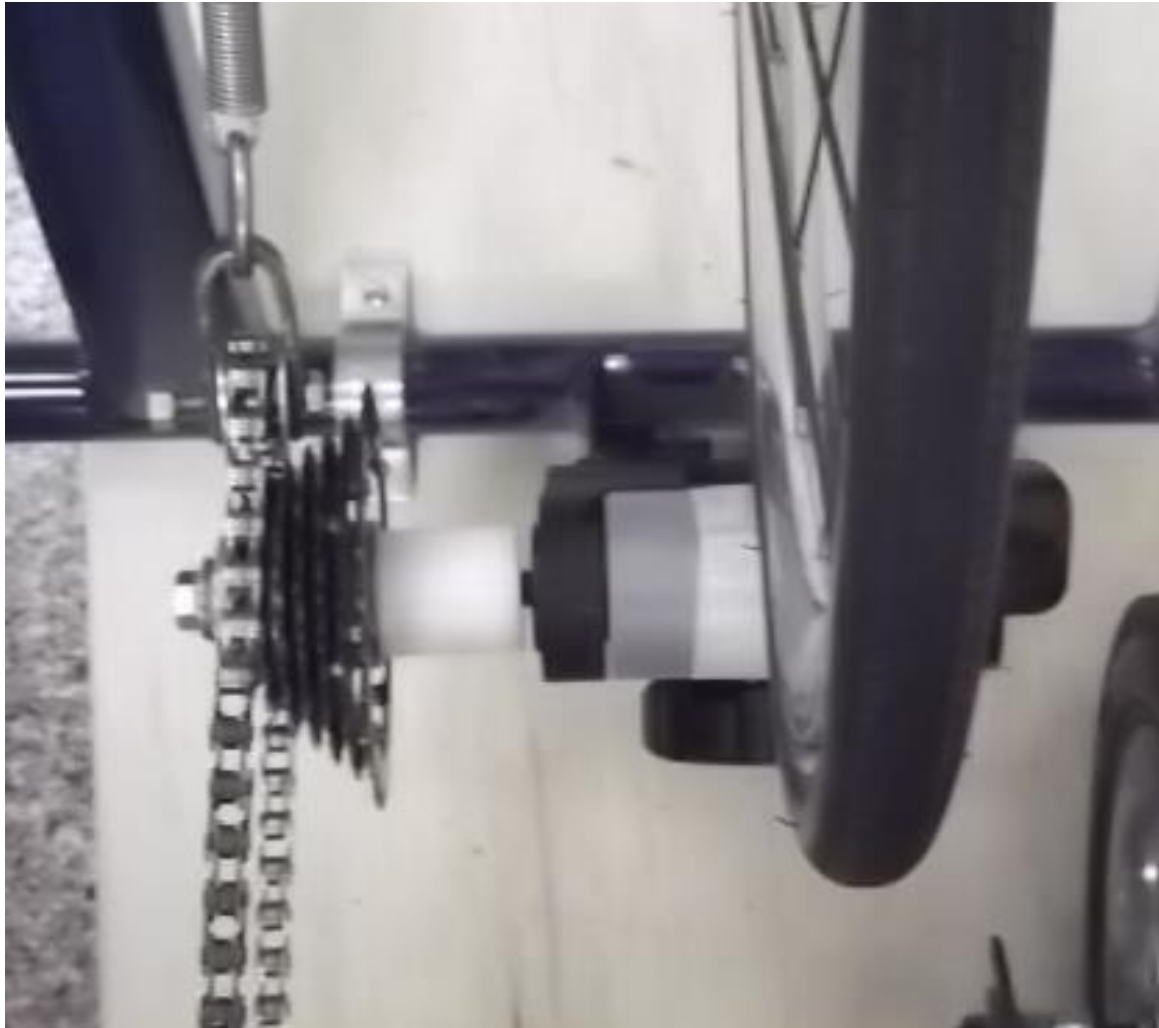
Tensioner

Roller

Sprocket

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Sketch Model



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Sketch Model



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Benchmarking

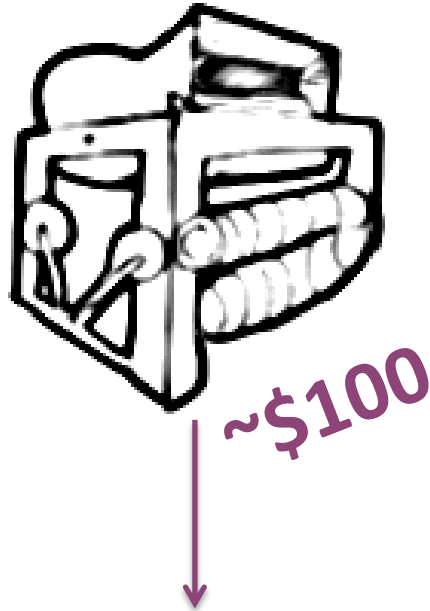


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Benchmarking



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Target Market

- 25% of Tanzania's GDP is driven by agriculture
- Around 80% of the population is engaged in farming, ~70% of which takes place on farms of 1 acre or less.

QUESTIONS?

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