Bit Bot
Silver A*
Problems:

* annoying
* time-consuming
* costly
Competition:
* specialty boxes
* calipers
* human eye
≠ solution

why*
Challenges:
* measuring
* sorting
* dispensing
Implementation:

* micrometer
* DC motor
Market:

* 20,000 machine shops
* Stack-On® = $42M/year

$211.95 *who?*
cost
new sensors
what now*