SKYSTOW
urban bicycle storage
The Problem

- More bikes than bike racks in urban areas
- Loss of sidewalk space to bike racks
A Better Bike Storage System

- **Project Goal:** Improve *urban bike storage*

- **Needs:**
  - Reduce sidewalk footprint
  - Increase security
  - Improves aesthetics
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Skystow: Getting Bikes off the Sidewalk
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A Space for Innovation
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A Growing Market

- Bicycle ridership increasing
  - 22% increase in Boston 2007-9

- Bike racks currently ~$60 per bike
  - Looking to price within 50% of this point
  - 330 stored bikes per mile on Mass. Ave. in Cambridge

- Market to businesses, municipalities
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