

SKYSTOW

urban bicycle storage

yellow b

The Problem

- More bikes than bike racks in urban areas
- Loss of sidewalk space to bike racks



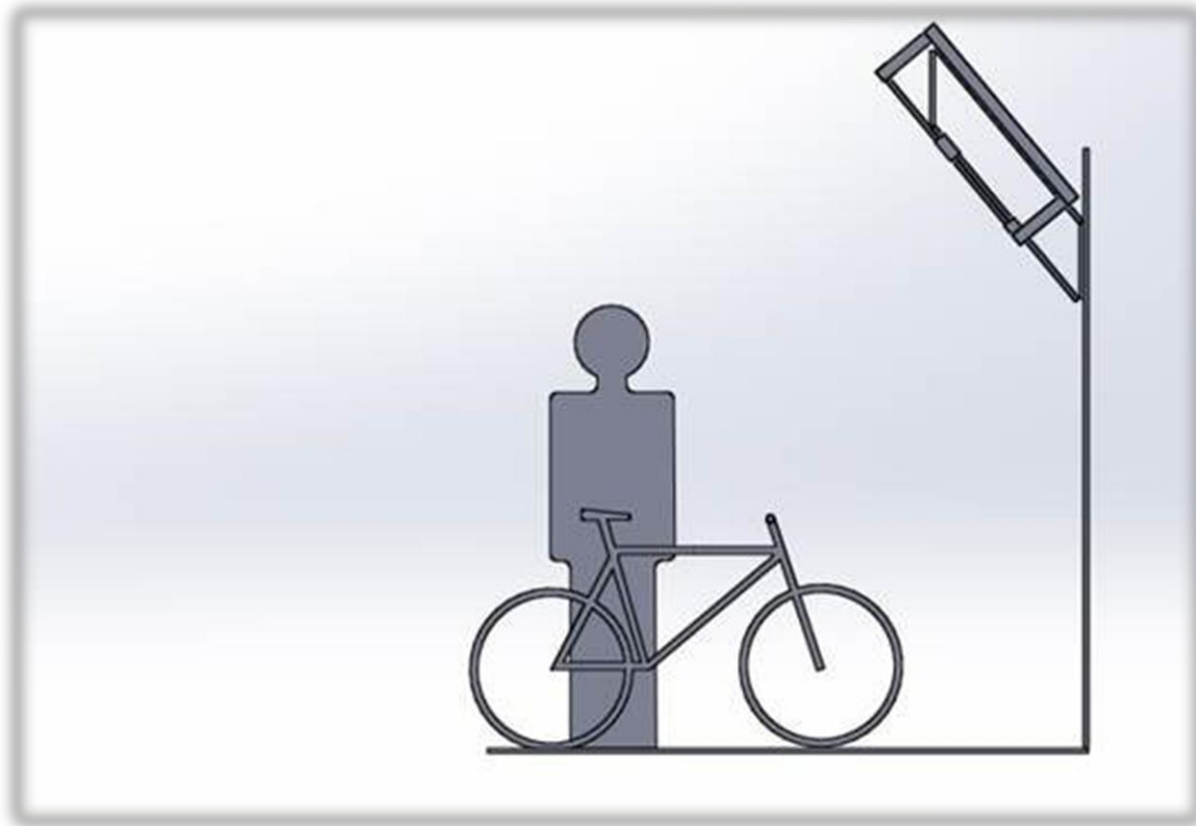
A Better Bike Storage System

- Project Goal: *Improve urban bike storage*
- Needs:
 - Reduce sidewalk footprint
 - Increase security
 - Improves aesthetics

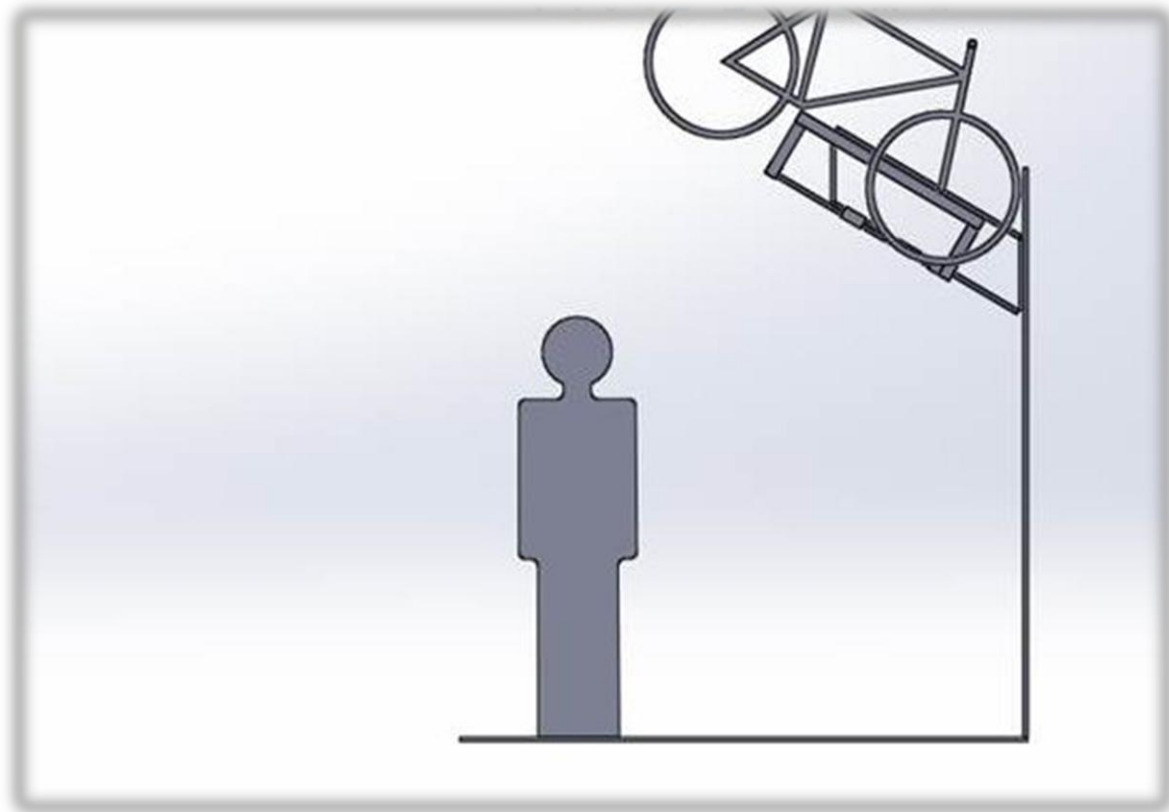
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Skystow: Getting Bikes off the Sidewalk



Skystow: Getting Bikes off the Sidewalk



A Space for Innovation

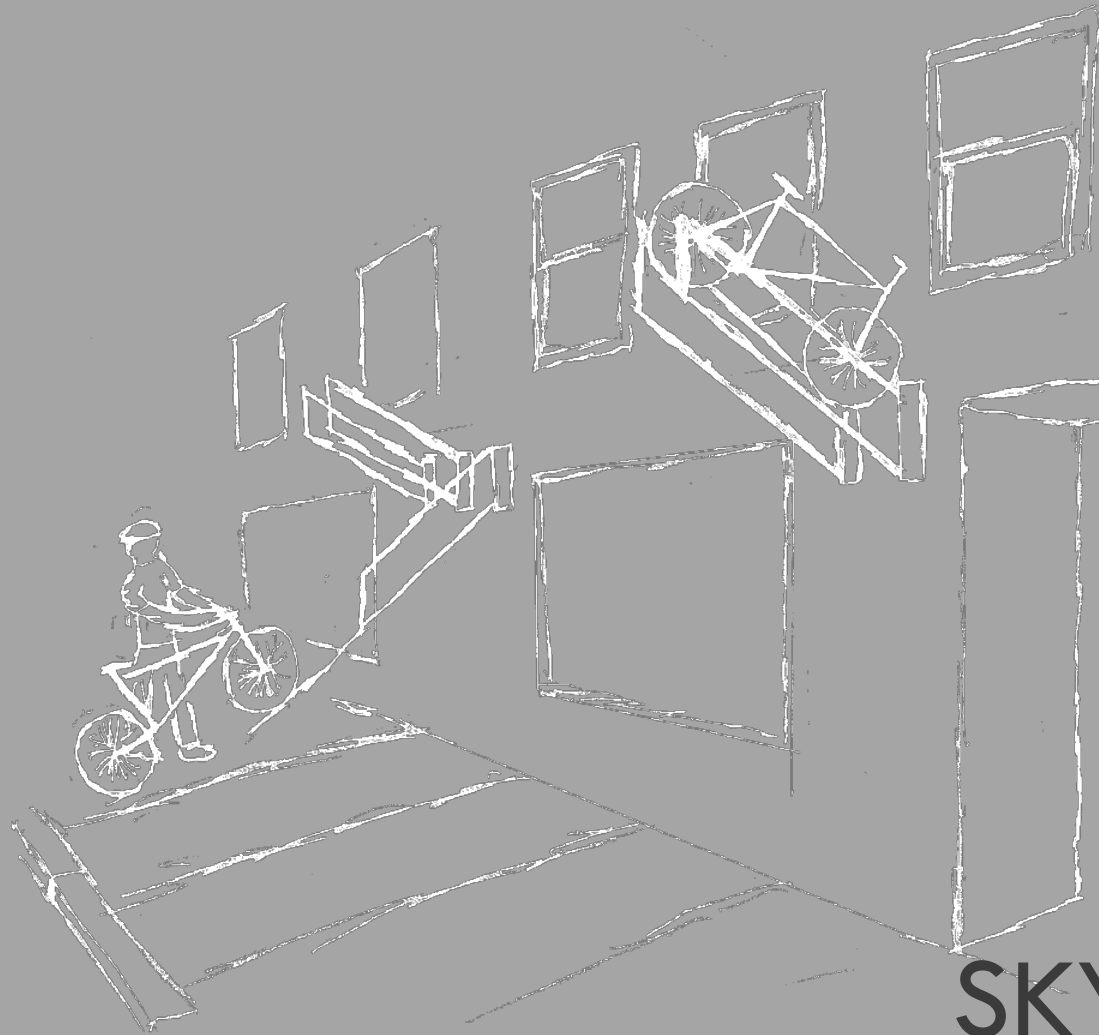


A Space for Innovation



A Growing Market

- Bicycle ridership increasing
 - ▣ 22% increase in Boston 2007-9
- Bike racks currently ~\$60 per bike
 - ▣ Looking to price within 50% of this point
 - ▣ 330 stored bikes per mile on Mass. Ave. in Cambridge
- Market to businesses, municipalities



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