



Product Description: Pedal-powered mobile farm stand
Potential Client: Mattapan Food and Fitness Coalition

Customer Need	Attribute	Specifications
Safe Braking	Parking brake	Yes
Bicycle Interface	Hitch set up time & versatility	< 1 min Connects to any mountain bike
Lightweight Cart	Empty cart weight	< 120 lb
Cargo Capacity	Produce weight capacity	> 250 lb
Form for Travel Mode	Cart exterior dimensions	67 in (l) * 31 in (w) * 34.5 in (h)
Form for Market Mode	Canopy extension height	34.5 in – 73.5 in
Setup Time	Travel Mode to Market Mode transformation time	< 5 min