

In-Fence

Product Description: Hands-free baby gate

Intended Customers: Parents of children aged 6 months to 4 years

Market: Baby needs

Cost: \$80-\$120

Customer Need	Product Attribute(s)	Engineering Specification
Simple to use	Gate opens without contact	Sensor identifies user and unlocks gate in less than 2 seconds
Safety	Secure mounting Sensor distinguishes between adults and children	Withstands more than 400 N against gate Sensor can distinguish between adults (>5') and children (<3') with 100% accuracy
Easy installation	Intuitive mounting mechanism Fits in variety of entryways	Installable by 1 person in 5 minutes Fits door between 30" to 40" wide. Installable in 3 configurations: hallway, door frame & stairs