

Send a ping to get friends' attentions or call for an emergency if you wipe out.

Your screen shows the relative distance and direction to your friends.

Selectively sync with your closest friends to ensure privacy.

ORIGIN

CONNECTING SKIERS.

A WRISTBAND TO HELP SKIERS FIND THEIR FRIENDS ON THE SLOPES.

WWW.ORIGINBAND.COM

The User

Origin can be used by groups of two to six people.



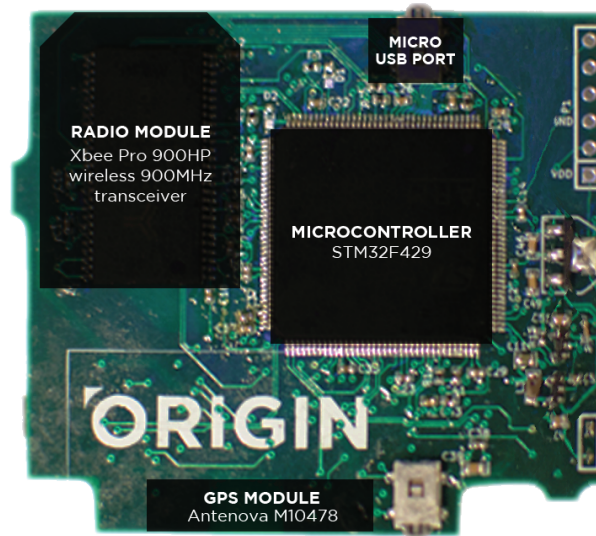
Teens who want to stay connected, **parents** who want to keep track of children, and **foreigners** who may not know the terrain have said they would use Origin while skiing.



While targeted at skiers, Origin's technology can be used in other products geared towards hikers, paintballers, festival-goers, and others.

The Product

Origin uses radio and GPS technology to keep groups of skiers connected on the slopes.



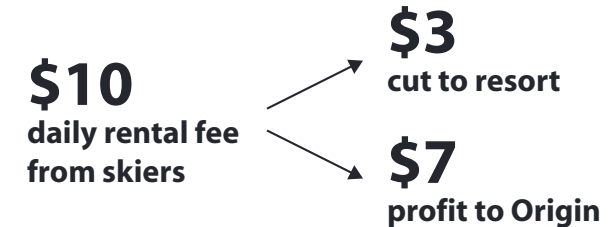
Technical Specifications

Battery Life	8hrs
Location data accuracy	15ft
Screen Size	2.4"
Dimensions of body	2.6" x 2.9" x 0.6"
Strap Length	11"
Weight	0.22lbs
Waterproofing	IP67
Radio frequency band	900MHz

The Money

Origin will be rented out to skiers, similar to how other ski equipment is rented.

Origin will be provided to ski resorts for free, but our profit will come from rental fees.



With 57 million visits to ski resorts in the US each year, this is a **\$400 million** market.

