

Every year over 8 million babies are born prematurely in developing countries. 50% of those born 8 weeks early will die.

75% of these newborns could be saved with simple care such as warming.

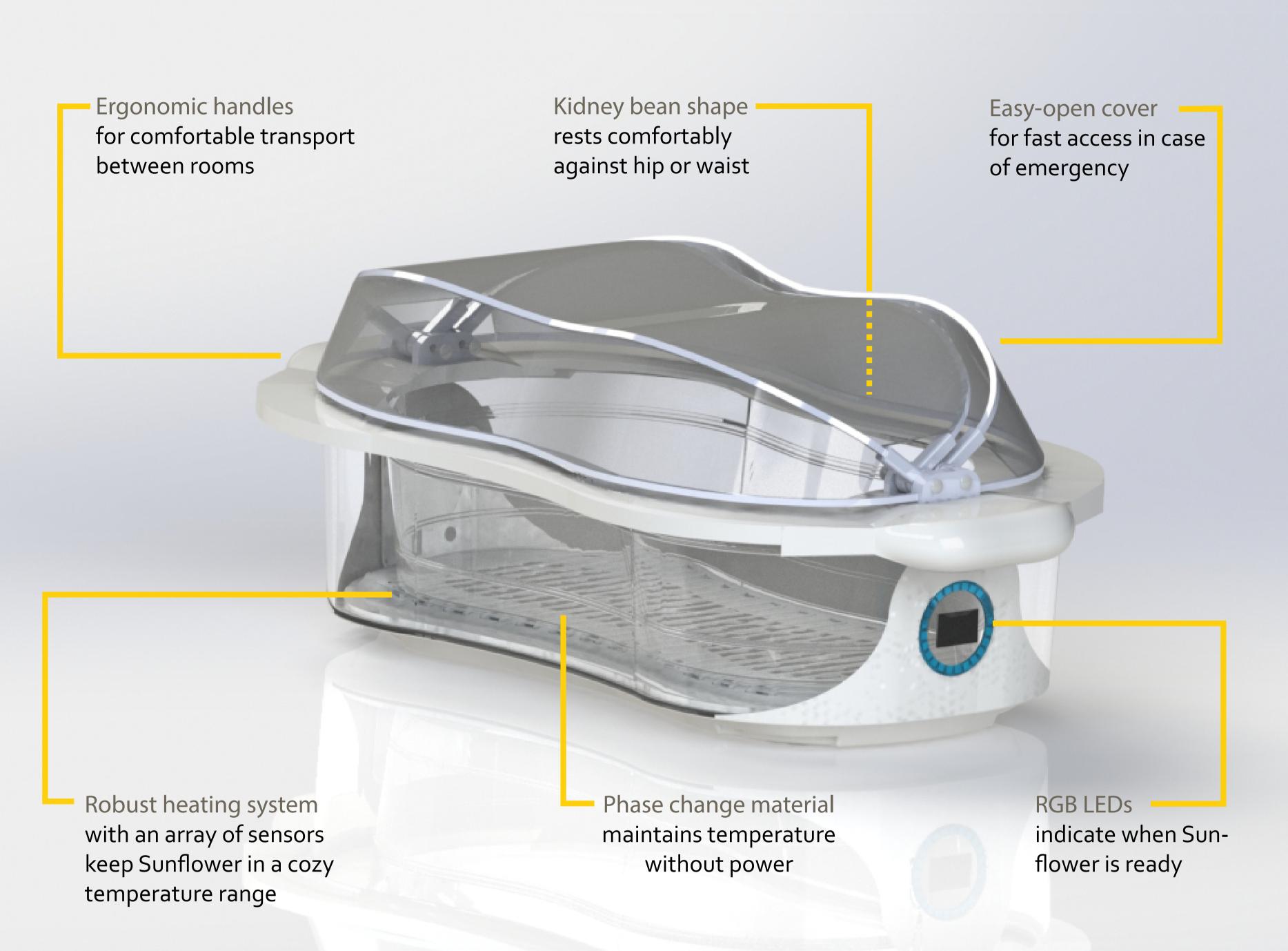


Many hospitals in the developing world lack access to basic warming technologies. They are reliant upon donated equipment, which is often unsuited to their context.

Typical incubators cost \$7,000 to upwards of \$30,000. They have complex controls which discourage use, since nurses are scared that they will accidentally harm the infant. Frequent blackouts and brownouts leave the busy staff scrambling to keep the infants warm. Many incubators require single-use temperature probes, which hospitals do not have the supply chain or funds to restock.



Context-Aware Design



Simplicity

Clean user interface
Color indicators and one-touch controls
make Sunflower straightforward to use



30 minutes of heat without power Sunflower continues to warm infants in hospitals with inconsistent power

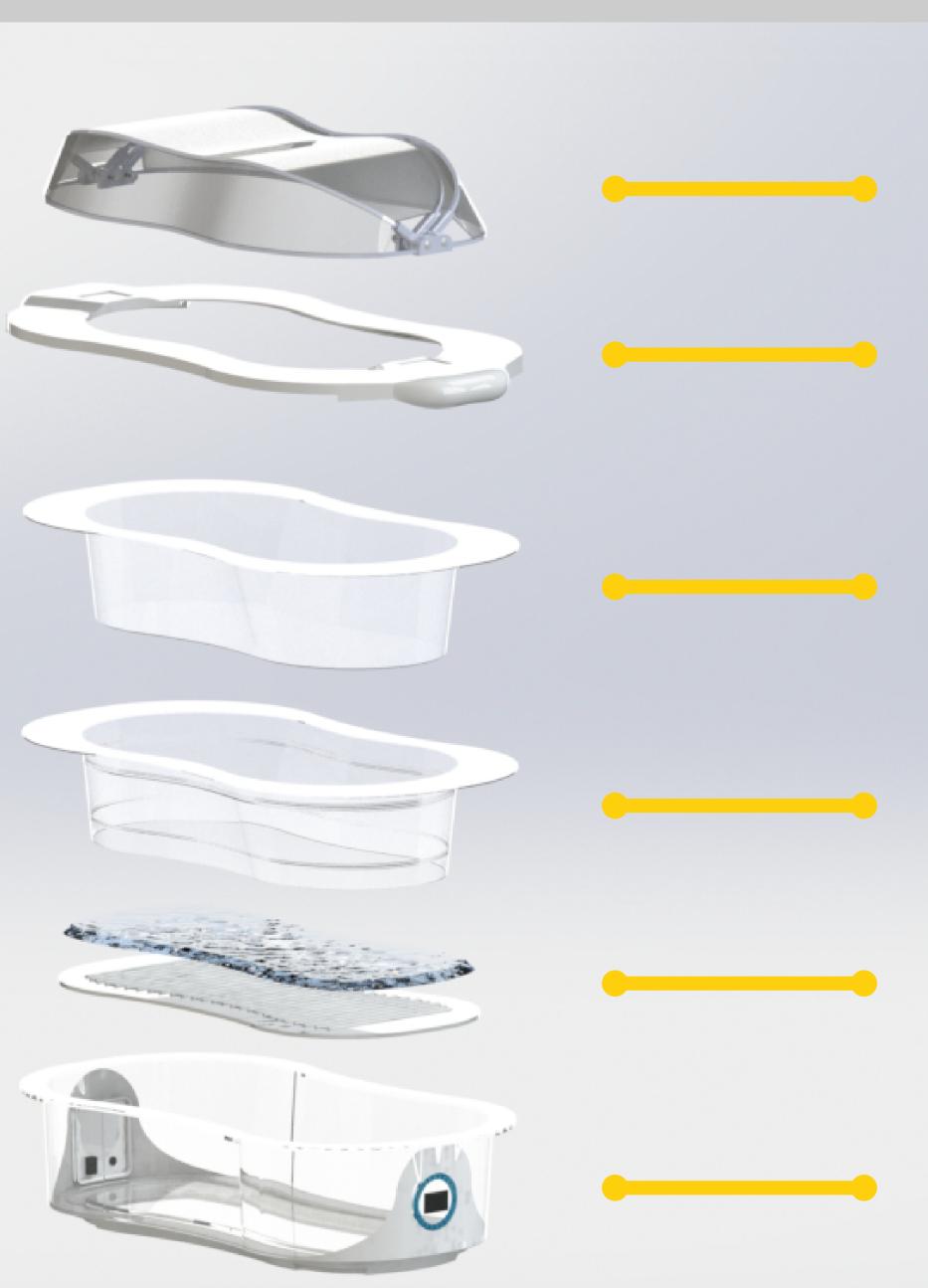
Portability

Lightweight and ergonomic
Sunflower is easy to transport, even in hospitals without elevators

Accessibility Transparent desir

Transparent design
Clear bassinet lets nurses and parents
monitor the baby and is compatible
with common jaundice treatments

Layered Design



Clear cover minimizes heat loss while allowing proper ventillation. Cover

Smooth, easy-to-clean rim with comfortable handles for carrying.

Inner layer cradles the infant. This piece has no cracks, creases, or overhangs, making it easy to clean

wires whch raise the inner air temperature for cold environments

Nontoxic phase change material

Midlayer houses additional heating

retains heat without power and clamps the temperature at a cozy 36°C

Base layer provides additional

structural support and houses the electronics. The elevated platform in the center prevents scarring of the light-transmitting surface.

DEVELOPED BY 2.009 YELLOW TEAM

Abdullah Akbar
Andrew Acker
Valerie Andersen
Eduardo Bacardi
Saeed Fakeiha
Jacob Haip
Catherine Fox

David Gilchrist

Gholson Glass
Jade Hardacker
Yasmin Inman
Matt Kim
Teresa Lin
Cliodhna McCarthy
Rachel McDermott

Sarah McMillian

Lorcan Murphy
Ben Niewood
Jake Slonaker
Joanna So
Isaac Sosa
K.K. Wopat
Brandon Wright

Kristin Zimmerman

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Julien Aknin
Tom Burrow
Jane Kokernak
Robin Miller
David Perry
Elisabeth Schmidt
Michael Zerva

OUR INSTRUCTORS
Sang-Gook Kim
Danny Braunstein
David Wallace
FROM DESIGN THAT MATTERS:
Elizabeth Johansen
Timothy Prestero