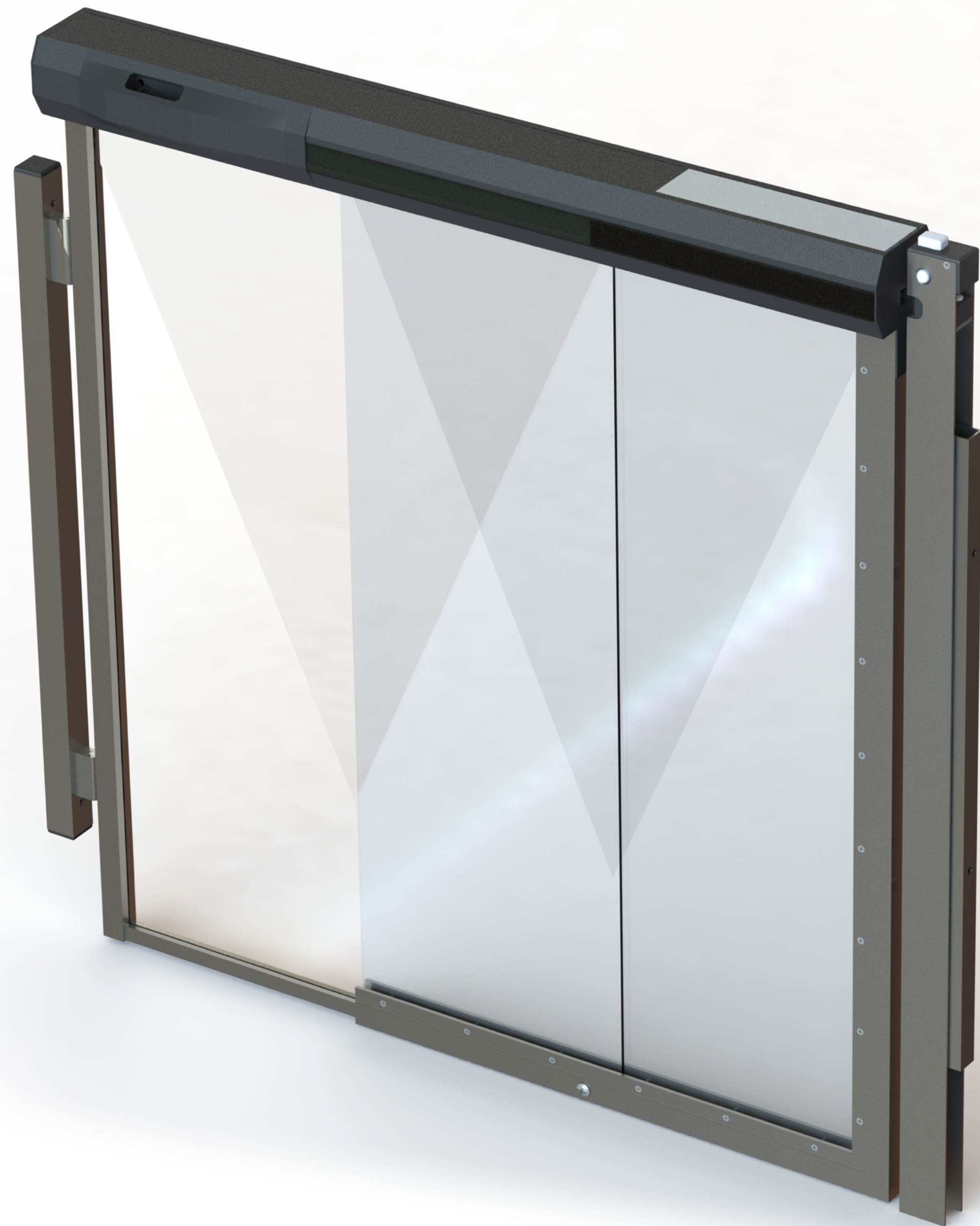
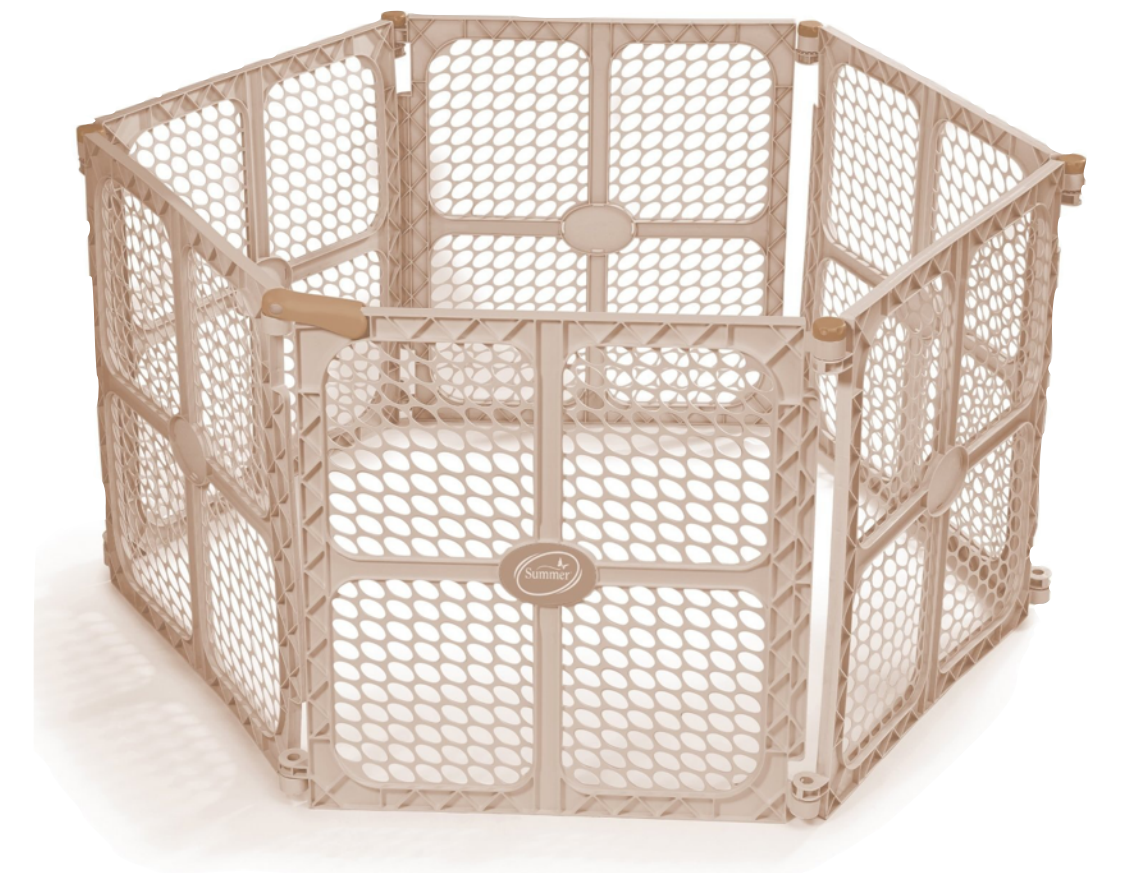
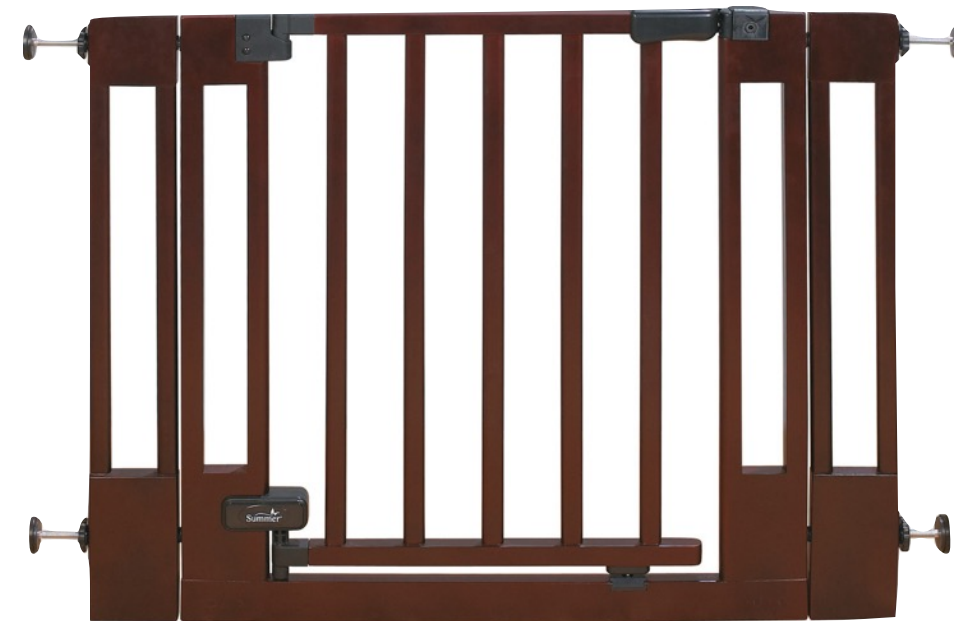
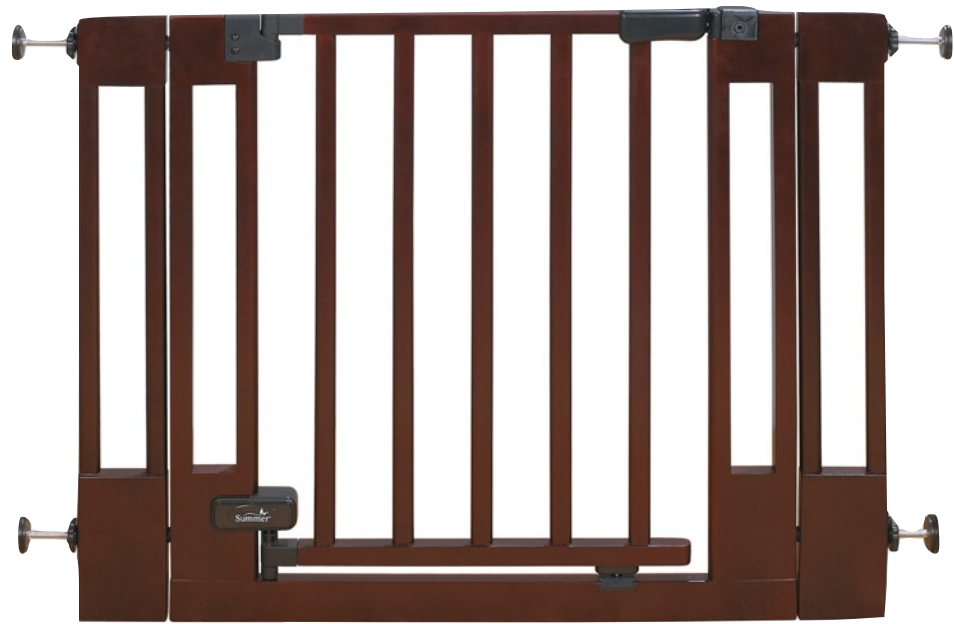
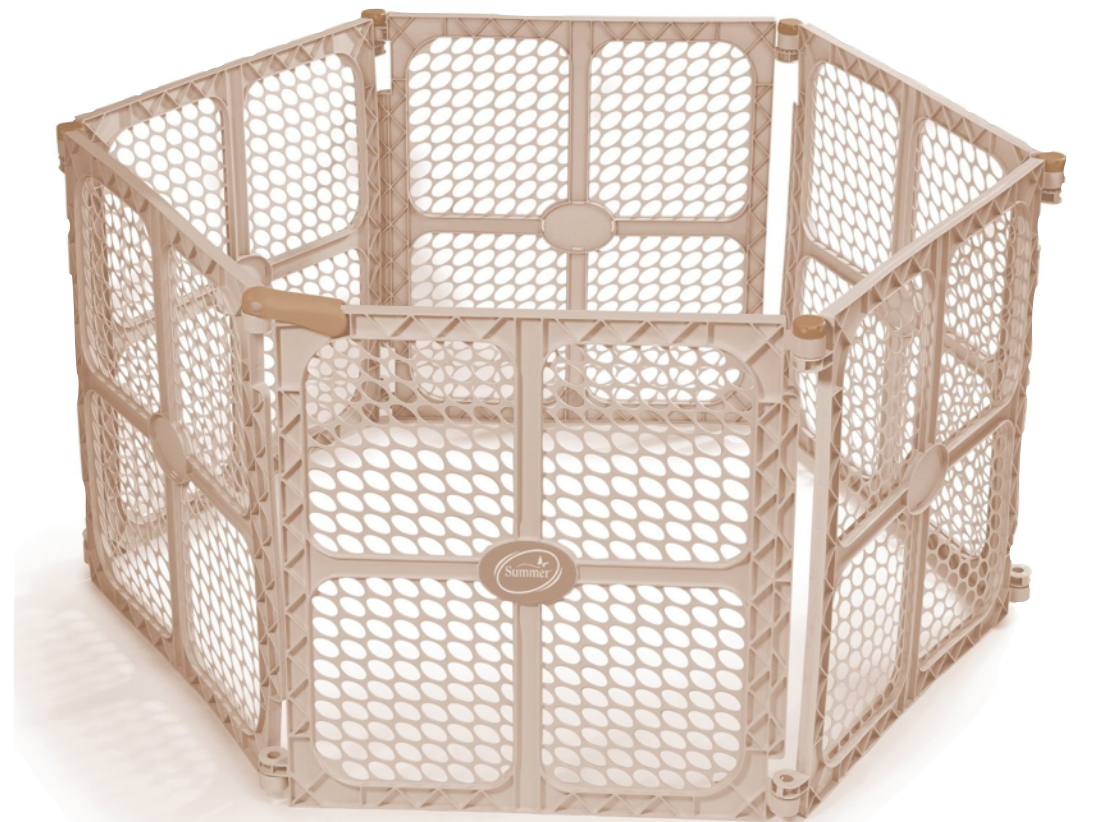


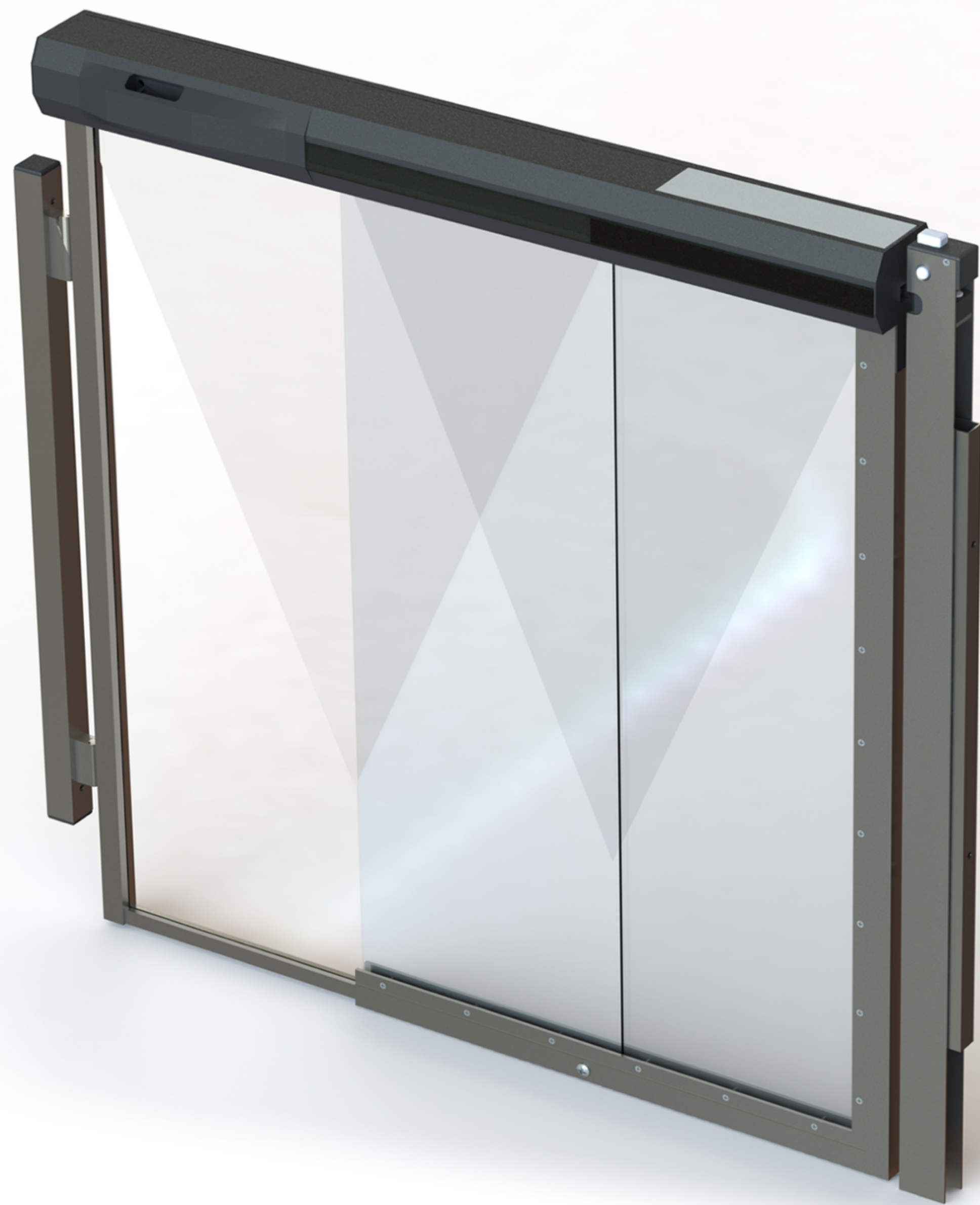


Wali









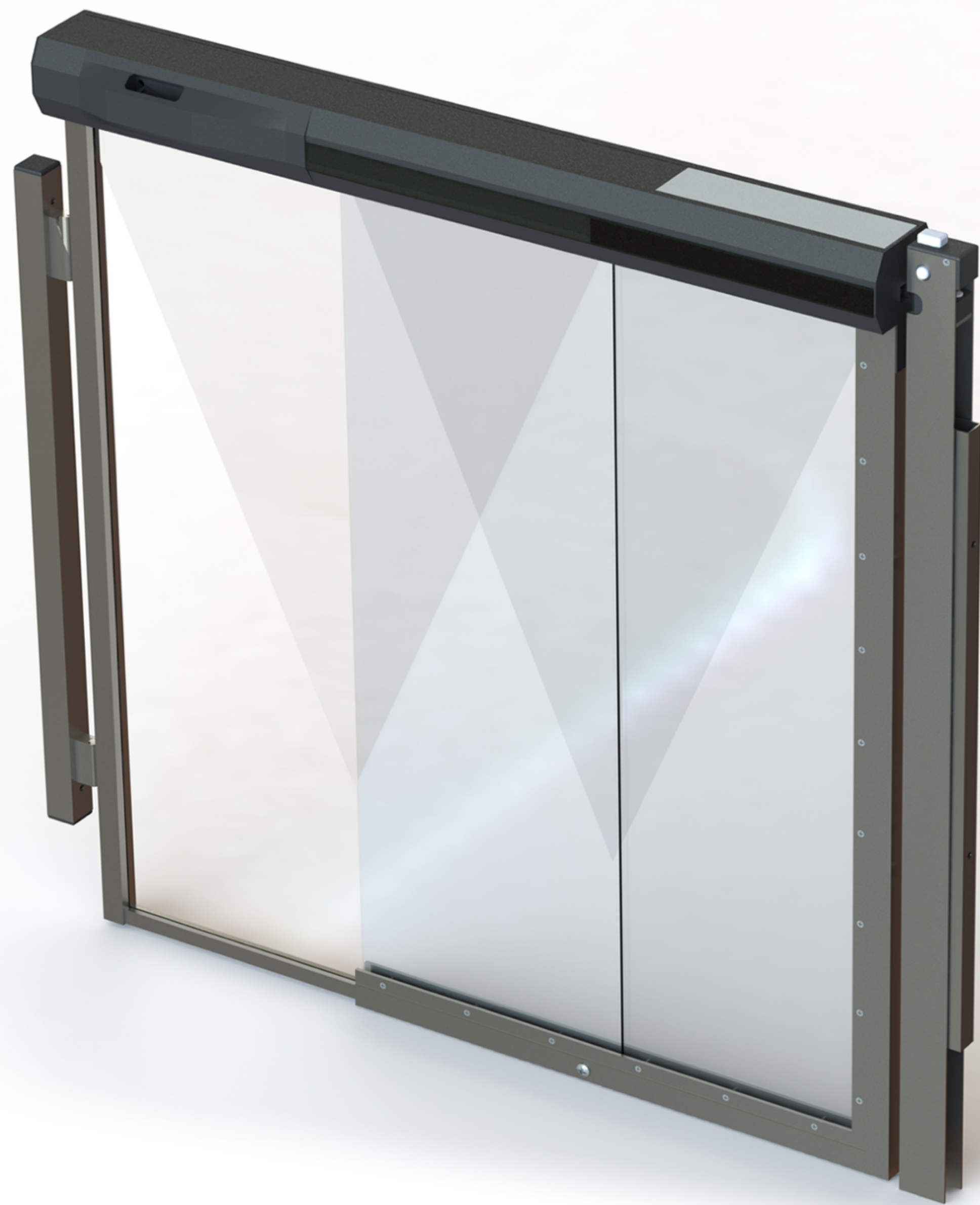
Wali



Wali

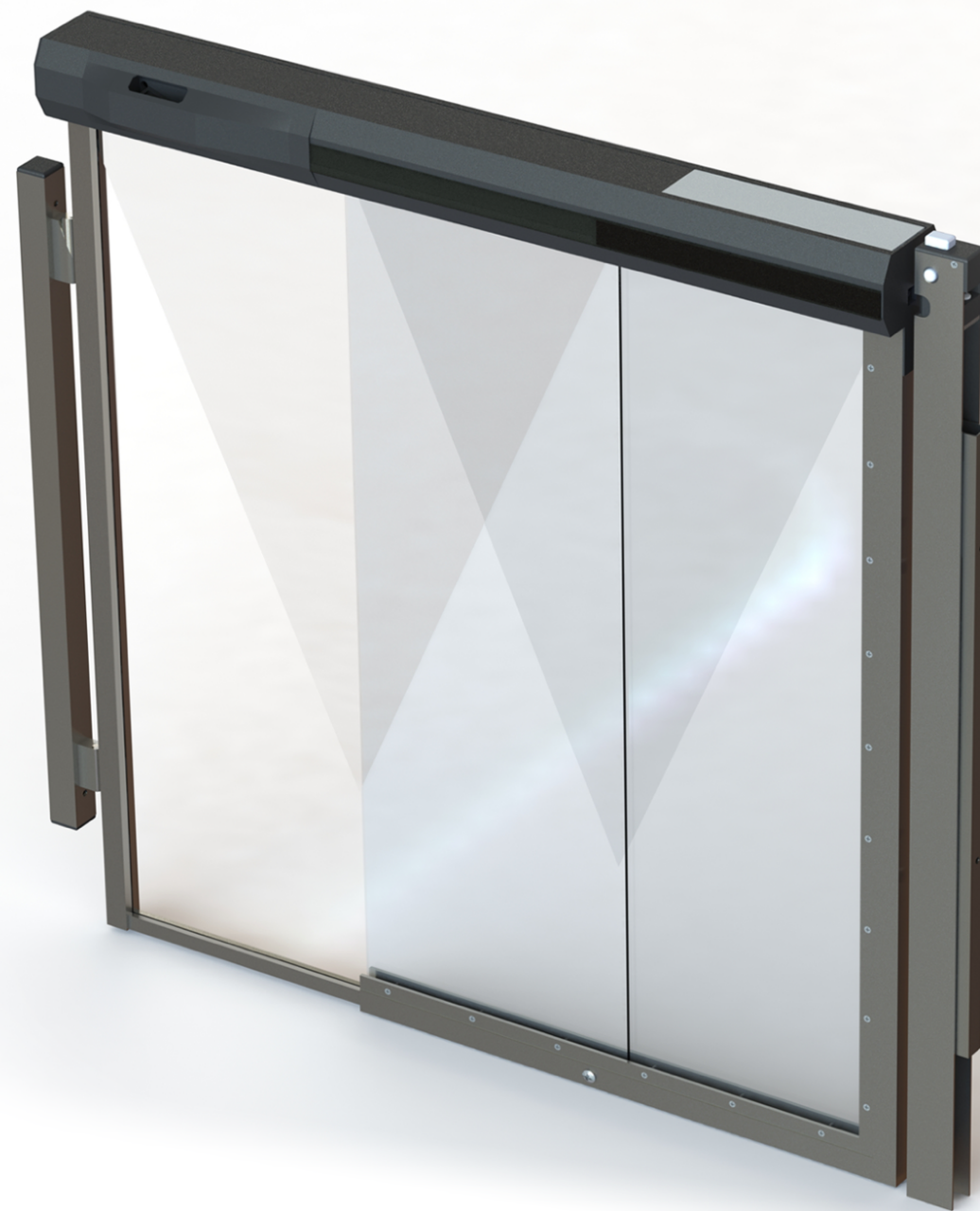


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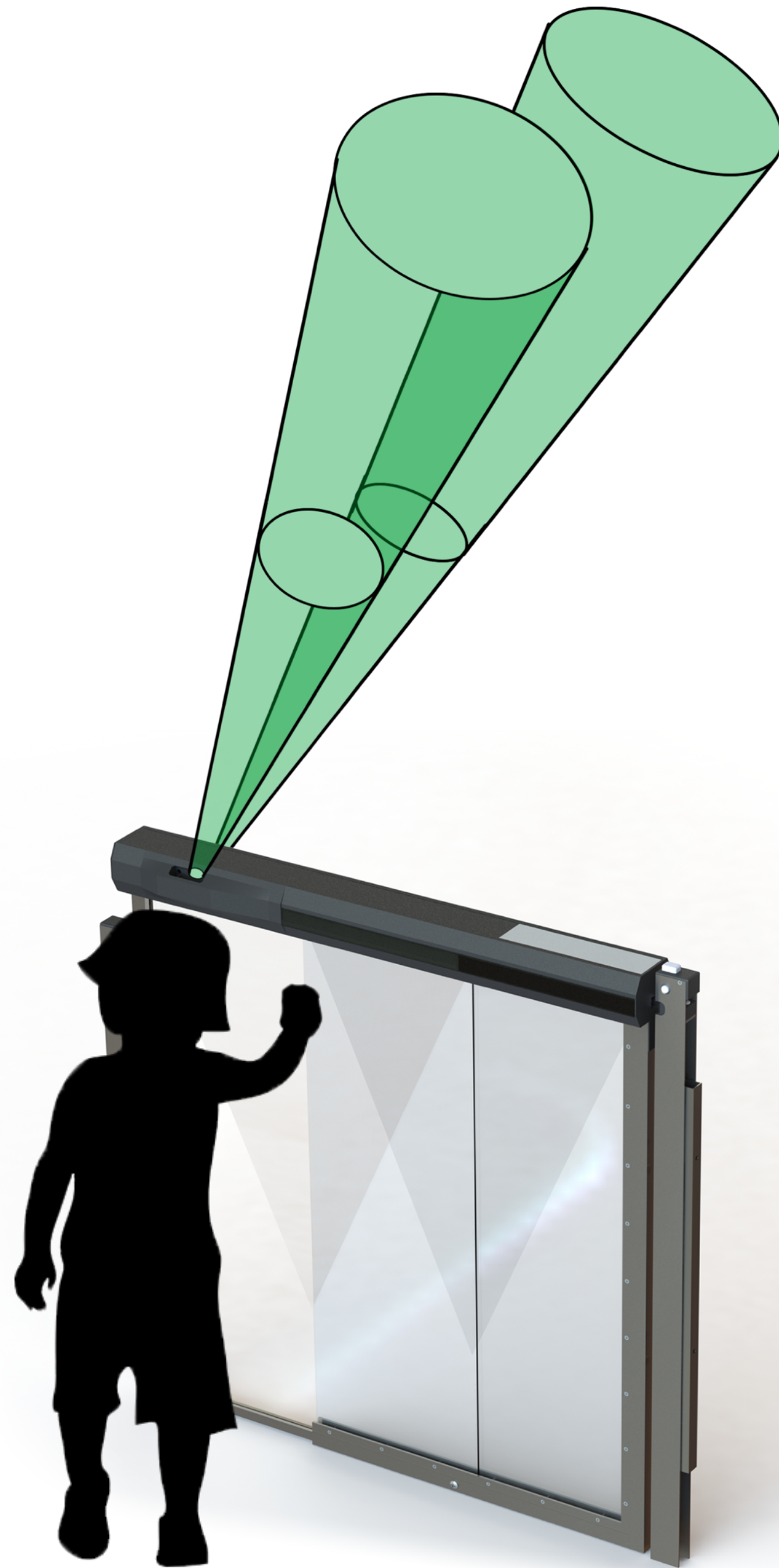


Wali

Wali

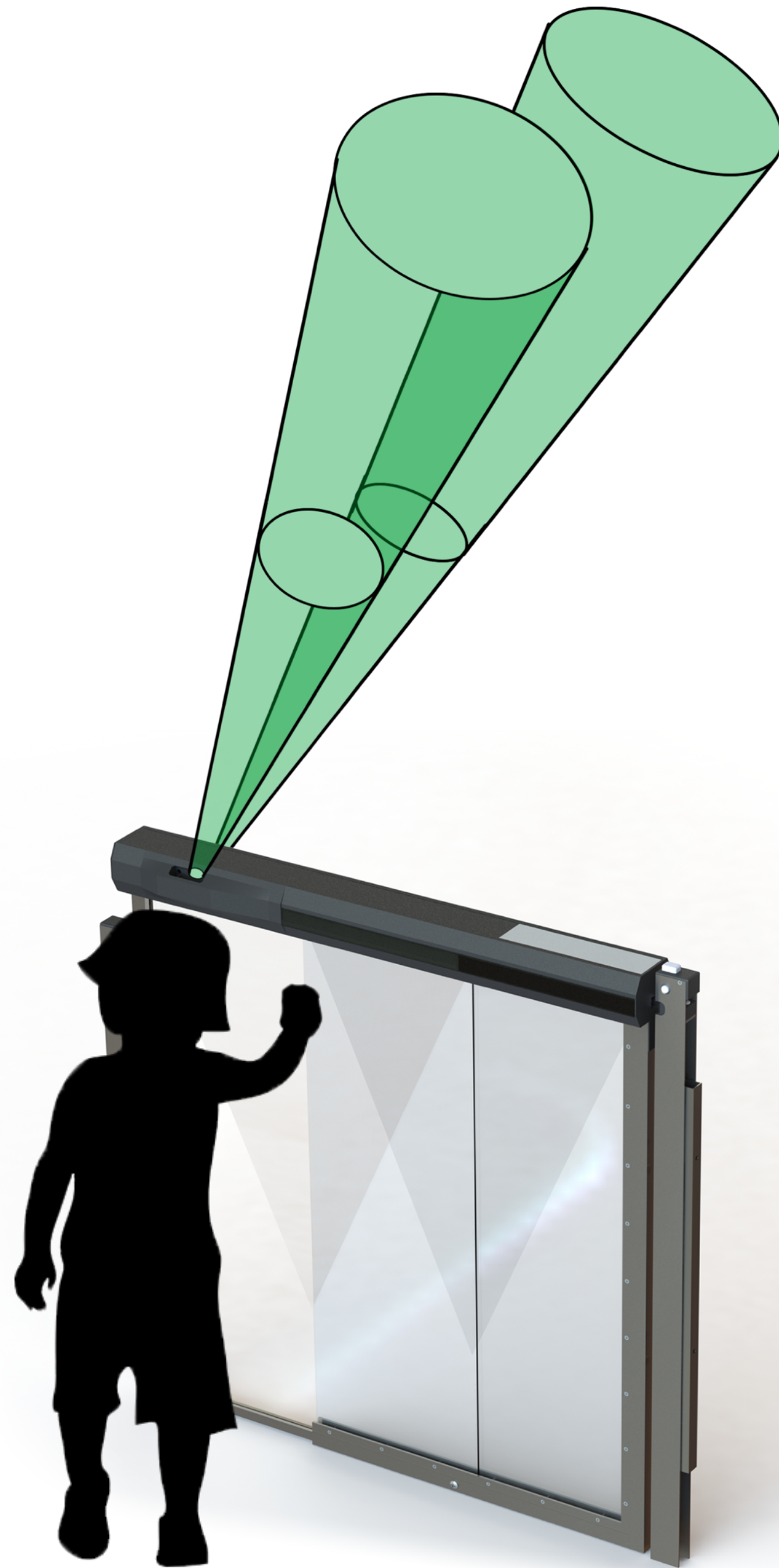


Ultrasonic Sensor



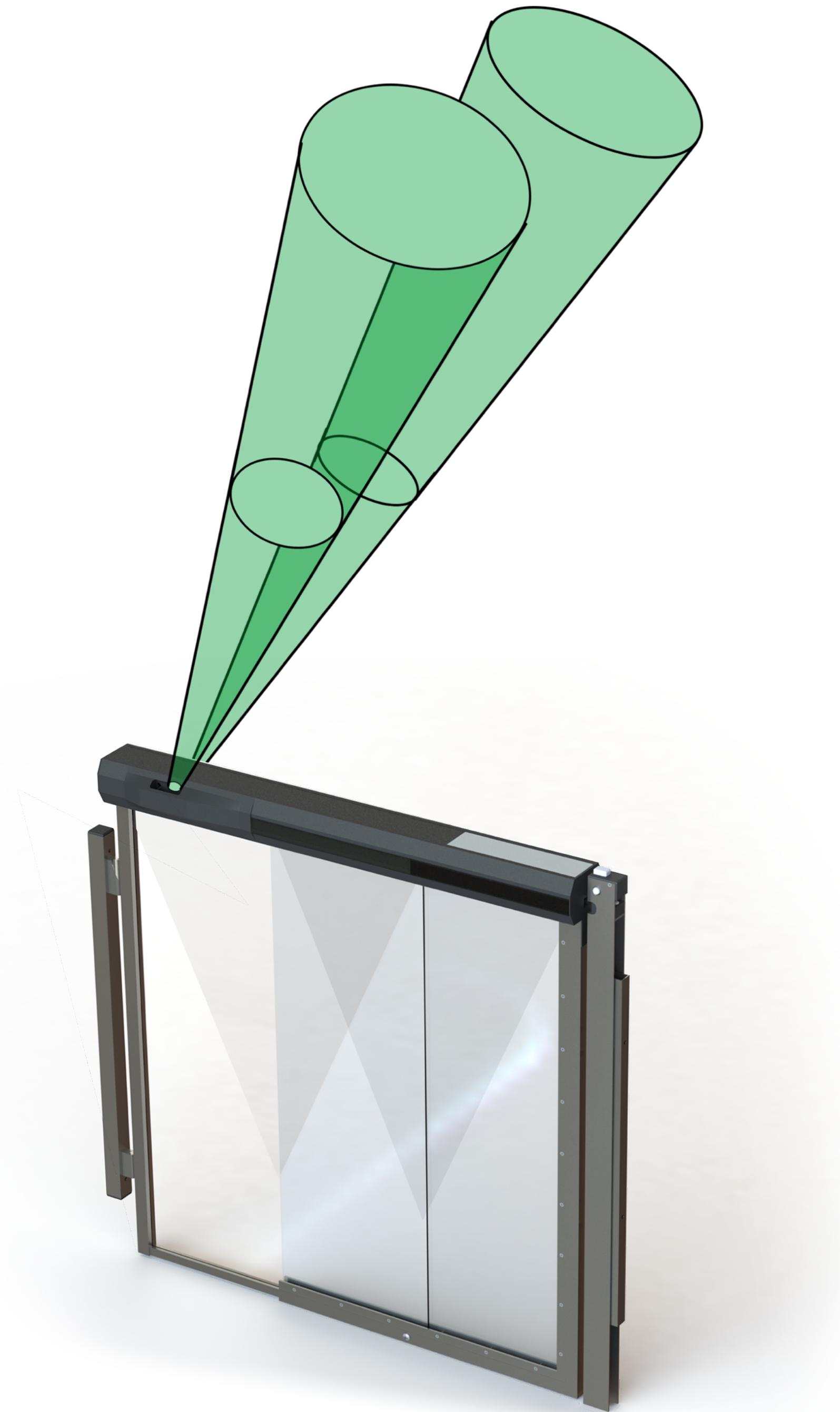
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Ultrasonic Sensor



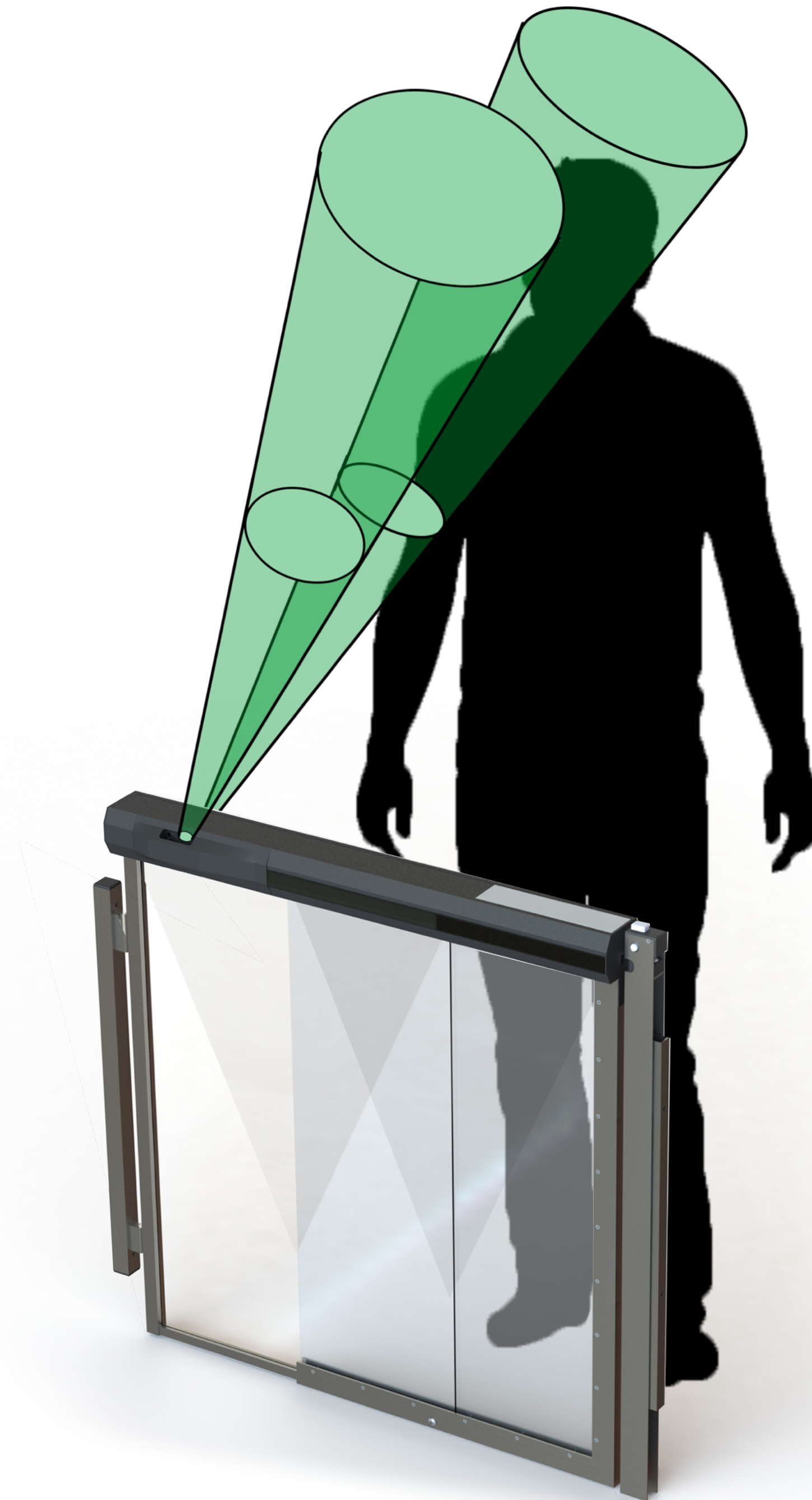
Wali

Ultrasonic Sensor



Wali

Ultrasonic Sensor



Wali

LED Indicator



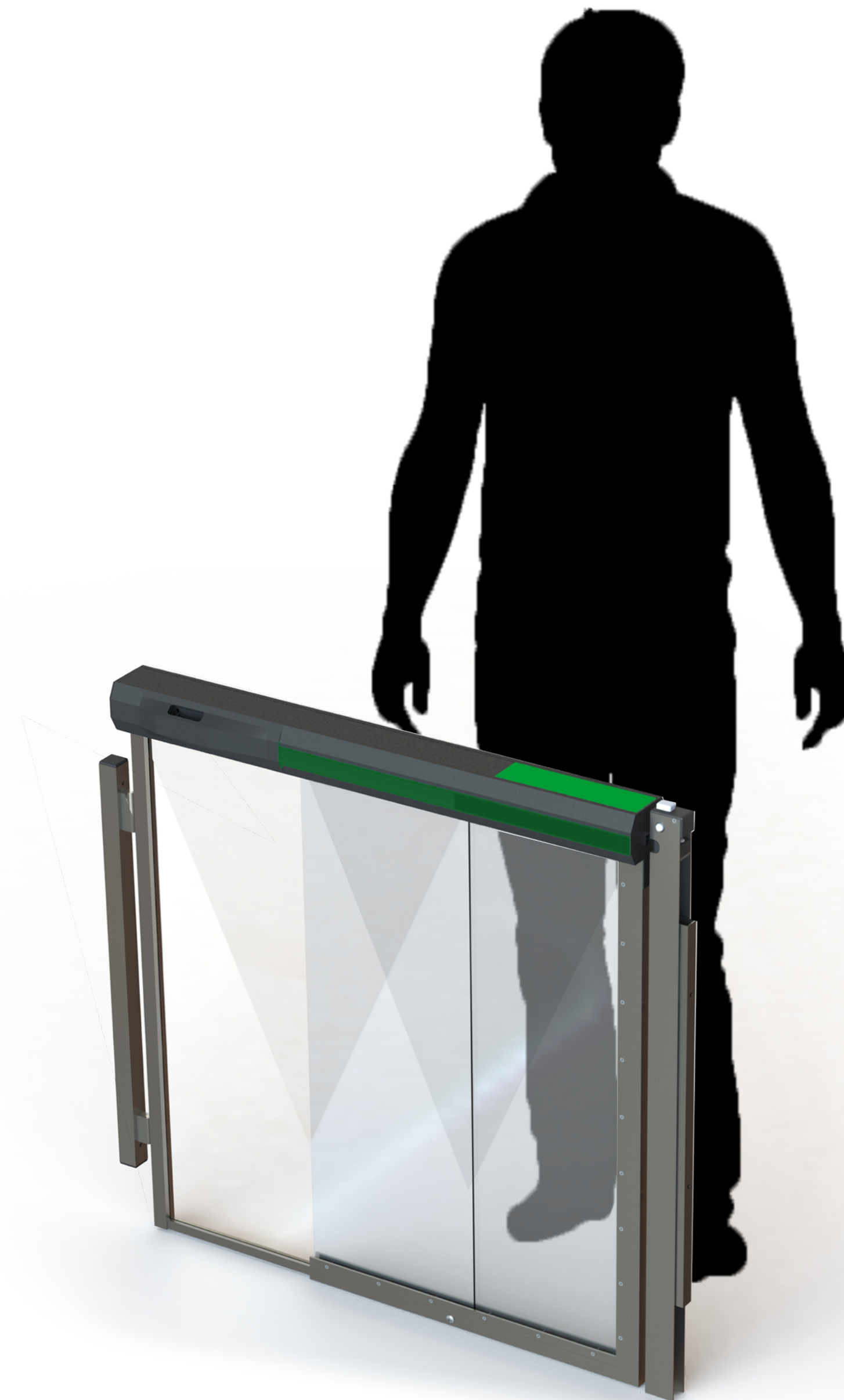
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LED Indicator



Wali

Force Sensor

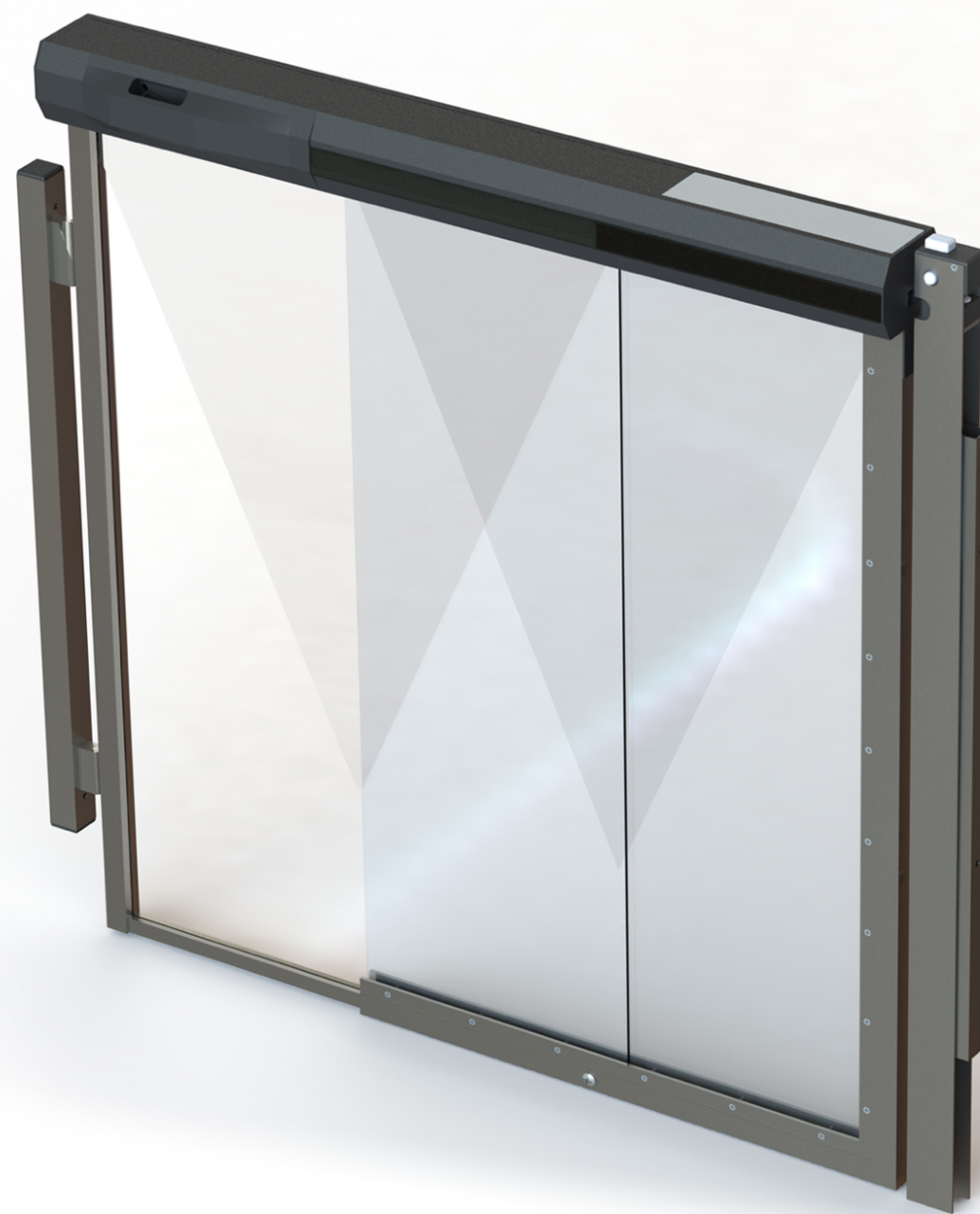
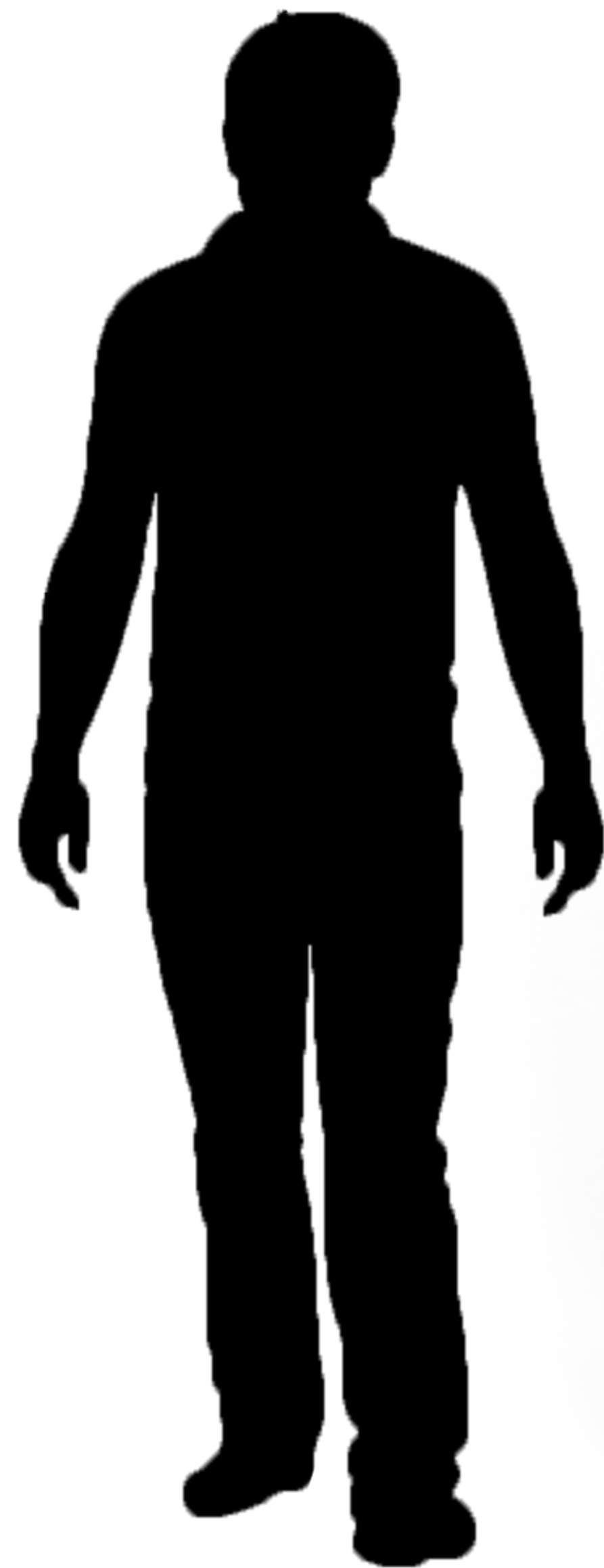


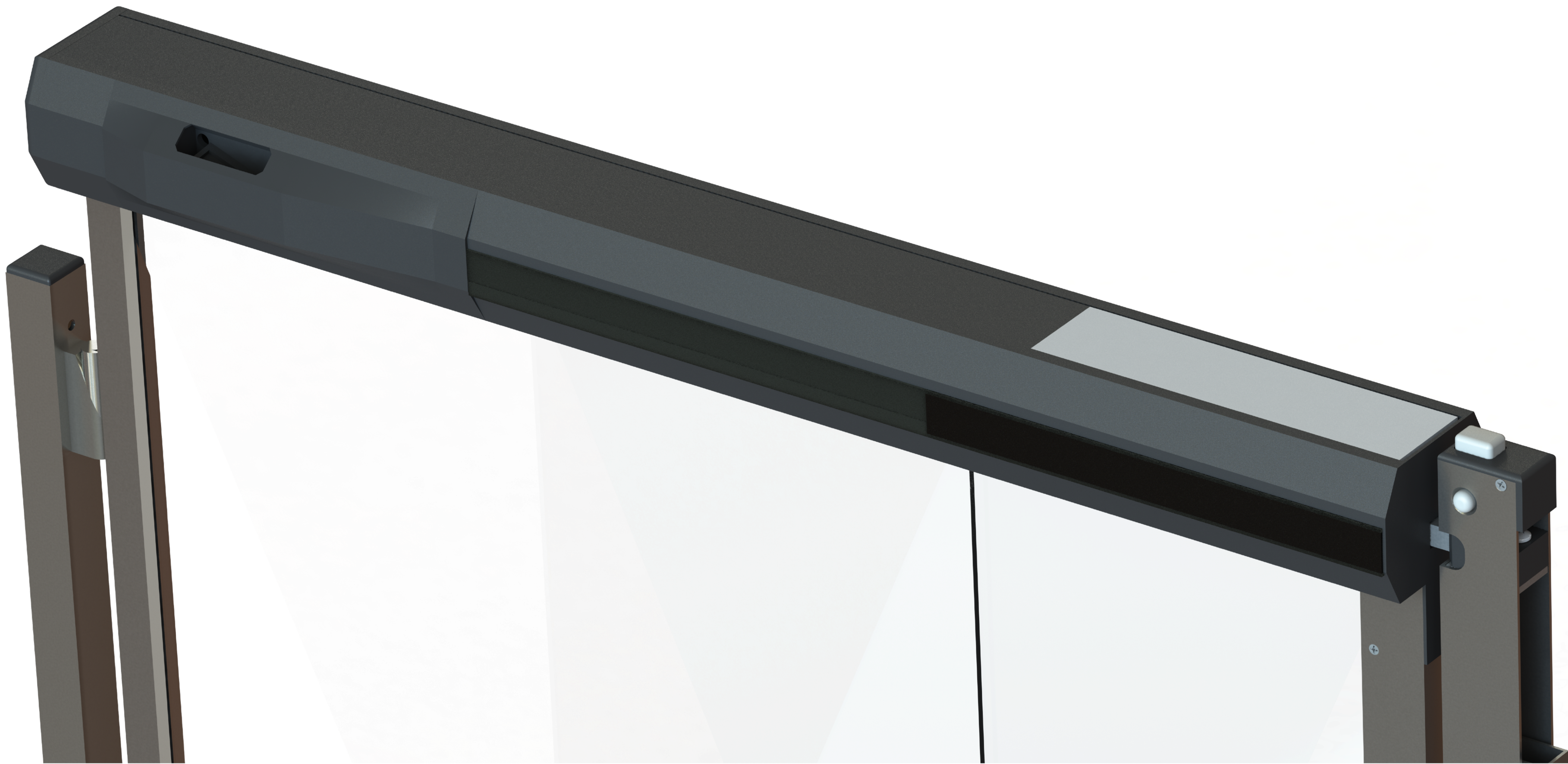
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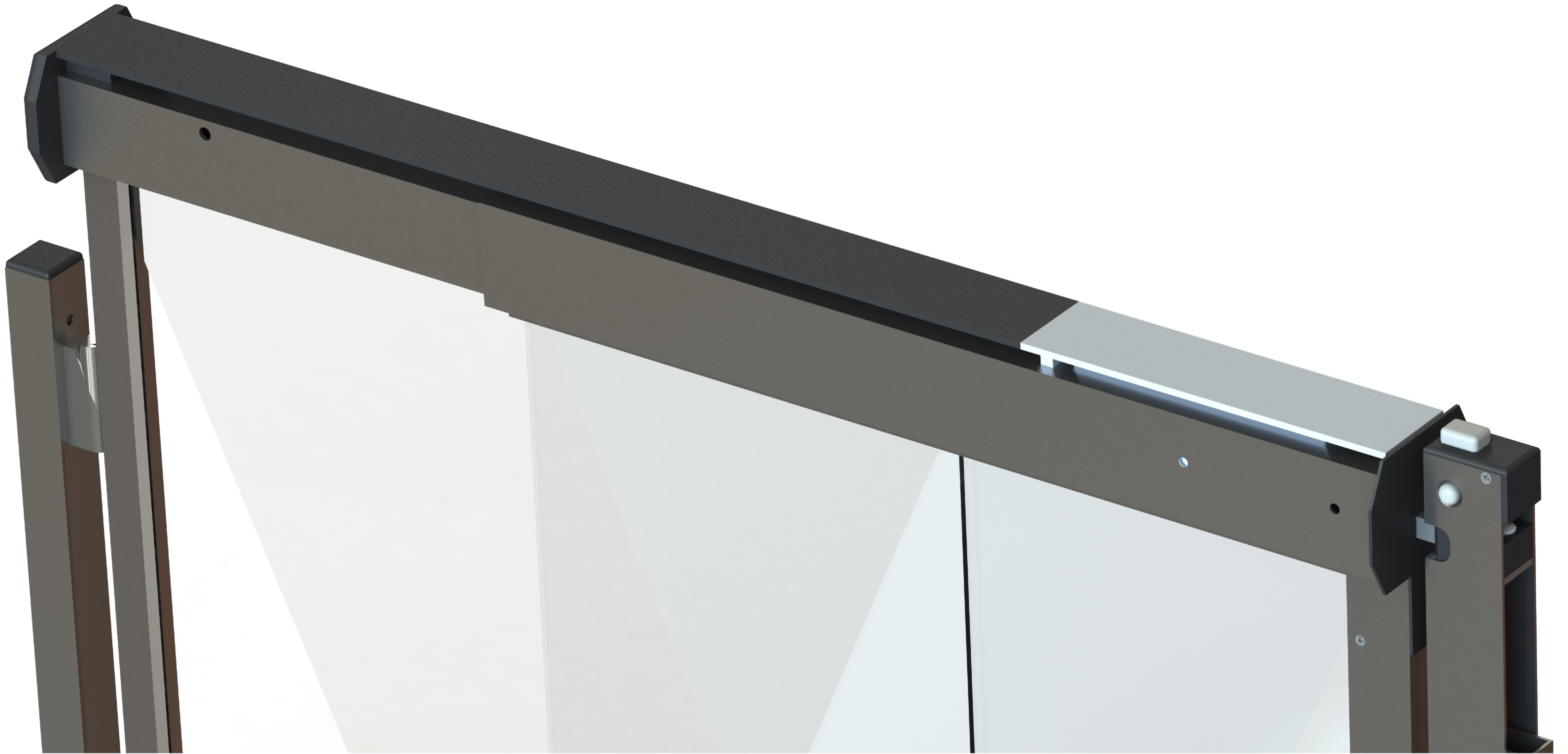
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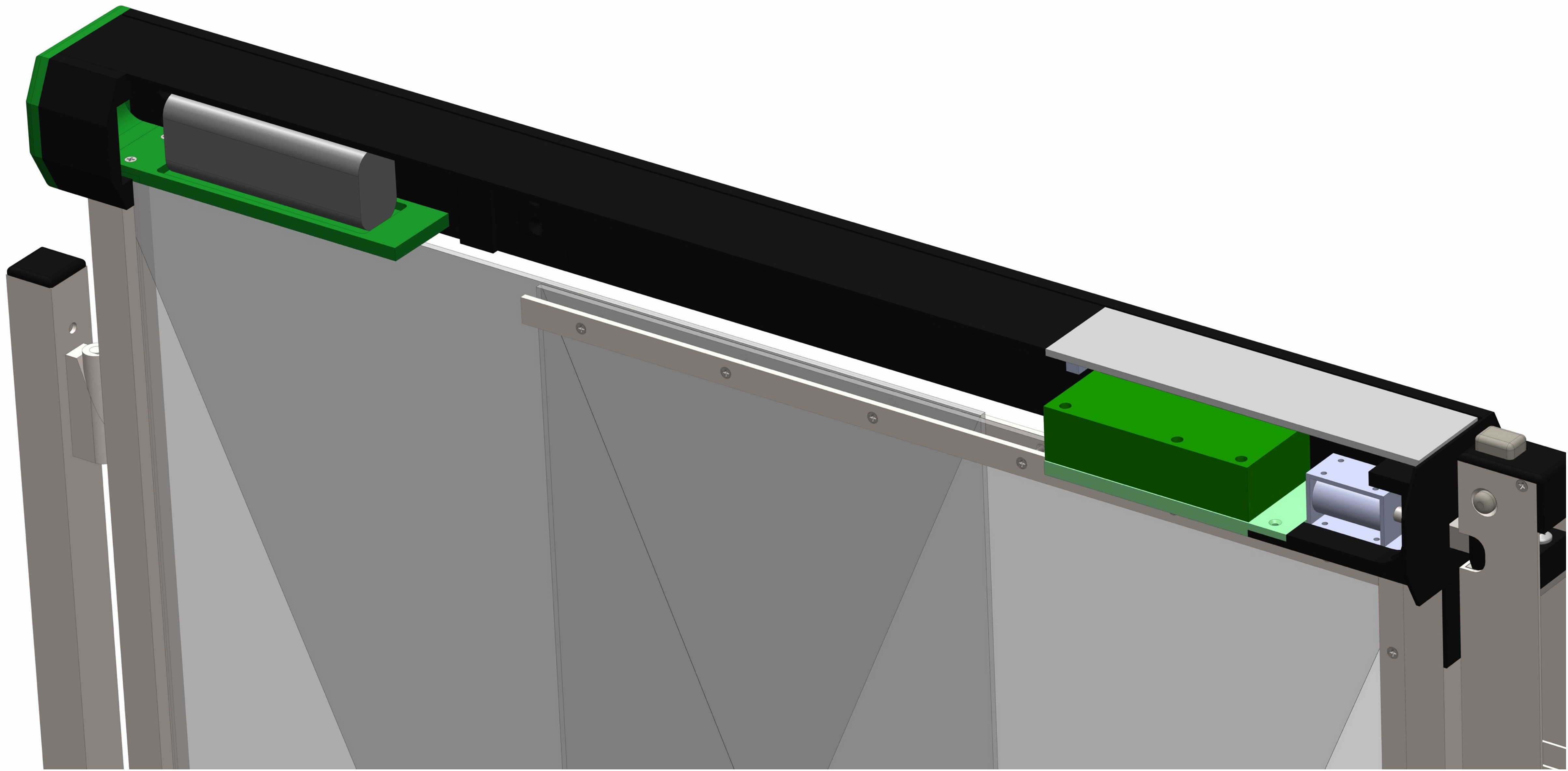


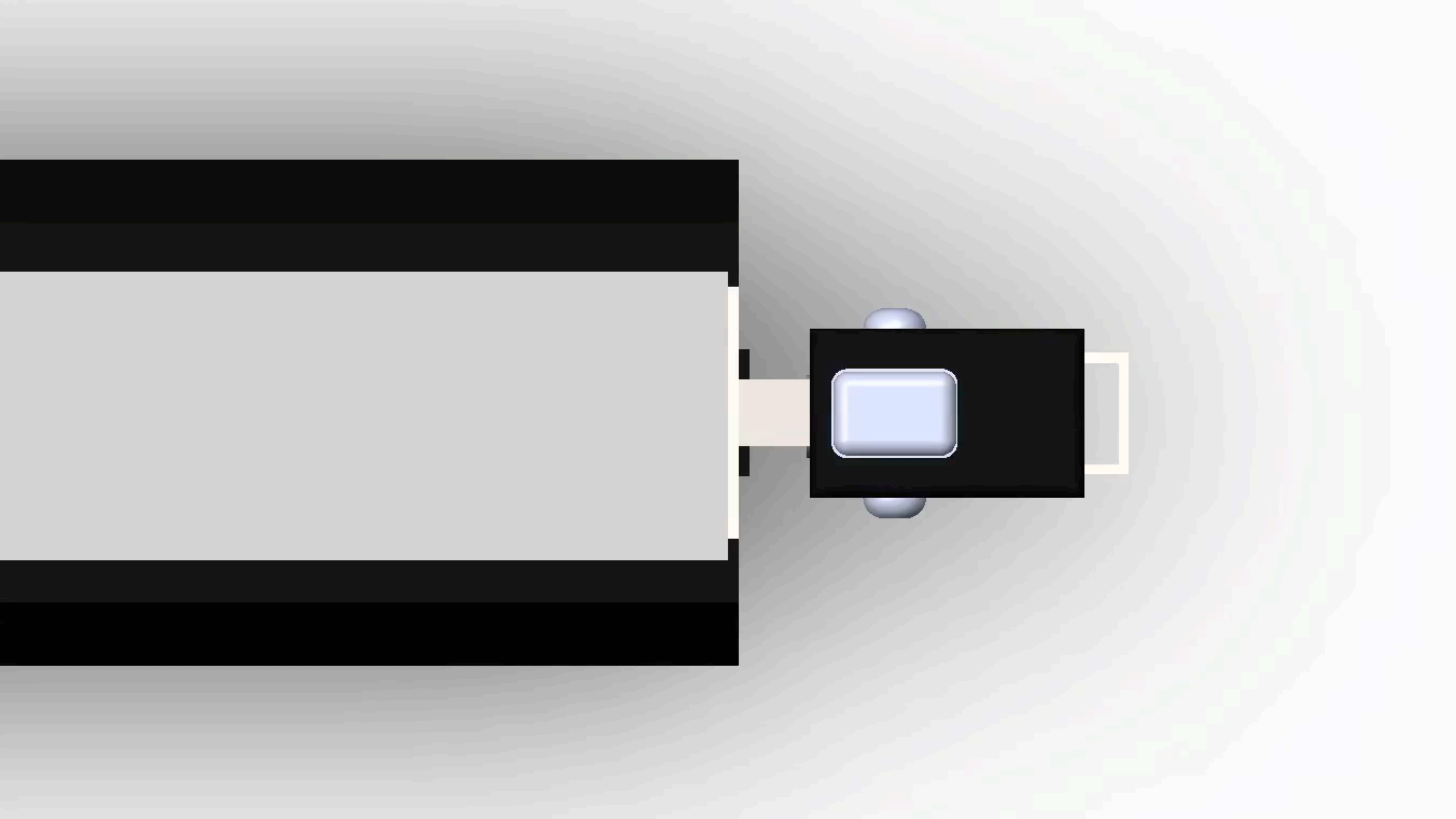
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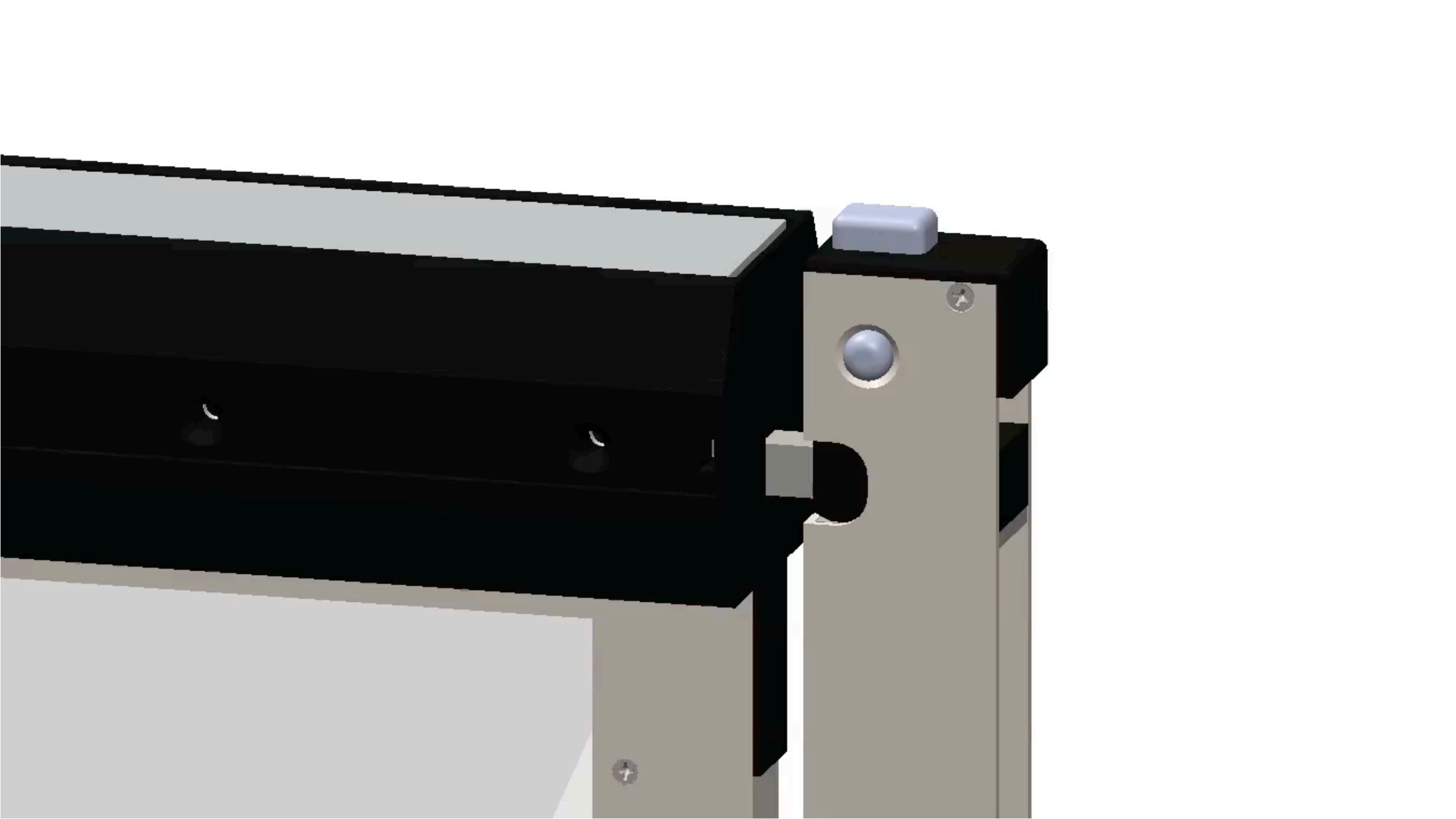




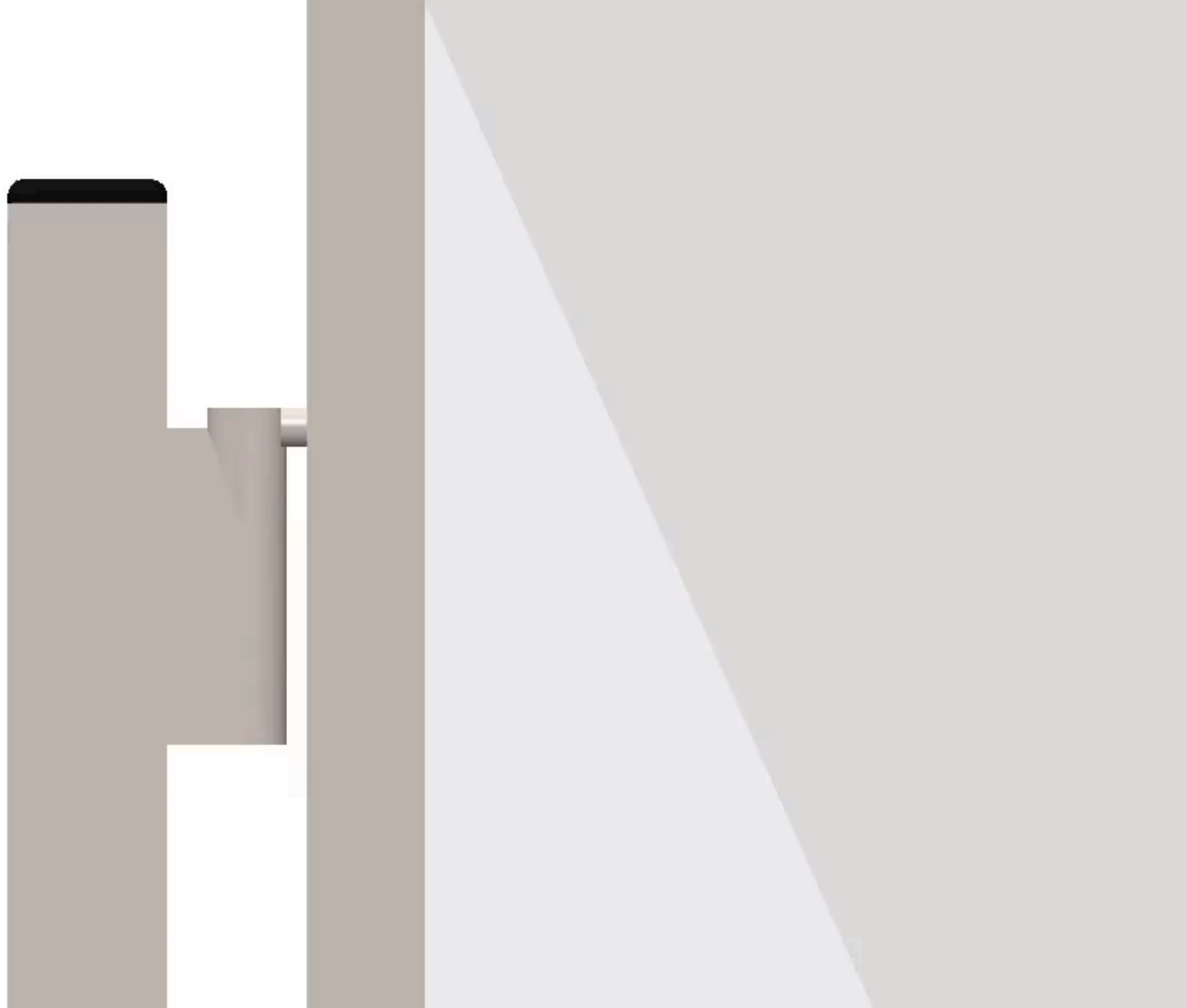




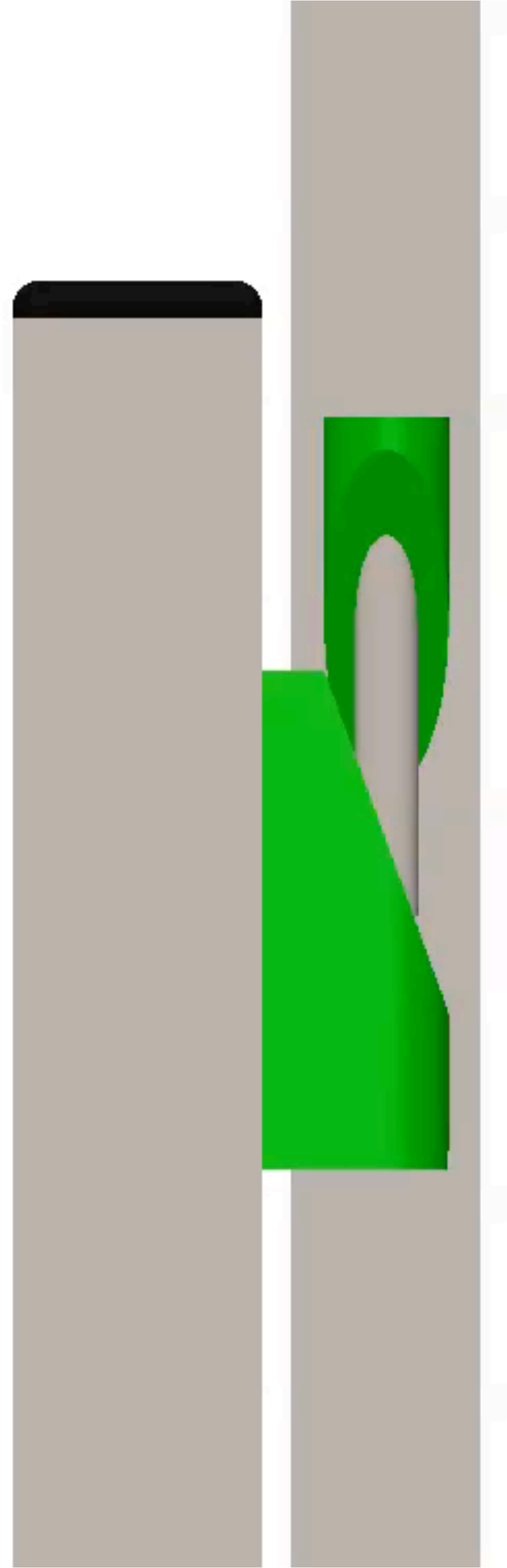




Wali



Wali



Wali

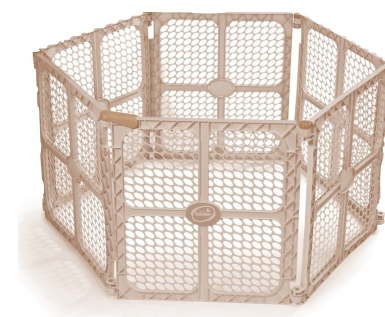
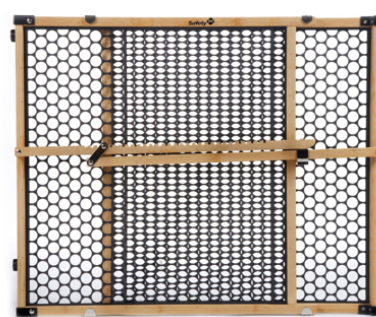
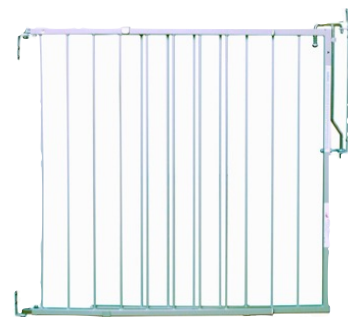


3.5M gates



\$210
million

Wali



Wali

\$15-50 \$50-100 \$100-150 \$150+

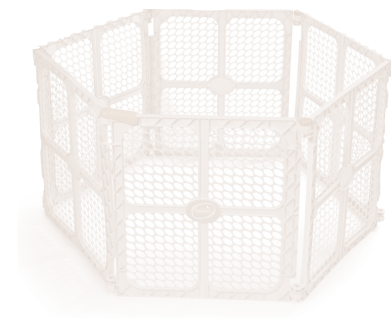
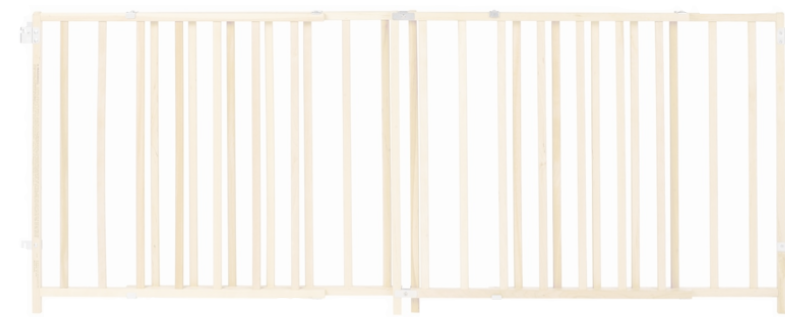
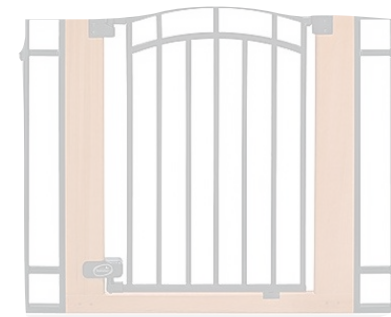
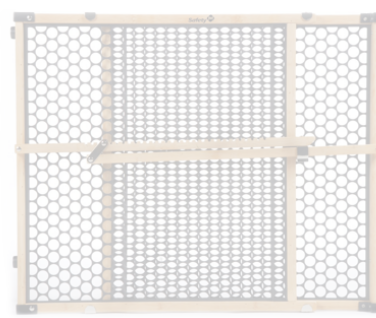
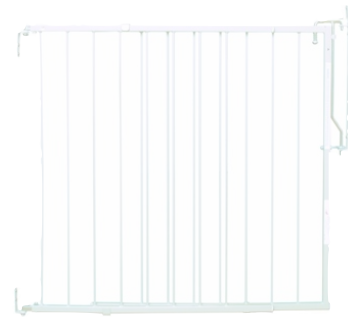
Wali

\$15-50

\$50-100

\$100-150

\$150+



Wali



Cost
\$60

Wali

Markup
\$120



Cost
\$60

Wali

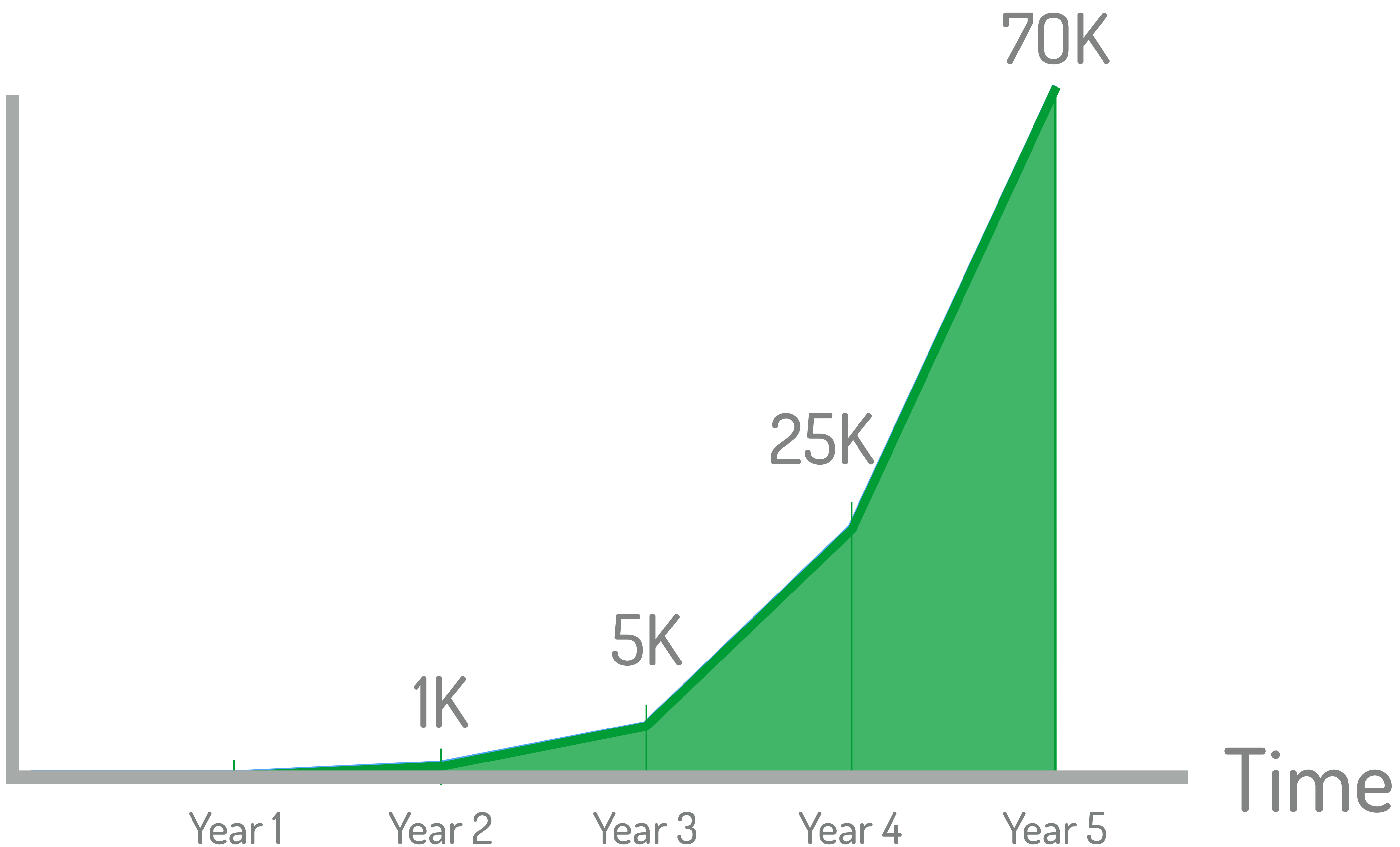
Markup
\$120



Cost
\$60

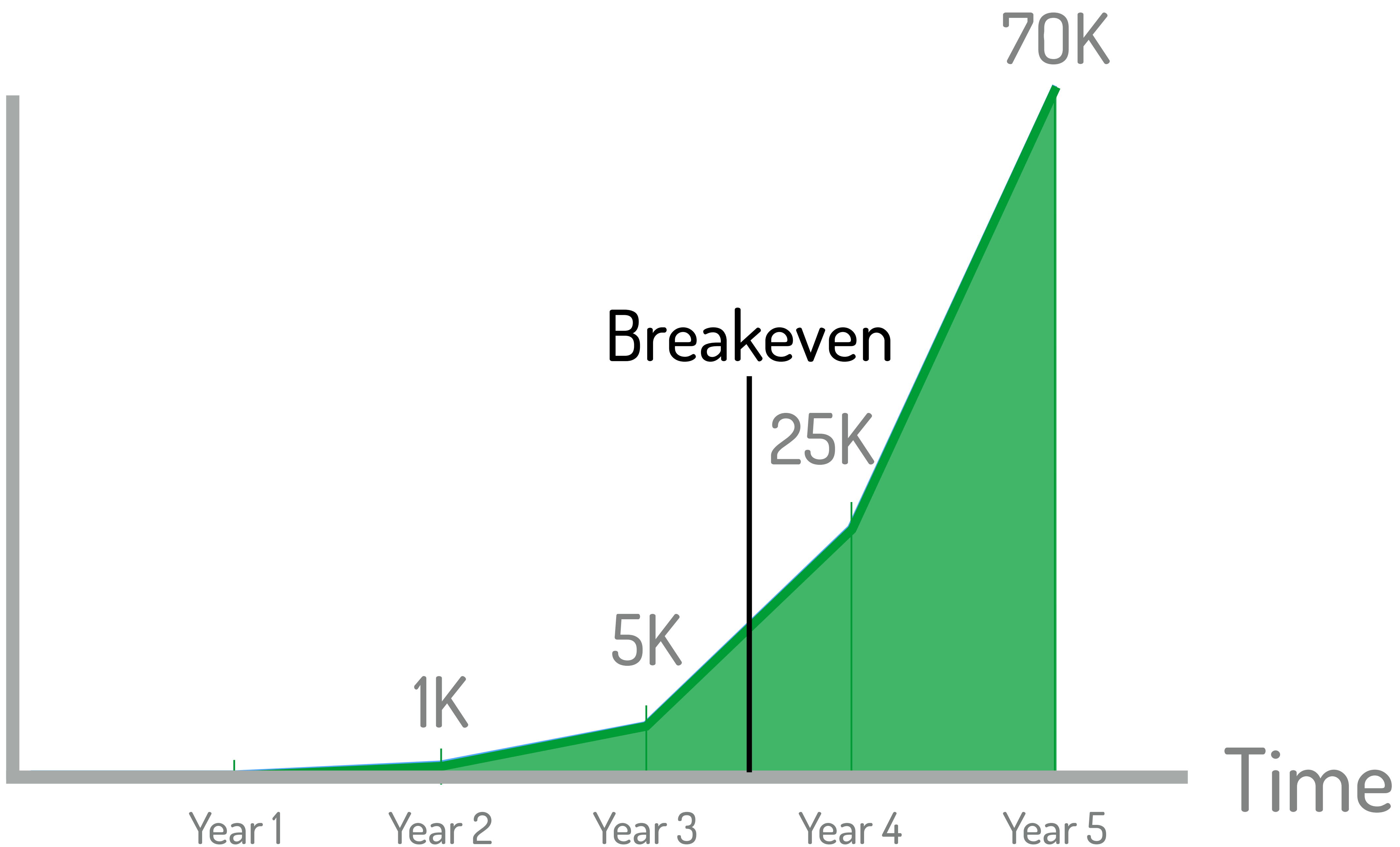
Wali

Production



Wali

Production



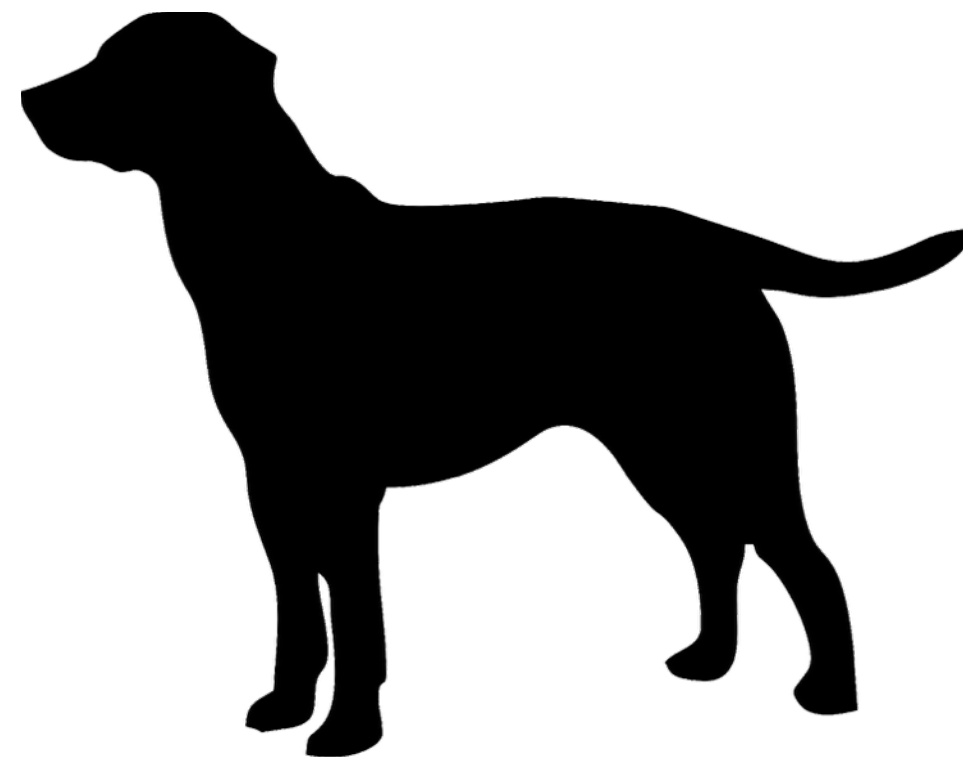


decrease weight

Wali



decrease weight

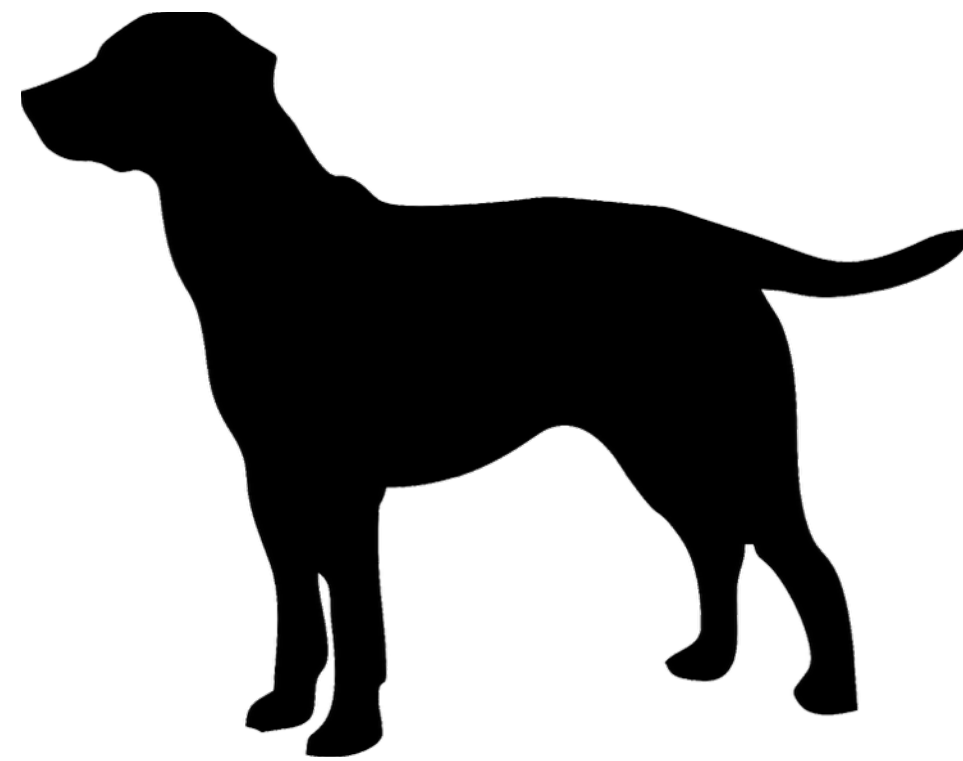


pet friendly

Wali



decrease weight

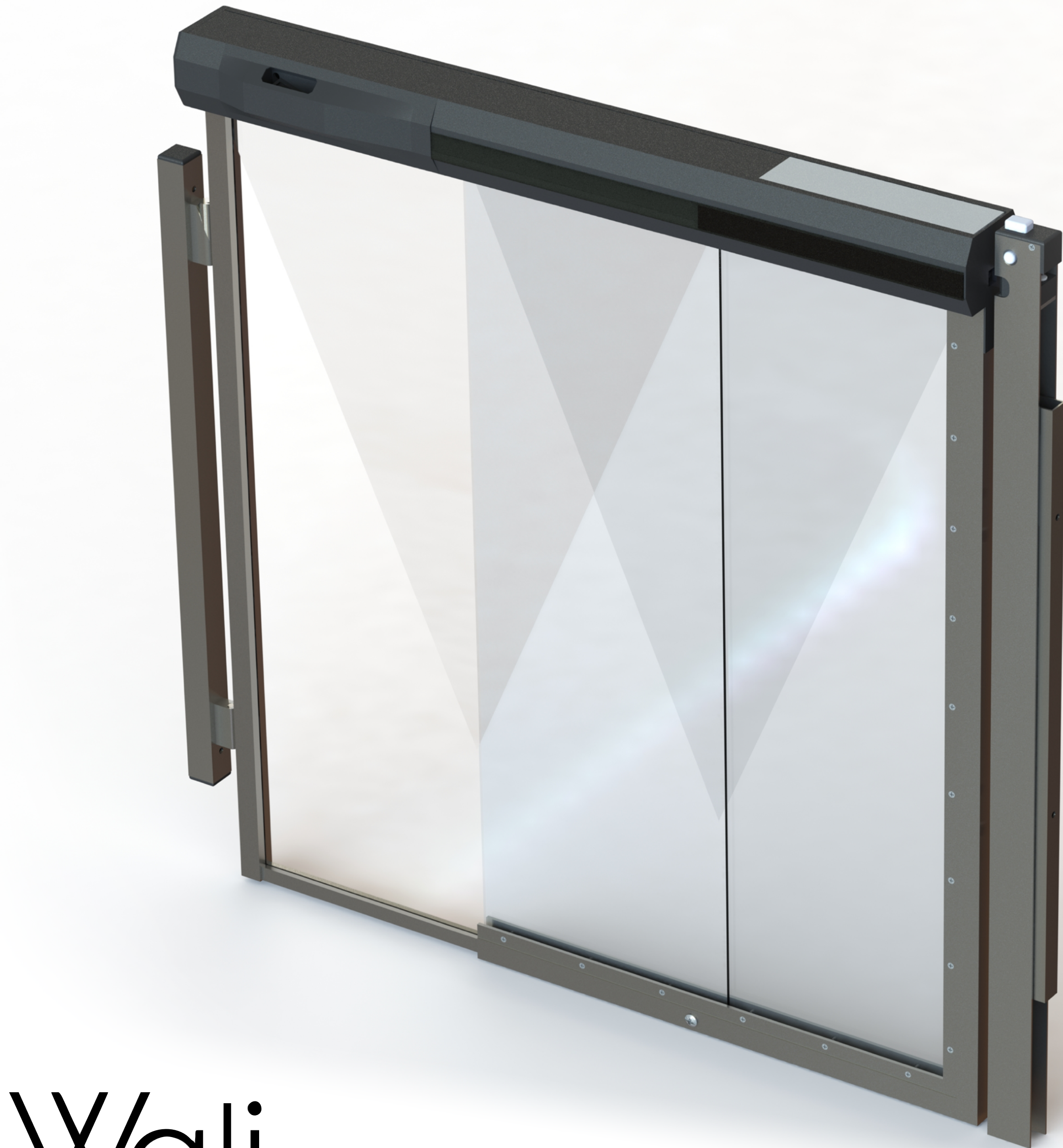


pet friendly



pressure mounting

Wali



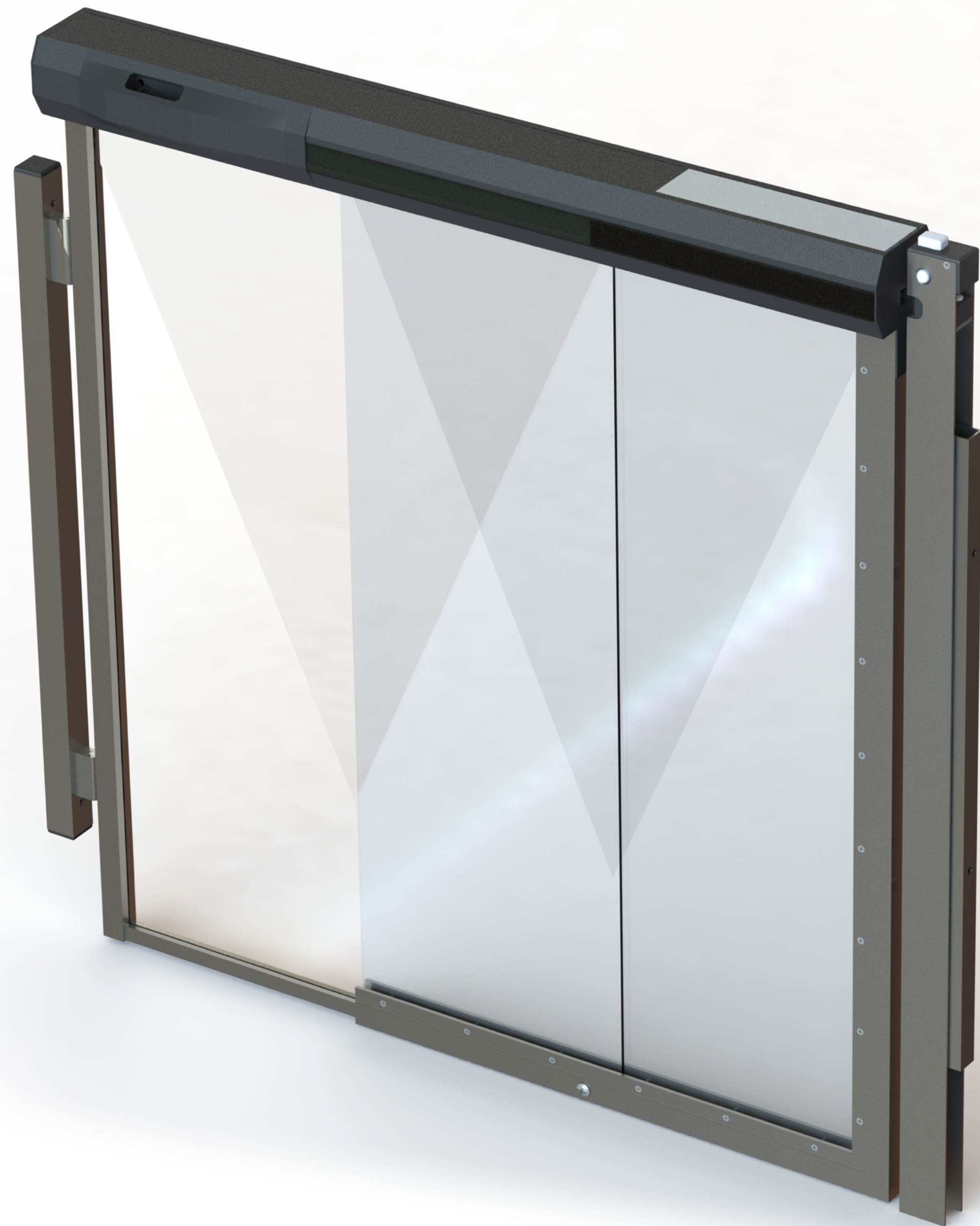
Wali

Thank You!

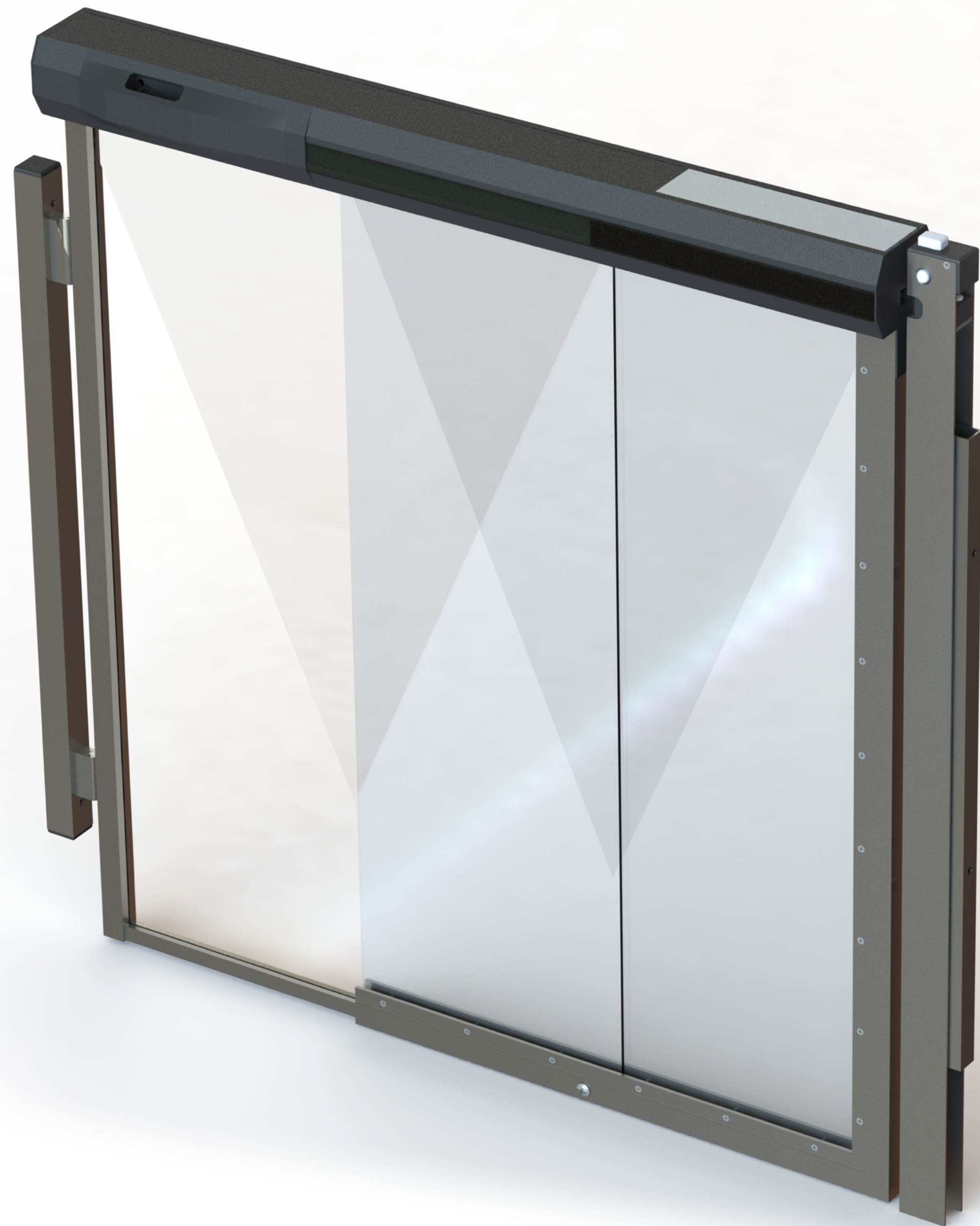
David Wallace
Peter Nielsen
Matt Duplessie
Greg Cappiello
Jeff Mekler
Josh Ramos
Nick Dupey
Xenia Antipova
Juergen Schoenstein
Jeremy Bernstein

Jane Kokernak
Danny Braunstein
Bill Cormier
James Dudley
Steve Haberek
Tasker Smith
Scott Spence
Dr. Dann
Tony Hu
Essential Design

all our user study participants



Wali



Wali

Power Consumption

AA Capacity

3,000 mAh

Gate Voltage

12 V

RMS Current Draw

2 mA

Gate Battery Life

3 months