

**Pink A**

# **Pink A** Personal Therapy

Georgia Van de Zande



Product ♦ Users ♦ Product Contract ♦ Next Steps



200,000

ACL tears in US per year

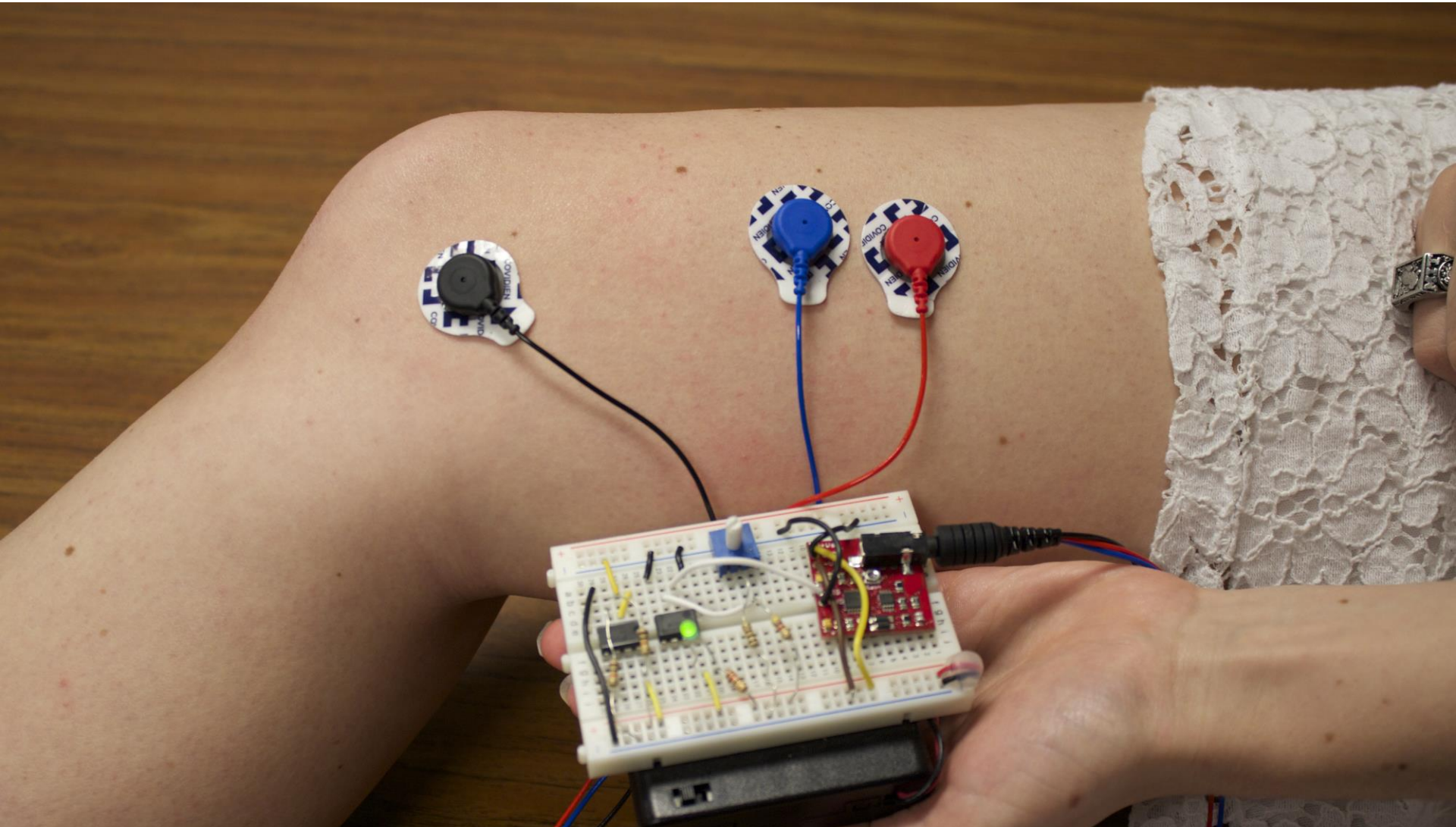


\$80

Customer Need	Product Attribute	Engineering Specification
Reliable data output	Sensor	Accuracy of +/- 0.05 volts

Product ♦ Users ♦ **Product Contract** ♦ Next Steps

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Easy to attach and align	Fastening	Take less than 5 seconds to attach correctly

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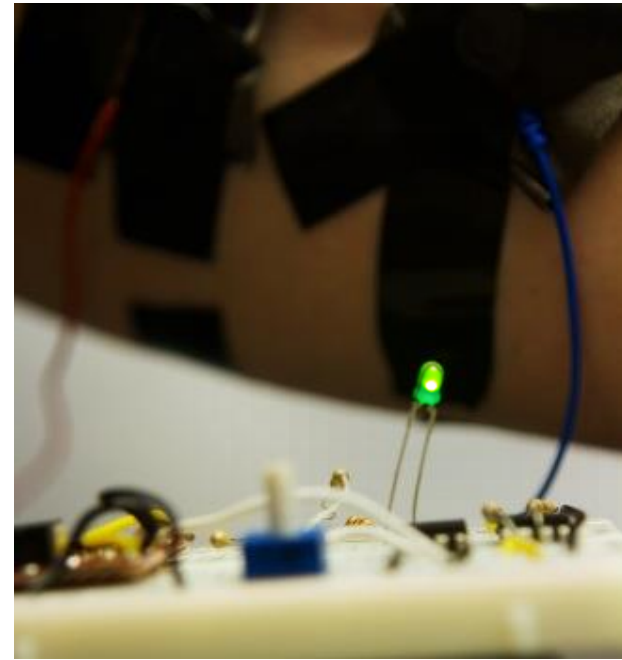
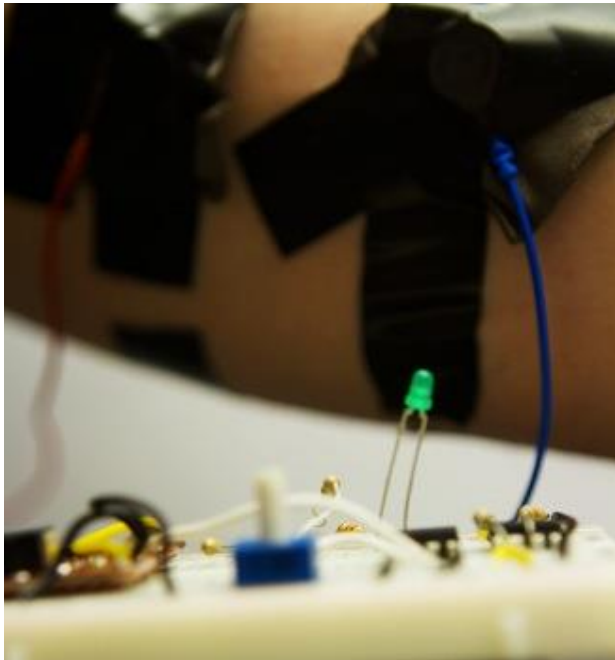




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Gives visual feedback	Visibility	yes / no



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# ✓ Data display

- ✓ Data display
- ✓ Explore patterns and fabrics

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- ✓ Test with MIT Athletic Trainers



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