



sketch model review  
team a

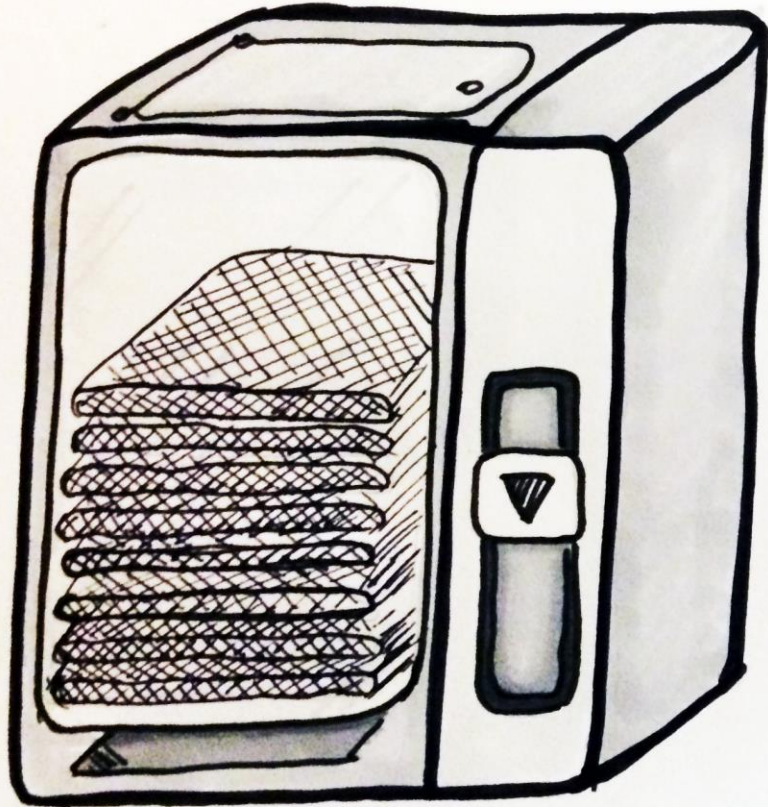
# SpongeAssured

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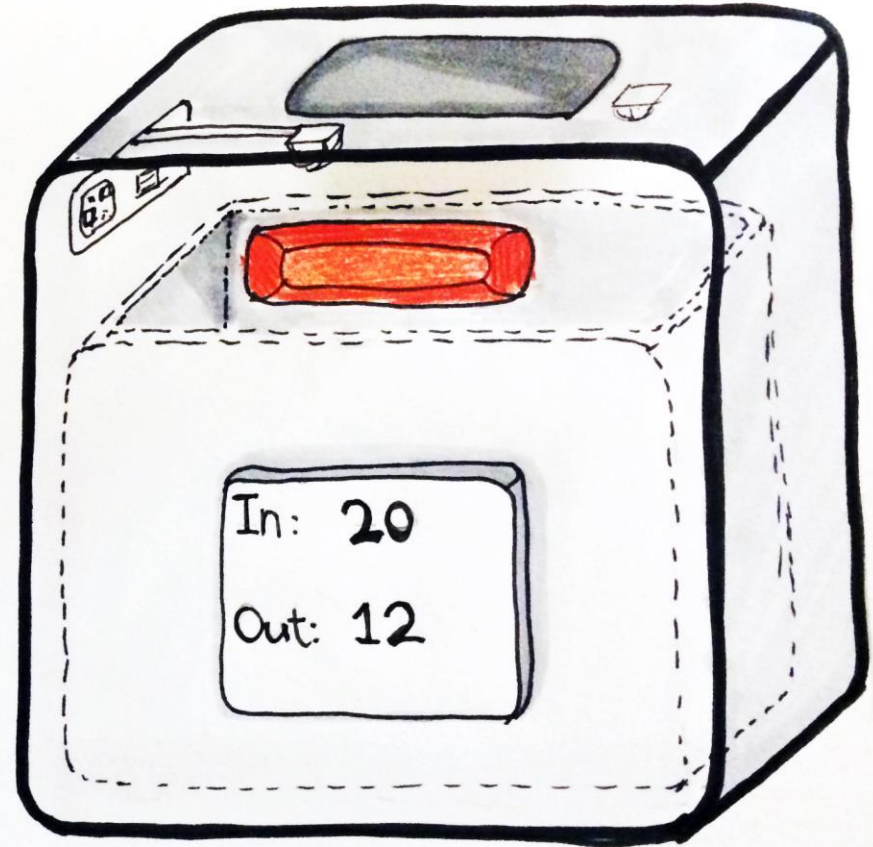
no medical sponges left behind

# SpongeAssured

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**dispenser**



**disposal unit**

# SpongeAssured

*consumer needs*



hospitals &  
healthcare centers

tedious manual  
counting protocol

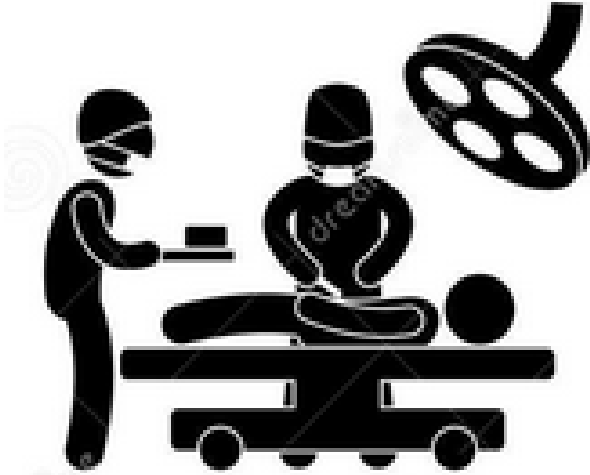
inaccurate  
counting

blue a

# SpongeAssured

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*market research*



15,000 incidents per year,  
**68%** due to sponges.

**\$100K - \$200K** per incident  
in liability

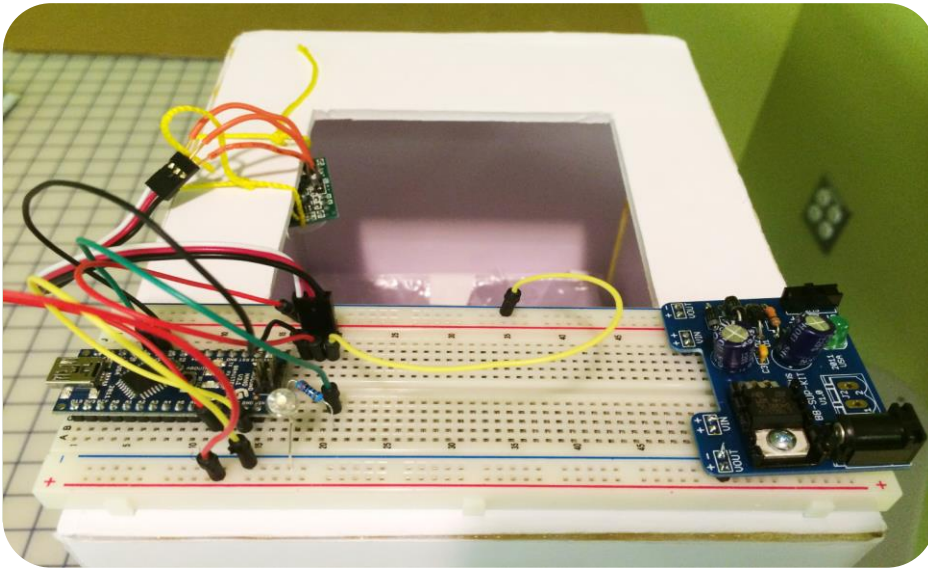




# SpongeAssured

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**Can we count disposed sponges accurately & consistently?**

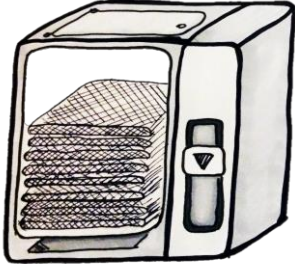




accurate & reliable counting  
no added cost after initial installment

blue a

# SpongeAssured

## *benchmarking*

	 SpongeAssured	 RFID Tagging	 Bar Codes
High accuracy	X	X	X
Low cost	X		
High efficiency	X	X	