



sketch model review

team b

Clutch Crutch

compact crutch for easy storage

Clutch Crutch

customer complaints

“It feels like I’m flying a flag of shame”

– 2.009 mentor with artificial hip

take up a lot of room

uncomfortable

inconvenient



Clutch Crutch

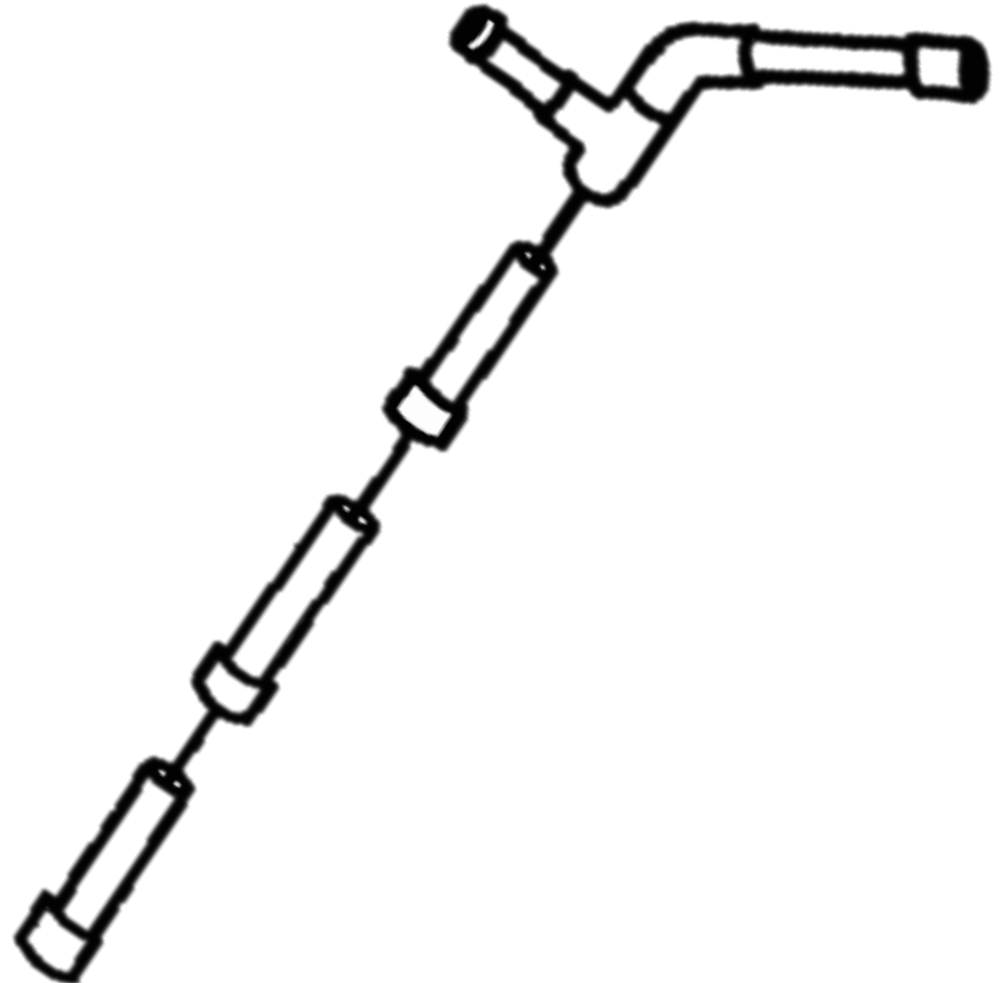
foldable

collapses to
under 1 ft

easily fits in
storage

quick assembly

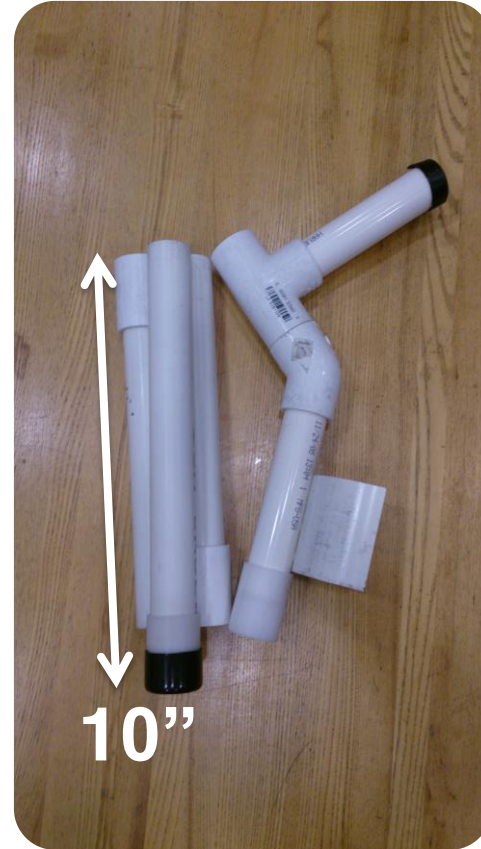
can we make it foldable & rigid?



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extended



folded

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future iterations

adjustable height
compact handle
lock system for storage
more ergonomic

Clutch Crutch

target market




People with short-term or chronic **leg injuries.**



10M crutches sold, totaling to **\$320M** in sales annually in the US.

Clutch Crutch

benchmarking

	 Clutch Crutch	 Regular Forearm Crutch	 OPO Folding Crutch
Compact	X		
Foldable	X		X
Adjustable Height	?	X	X