

UniMask

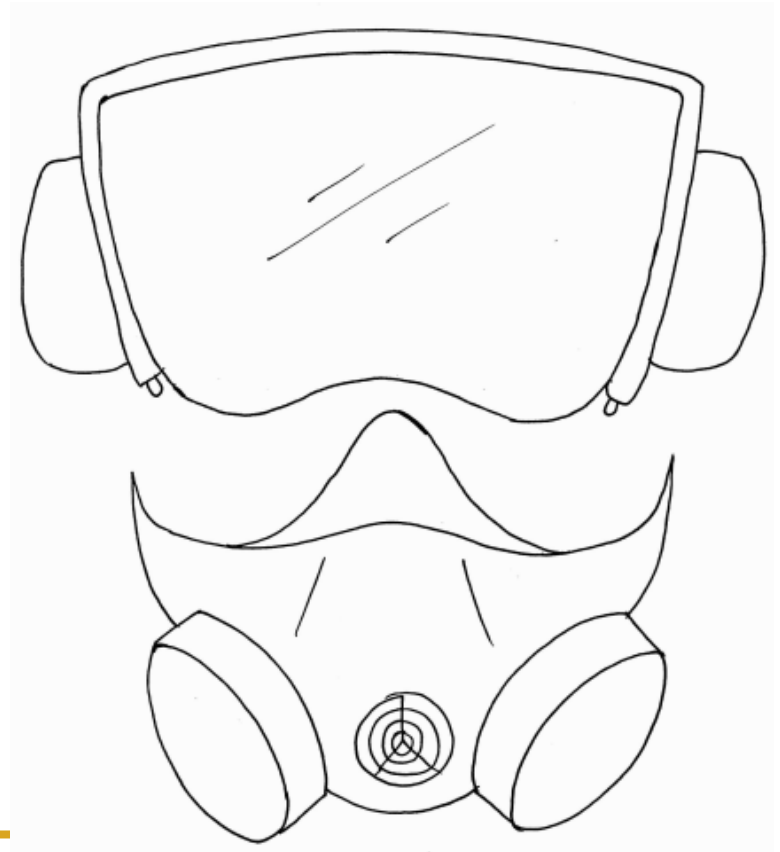
Safety made simple

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Sketch Model Review

Yellow B





In small business you wear a
lot of hats... (masks)



- Marty Walsh, *Founder of
Geekhouse Bikes*

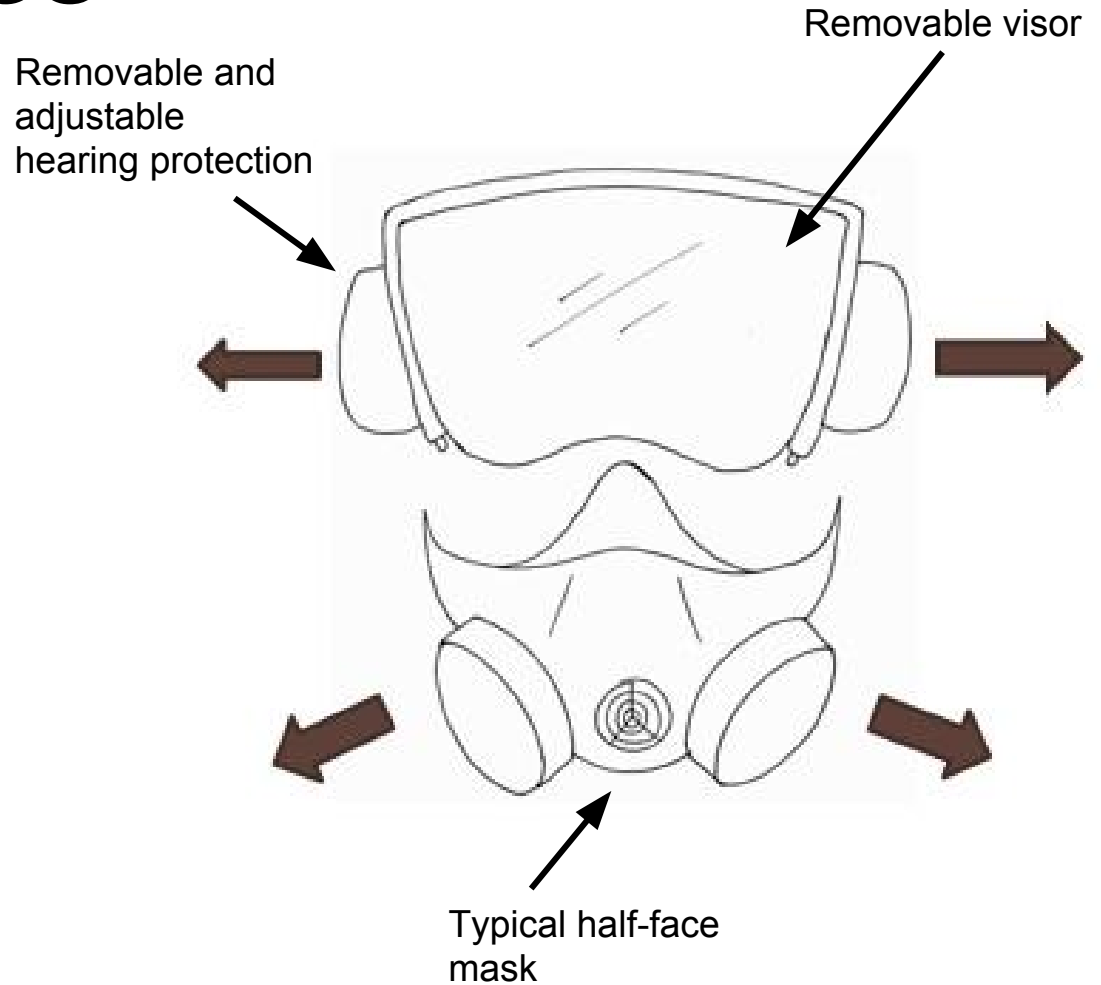
Motivation

Convenience

Need — Idea — Market — Future

Key Features

- All-in-one
- Modular



Need — Idea — Market — Future

Benchmarking



Ordinary
Respirator
(3M)



Full-faced
respirator
(Survivair)



UniMask

	Ordinary Respirator (3M)	Full-faced respirator (Survivair)	UniMask
Modularity	✗	✗	+
Face Protection	✗	+	+
Hearing Protection	✗	✗	+

Need — Idea — **Market** — Future

Market

- 595,400 employed metalworkers and woodworkers in US
- Potential market of \$143 million

Next Steps

- Rough prototype: attachment mechanisms & base structure
- Test prototype via customer interaction

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