WheelAssist
Challenging the Boundaries of the Wheelchair

Red A - 2.009 Mockup Review
Customer Needs

- Unsafe
- Difficult to Maintain

- Aide-Reliant
- Complex
Safe

Independent
Rotational Mechanism

Adjustable Height

Weighted Base
Product Contract Overview

**Market:** Assistive devices industry

**Target Selling Price:** $1000

**Key Risks:** User safety, simplicity of use, product cost
User Safety
Simplicity of Use
Cost
Seat height adjustment

Seat rotation lock

Wheelchair positioning lock
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Thank You!
References


1. www.spinlife.com
